2025 SPONSOR PROSPECTUS

Campus Safety CONFERENCE 2025

CAMPUS SAFETY CONFERENCE'S NATIONAL EVENT WILL BE IN TEXAS FOR 2025!

JULY 21-23, 2025 | AUSTIN, TX

"Great collaboration with leaders in school safety. [Conference has] very informational sessions combined with the support and resources of trusted vendors [to] provide for a great opportunity to use best practices for your own campuses!"

—2024 Sponsor

CampusSafetyConference.com

Campus Safety Conference will have one summer event in 2025!

July 21-23, 2025 | Austin, TX

ABOUT CAMPUS SAFETY (CS)

Campus Safety is the brand that school, university and healthcare facility protection professionals have come to know and trust for over 30 years. All across North America, K-12, higher ed and hospital security, emergency management, public safety and technology leaders rely on Campus Safety's numerous newsletters, timely articles on leading practices, videos, podcasts, online resources and the Campus Safety Conferences to provide them with the tools they need to keep our students, patients, teachers, medical professionals and other campus administrators safe. For more information, visit CampusSafetyMagazine.com.

CAMPUS SAFETY CONFERENCE (CSC)'S MISSION

Campus Safety Conference is dedicated to being the foremost national authority event, fostering safe and secure campus environments across K-12, higher education, and corporate sectors. Our mission is to lead the charge by offering unparalleled thought leadership, cutting-edge technologies and collaborative networking. With these, and our access to a network of experts, we offer an unmatched conference experience. Our goal is to set a new standard for safety, ensuring a protected and conducive environment for learning and student growth.

TENTATIVE 2025 SCHEDULE

July 20: Scholars Arrive, Scholars Reception

July 21: Registration/Setup, Invited Buyer Presentations, Conference, Welcome Reception in Sponsor Showcase

July 22: Registration, Conference, Sponsor Showcase, Breakdown, Networking Reception

July 23: Conference Only

**To maximize networking opportunities, CSC highly recommends sponsors attend the sessions and the networking events in addition to the Sponsor Showcase.*

***Schedule is subject to change. Please check website for up to date information.*

Photo Credit | Adobe Stock: JDM

WHO WILL YOU SEE?

- ✓ Chief/Assistant Chief/Deputy Chief/ Lieutenant/Sergeant
- ✓ Director/Assistant Director – Emergency and Risk
- ✓ Director/Assistant Director – Facilities and Operations
- ✓ Director/Assistant Director – IT/Technology
- ✓ Director/Assistant Director – Safety and Security
- ✓ Director/Assistant Director – Administrative Services/Finance/ Communications
- ✓ Director/Assistant Director – Student Affairs/Student Services/Residence Life
- ✓ Director/Assistant Director – Transportation/Traffic/Parking
- ✓ Superintendent/Assistant Superintendent
- ✓ Principal/Assistant Principal
- ✓ Title IX Coordinator
- ✓ Clery Coordinator
- ✓ Police Officer/School Resource Officer
- ✓ Supervisor/Manager/Coordinator – Safety and Security
- ✓ Emergency and Risk Managers
- ✓ Specialist/Advisor– Student Affairs/ Student Services/Residence Life
- ✓ Supervisor/Manager/Coordinator – Transportation/Traffic/Parking
- ✓ Teacher/Professor/Adjunct/Counselor/ Program Manager/Administrative Assistant/Faculty
- ✓ Plus more!

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TABLETOP SPONSORSHIP - *$4,350* *ALL TABLETOP SPONSORS WILL RECEIVE:*

- Tabletop space with 2 chairs, carpet and shared wifi; 6'x8' space
- Company logo and description with link to homepage on website
- Company logo on the sponsor page of the attendee guide
- 2 staff passes with access to sessions, meals, and networking events
- Access to discounted hotel rates at the host hotel
- Attendee list for those who have "opted-in" to share e-mail addresses (post-show)
- Discounted conference and day passes for clients and prospects
- Option to download & use mobile app, allowing for lead scanning & matchmaking
- Option to participate in raffle drawing. Item provided by sponsor and drawn on Day 2 of the event

INVITED BUYER PRESENTATION SPONSOR - *$12,800*

Campus Safety Conference will bring K-12 and Higher Education attendees who are actively sourcing products and solutions to improve their campuses to our 2025 event. These scholarship attendees, or Scholars, are vetted as active buyers who have purchasing power and will receive a complimentary registration pass + 1 hotel night. In exchange, they will join product showcase presentations the morning of Day 1. Only 8 available – contact your sales associate for more information! ***INCLUDES:***

