2024 SPONSOR PROSPECTUS

Campus Safety
CONFERENCE 2024

CAMPUS SAFETY CONFERENCE IS GOING NATIONAL THIS SUMMER!

JULY 8-10, 2024 | ATLANTA, GA

"Because [Campus Safety Conference] was intentional in every detail, we were able to repeatedly engage with our customers in ways that could never measure up to email, phone calls, or Zoom. Face-to-face encounters are more meaningful than ever in post-pandemic business and [the event] curated terrific opportunities for connection."

—2023 Sponsor

CampusSafetyConference.com

ABOUT CAMPUS SAFETY (CS)

Campus Safety is the brand that school, university and healthcare facility protection professionals have come to know and trust for nearly 30 years. All across North America, K-12, higher ed and hospital security, emergency management, public safety and technology leaders rely on Campus Safety's numerous newsletters, timely articles on leading practices, videos, podcasts, online resources and the Campus Safety Conferences to provide them with the tools they need to keep our students, patients, teachers, medical professionals and other campus administrators safe. For more information, visit CampusSafetyMagazine.com.

CAMPUS SAFETY CONFERENCE (CSC)'S MISSION

Campus Safety Conference is dedicated to being the foremost national authority event, fostering safe and secure campus environments across K-12, higher education, and corporate sectors. Our mission is to lead the charge by offering unparalleled thought leadership, cutting-edge technologies and collaborative networking. With these, and our access to a network of experts, we offer an unmatched conference experience. Our goal is to set a new standard for safety, ensuring a protected and conducive environment for learning and student growth.

TENTATIVE 2024 SCHEDULE

July 7: Scholars Arrive, Scholars Reception

July 8: Registration/Setup, Invited Buyer Presentations, Conference, Welcome Reception in Sponsor Showcase

July 9: Registration, Conference, Sponsor Showcase, Breakdown, Networking Reception

July 10: Conference Only

*To maximize networking opportunities, CSC highly recommends sponsors attend the sessions and the networking events in addition to the Sponsor Showcase.

**Schedule is subject to change. Please check website for up to date information.

WHO WILL YOU SEE?

- Chief/Assistant Chief/Deputy Chief/Lieutenant/Sergeant
- Director/Assistant Director – Emergency and Risk
- Director/Assistant Director – Facilities and Operations
- Director/Assistant Director – IT/Technology
- Director/Assistant Director – Safety and Security
- Director/Assistant Director – Administrative Services/Finance/Communications

- Director/Assistant Director – Student Affairs/Student Services/Residence Life
- Director/Assistant Director – Transportation/Traffic/Parking
- Superintendent/Assistant Superintendent
- Principal/Assistant Principal
- Title IX Coordinator
- Clery Coordinator
- Police Officer/School Resource Officer
- Supervisor/Manager/Coordinator – Safety and Security

- Emergency and Risk Managers
- Specialist/Advisor– Student Affairs/Student Services/Residence Life
- Supervisor/Manager/Coordinator – Transportation/Traffic/Parking
- Teacher/Professor/Adjunct/Counselor/Program Manager/Administrative Assistant/Faculty
- Plus more!

Campus Safety CONFERENCE 2024

One summer event in 2024!
July 8-10, 2024 | Atlanta, GA

TABLETOP SPONSORSHIP - *$4,200*   ALL TABLETOP SPONSORS WILL RECEIVE:

- Tabletop space with 2 chairs, carpet and shared wifi; 6'x8' space
- Company logo and description with link to homepage on website
- Company logo on the sponsor page of the attendee guide

- 2 staff passes with access to sessions, meals, and networking events
- Access to discounted hotel rates at the host hotel
- Attendee list for those who have "opted-in" to share e-mail addresses (post-show)

- Discounted conference and day passes for clients and prospects
- Option to purchase lead retrieval units to collect information onsite
- Option to participate in raffle drawing. Item provided by sponsor and drawn on Day 2 of the event

NEW FOR 2024! INVITED BUYER PRESENTATION SPONSOR - *$12,000*

Campus Safety Conference will bring K-12 and Higher Education attendees who are actively sourcing products and solutions to improve their campuses to our 2024 event. These scholarship attendees, or Scholars, are vetted as active buyers who have purchasing power and will receive a complimentary registration pass + 1 hotel night. In exchange, they will join product showcase presentations the morning of Day 1. Only 8 available — contact your sales associate for more information! *INCLUDES:*

- (1) 20 minute presentation, boardroom style, with 20 active buyers. AV will be provided in room.
- Company logo and description with link to homepage on website

- Company logo on the sponsor page of the attendee guide
- 2 staff passes with access to sessions, meals, and networking events. Exclusive access to Sunday night and Monday breakfast with Scholars.

- Access to discounted hotel rates at the host hotel
- Attendee list for those who have "opted-in" to share e-mail addresses (post-show)
- Discounted conference and day passes for clients and prospects

SPONSOR PACKAGE OPTIONS

	Invited Buyer Presentation Sponsor NEW!	Opening Keynote	GroupProjects Live!	Offsite Reception 2 available	Bags	Session Sponsor 3 available	Workshop NEW!	Notepads & Pens	WiFi	Registration	Networking Break 4 available	Lanyards	Demo Sponsor NEW! 6 available	Eblast
	$12,000	$10,000	$6,500	$5,000	$4,000	$4,500	$3,500	$2,500	$2,300	$2,300	$2,300	$2,200	$2,000	$995
Company logo associated with all marketing and signage for the session/event being sponsored	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition and testimonial in a Campus Safety article		✓	✓				✓							
Speaking engagement (upon approval)		10 minutes before opening keynote begins	5 minutes at start of GroupProjects session; moderator with Campus Safety editors			One hour break-out session, with approval	5 minutes at start of workshop; content selected by CS team						10 minute time slot for demos during show floor hours; advertised in show guide and signage	
Registration sponsor: Company logo on CSC's registration website, portal, confirmation e-mails, and name badges										EXCLUSIVE				
Company logo on the schedule page of the website and the attendee guide	✓	✓	✓	✓		✓	✓			✓	✓		✓	
List of opted-in attendee's e-mails 1 week before the conference		✓	✓											
Logo recognition in the "Know Before You Go" e-mail		✓	✓	✓		✓	✓		✓	✓	✓		✓	
Logo recognition in the invitation e-mail				✓							✓			
List of attendees that went to the session		✓	✓			✓	✓							
Exclusive WIFI sponsor: customized login credentials									✓					
Seat drop		✓	✓			✓	✓							
Insert(s) in attendees' show bags	✓	✓	✓	✓	✓	✓	✓							
Social media shoutout	✓	✓	✓	✓	✓	✓	✓	✓				✓	✓	

Additional fee for listing multiple companies within tabletop space is required. Share fee is $995 per company listing, in addition to tabletop fee of $4200.

TOP 5 REASONS TO SPONSOR!

1. INCREASE BRAND VISIBILITY by promoting your company in an intimate setting.

2. MEET FACE-TO-FACE with decision makers – 72% of attendees!

3. DISCOVER AND BUILD relationships with attendees and your peers.

4. NETWORK BEYOND THE TABLETOP at the sessions, breaks, meals, and receptions.

5. GENERATE HIGH QUALITY LEADS with decision makers that will help improve your bottom line.

BECOME A SPONSOR TODAY!

For more information contact:

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"This conference brings some of the biggest names in the security industry, sharing new and up-to-date products for those in this line of work. You don't want to miss it!"

— Security Systems Professional, Cornell University

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