- (1) 20 minute presentation, boardroom style, with 20 active buyers. AV will be provided in room.
- Company logo and description with link to homepage on website
- Company logo on the sponsor page of the attendee guide
- 2 staff passes with access to sessions, meals, and networking events. Exclusive access to Sunday night reception, Monday breakfast & Monday lunch with Scholars.
- Option to download & use mobile app, allowing for lead scanning & matchmaking
- Access to discounted hotel rates at the host hotel
- Attendee list for those who have "opted-in" to share e-mail addresses (post-show)
- Discounted conference and day passes for clients and prospects

SPONSOR PACKAGE OPTIONS

	Invited Buyer Presentation Sponsor ***NEW!***	Opening Keynote	Roundtable General Session	Offsite Reception *2 available*	Breakfast Sponsor *1 available*	Session Sponsor *4 available*	Workshop	Welcome Networking Break	WiFi	Registration	Networking Break *4 available*	Attendee Bag Insert	Demo Sponsor *6 available*
	$12,800	$10,500	$6,800	$5,000	$5,000	$5,000	$3,500	$3,500	$3,300	$2,300	$2,300	$995	$2,500
Company logo associated with all marketing and signage for the session/ event being sponsored	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
Recognition and testimonial in a Campus Safety article		✓	✓				✓						
Speaking engagement (upon approval)		10 minutes before opening keynote begins	5 minutes at start of General Session; moderator of roundtables with Campus Safety editors			One hour break-out session, with approval	5 minutes at start of workshop; content selected by CS team						10 minute time slot for demos during show floor hours; advertised in show guide and signage
Registration sponsor: Company logo on CSC's registration website, portal, confirmation e-mails, and name badges										EXCLUSIVE			
Company logo on the schedule page of the website and the attendee guide	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		✓
List of opted-in attendee's e-mails 1 week before the conference		✓	✓										
Logo recognition in the "Know Before You Go" e-mail		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
Logo recognition in the invitation e-mail				✓							✓		
List of attendees that went to the session		✓	✓			✓	✓						
Exclusive WIFI sponsor: customized login credentials									✓				
Seat drop		✓	✓			✓	✓						
Insert(s) in attendees' show bags	✓	✓	✓	✓	✓	✓	✓		✓			✓	
Social media shoutout	✓	✓	✓	✓	✓	✓	✓	✓				✓	✓

Additional fee for listing multiple companies within tabletop space is required. Share fee is $995 per company listing, in addition to tabletop fee of $4,350.

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DIGITAL MARKETING OPPORTUNITIES FOR CAMPUS SAFETY CONFERENCE 2025

Eblast - $995

- Company logo associated with all marketing for the email being sponsored
- HTML email copy provided by sponsor
- HTML email sent to 2025 confirmed attendees. Date of send determined with sponsor and show management.
  - Date cannot be over CSC AUSTIN (July 20-23)
  - Max one sponsor message per day – will not overlap

Mobile App Rotating Banner Ad - $750

- Clickable banner ads that rotate at the top of the directory page, the top of people pages and at the bottom of agenda & session pages
- Will be part of multiple banners from other companies and show management

Mobile App Title Sponsor - $3,500

This exclusive sponsorship puts your company and branding front and center on one of the most popular show navigation tools. Attendees have a reminder of your brand every time they open the app, thanks to the co-branded splash pages and your own dashboard icon.

- Company logo associated with all pre-show marketing for the mobile app
- Company logo associated with all signage and advertisement of app onsite
- Splash pages when opening app will have company logo & CSC logo
- Clickable banner ads that rotate at the top of the directory page, the top of people pages and at the bottom of agenda & session pages
- Listed as a featured sponsor at top of app list
- Two mobile app notifications, to be scheduled during event July 20-23rd.
  - Work with show management on messaging and timing of delivery

Add company brand exposure to your time at CSC!

Items available below will come with on-site signage, logo on item listed, logo on website and recognition onsite.

Consider these fantastic additions!

Lanyards	$2,200	Water bottle	$4,800
Notepads & Pens	$2,500	Hotel Key Cards	$9,000
Attendee Bags	$4,000	Tech Sponsor	$6,000

> "This conference brings some of the biggest names in the security industry, sharing new and up-to-date products for those in this line of work. You don't want to miss it!"
>
> *— Security Systems Professional, Cornell University*

TOP 5 REASONS TO SPONSOR!

1. INCREASE BRAND VISIBILITY by promoting your company in an intimate setting.

2. MEET FACE-TO-FACE with decision makers – 72% of attendees!

3. DISCOVER AND BUILD relationships with attendees and your peers.

4. NETWORK BEYOND THE TABLETOP at the sessions, breaks, meals, and receptions.

5. GENERATE HIGH QUALITY LEADS with decision makers that will help improve your bottom line.

BECOME A SPONSOR TODAY!

For more information contact:

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Account Executive
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Phone: (508) 294-3321 (EST)

"Every year I have been able to find various solutions to my campus problems from a vendor or current participant. I truly appreciate the networking piece of this event and the willingness to share."

—2024 Attendee

CampusSafetyEvents CSEventTweets CampusSafetyEvents