

# Campus Safety

## CONFERENCE 2022

# EAST

## ATTENDEE GUIDE



HOSPITAL / SCHOOL / UNIVERSITY  
**Campus Safety**

 **PASS**  
Partner Alliance  
for Safer Schools

 UNIVERSITY of MARYLAND  
BALTIMORE  
POLICE DEPARTMENT



# JUNE 20-22, 2022 - BETHESDA, MD

# SCHEDULE

## MONDAY, JUNE 20

**10:00 AM - 6:00 PM**

**REGISTRATION**

Room: Grand Foyer

**1:00 PM - 5:00 PM**

**PRE-CONFERENCE A**

**Latest Trends Among the Young**

*Clark Morrow, Crime Prevention Program Coordinator,*

*San Bernardino County Sheriff's Department*

Track: K-12| Room: White Oak A

**1:00 PM - 5:00 PM**

**PRE-CONFERENCE B**

**Trauma-Informed Campus Policing**

*Wiley Gammon, Chief of Police, Atlanta Metropolitan State*

*College; Sherrie Allsup, CEO/Founder, Courage Starts with You*

Track: Higher Ed| Room: White Oak B

*Hot Topic Sessions are informal discussion groups designed to share differing points of view & experiences. These open-forum conversations are thought-provoking and ignite the desire to learn — a perfect way to kick off the conference.*

**1:00 PM - 1:30 PM**

**HOT TOPIC 1**

**Time to Call on the Bullpen:**

**Addressing Staffing and Resource Concerns**

*Joseph Rice, School Safety and Security Coordinator/Student*

*Services Supervisor, Westmoreland Intermediate Unit (WIU7)*

Track: Higher Ed and K-12| Room: Glen Echo

**1:45 PM - 2:15 PM**

**HOT TOPIC 2**

**How to Use Best Practices to Develop  
a Holistic Security Management Plan**



*Chuck Wilson, Executive Director, National Systems Contractors Association (NSCA)*

Track: Higher Ed and K-12| Room: Glen Echo

**2:15 PM - 2:30 PM**

**COFFEE BREAK**

Networking| Room: White Oak Foyer

**2:30 PM - 3:00 PM**

**HOT TOPIC 3**

**Migrating Access Control - ROI is the New CapEx**



*Jason Friedberg, Commercial Head for Education, Genetec*

Track: Higher Ed and K-12| Room: Glen Echo

**3:15 PM - 3:45 PM**

**HOT TOPIC 4**

**Building an Active Shooter Response Architecture**



*James Podlucky, CEM, MEP, Industry Solutions Manager,*

*Everbridge*

Track: Higher Ed and K-12| Room: Glen Echo

**3:45 PM - 4:00 PM**

**COFFEE BREAK**

Networking| Room: White Oak Foyer

**4:00 PM - 4:30 PM**

**HOT TOPIC 5**

**Human Trafficking on K-12 and College Campuses**

*Maraya Lasinsky, Chief Advisor, U.S. Department of*

*Homeland Security*

Track: Higher Ed and K-12| Room: Glen Echo

**4:45 PM - 5:15 PM**

**HOT TOPIC 6**

**Multiple Threats, One Solution:**

**Bridging the Gap Between Fire and ENS**



*Eric Lenhof, Business Manager, HyperSpike*

Track: Higher Ed and K-12| Room: Glen Echo

**5:00 PM - 7:00 PM**

**WELCOME RECEPTION IN SPONSOR SHOWCASE**

Networking| Room: Grand Ballroom E-H

## TUESDAY, JUNE 21

**7:00 AM - 6:30 PM**

**REGISTRATION**

Room: Grand Foyer

**7:30 AM - 3:30 PM**

**SPONSOR SHOWCASE OPEN**

Networking| Room: Grand Ballroom E-H

**7:30 AM - 8:00 AM**

**COFFEE & BREAKFAST**



Networking| Room: Grand Ballroom E-H

**8:00 AM - 9:00 AM**

**WELCOME CEREMONIES &**

**CAMPUS SAFETY DIRECTOR OF THE YEAR AWARDS**



*University of Maryland, Baltimore Police Department Honor Guard; Dana McClay, Conference Producer, Campus Safety Conference; Robin Hattersley, Editor-in-Chief, Campus Safety magazine; Thomas Leone, Chief of Police, University of Maryland, Baltimore Police Department (UMB); Neil Sandhoff, Vice President, Head of Education, Evolv Technology*

Track: Higher Ed and K-12| Room: Grand Ballroom A-D

**9:00 AM - 10:00 AM**

**KEYNOTE Sandy Hook Public Information Officer Gives Actionable Insight from Tragedy**

Sponsored by:



*Lt. J. Paul Vance, Commanding Officer, Traffic Services/Special Operations Unit, Connecticut State Police*

Track: Higher Ed and K-12| Room: Grand Ballroom A-D

**10:00 AM - 10:30 AM**

**COFFEE BREAK**

Networking| Room: Grand Ballroom E-H

# SCHEDULE

10:30 AM - 11:30 AM

**Enhancing Student Mental Health and Wellness Supports Through Technology**

**GoGuardian Beacon™**

Mary Beth Coyne, Beacon Specialist, GoGuardian

Track: K-12| Room: White Oak A

10:30 AM - 11:30 AM

**Trends in ID Card Printing**



Tiffany Renz, Director of Sales – North America, Secure Issuance, HID Global

Track: Higher Ed| Room: White Oak B

10:30 AM - 11:30 AM

**Defend Your Glass: How to Protect Your Building's Weakest Points from Forced Entry, Bomb Blasts, Windstorms, and Seismic Events**



Marla Bergeron, School Safety Specialist, NGS

Track: Higher Ed and K-12| Room: Brookside A&B

11:30 AM - 1:00 PM

**LUNCH IN SPONSOR SHOWCASE**

Track: Networking| Room: Grand Ballroom E-H

1:00 PM - 2:00 PM

**Getting Buy-in for Your Campus Security & Safety Programs: Sage Advice from Past Directors of the Year**

Sponsored by:



John Venuti, Associate Vice President for Public Safety & Chief of Police, VCU & VCU Health; Kevin Wren, School Safety Advocate, A3 Communications; Guy Grace, K-12 Unified Security Consultant, Apple to Apple LLC; Dan Dusseau, Director Public Safety/Chief of Police, Northern Virginia Community College Police Department

Higher Ed and K-12| Room: Brookside A&B

1:00 PM - 2:00 PM

**Necessary Steps: How to Plan and Implement a Smart Campus Security Program for Today and the Future**



Kevin Bacon, Police Lieutenant, Morgan State University; Lance Hatcher, Chief of Police, Morgan State University; Michele Mitch-Peterson, Ingenuity Consultant, Siemens Smart Infrastructure; David Stolerow, National Business Manager - Enterprise & Smart Buildings/Security, Siemens

Track: Higher Ed and K-12| Room: White Oak B

1:00 PM - 2:00 PM

**Suicide Prevention for Students of Color: Heartbreaking Lessons Learned**

Dr. Ronald Lee, School Outreach Consultant, Colorado School Safety Resource Center

Track: Higher Ed and K-12| Room: White Oak A



2:15 PM - 3:15 PM

**Clery & Crisis: Communications That Protect Your Campus Population**

Abigail Ogden, Director of Clery Compliance, University of California - Berkeley; Alicia Johnson, Director of Emergency Management, University of California - Berkeley

Track: Higher Ed| Room: White Oak B

2:15 PM - 3:15 PM

**First Responders, Secondhand Information: Addressing Communication Challenges During a Crisis - Lessons Learned from the Ft. Detrick Shooting**

Robin Shusko, Director of College Safety, Security and Emergency Preparedness, Frederick Community College

Track: Higher Ed and K-12| Room: Brookside A&B

3:30 PM - 4:30 PM

**School Safety and You: Tools to Address Emerging Threats in the K-12 Community**

Ryan Streever, Product Branch Chief, Department of Homeland Security, School Safety Task Force

Track: K-12| Room: White Oak A

3:30 PM - 4:30 PM

**In the Trenches: Moving from Initial Threat Assessment to Management Via the Tandem Work of Practical Strategies and Policy/Compliance**

Anna Mazig, Owner/Consultant, A.M. & Associates LLC

Track: Higher Ed| Room: White Oak B

3:30 PM - 4:30 PM

**Your Active Incident Response Plans Are Likely to Fail: Why and What You Can Do to Fix Them**

John Weinstein, Commander, Strategic Planning and Outreach, Northern Virginia Community College Police Department

Track: Higher Ed and K-12| Room: Brookside A&B

4:45 PM - 6:00 PM

**GENERAL SESSION**

**Mental Health IS Health:**

**Tackling Mental Health Needs in Higher Education**

Sponsored by:



Thomas Leone, Chief of Police, University of Maryland, Baltimore Police Department (UMB); Wiley Gammon, Chief of Police, Atlanta Metropolitan State College; Sherrie Allsup, CEO/Founder, Courage Starts with You; Robin Hattersley, Editor-in-Chief, Campus Safety magazine; John Weinstein, Commander, Strategic Planning and Outreach, Northern Virginia Community College Police Department

Track: Higher Ed| Room: Grand Ballroom A-C

# SCHEDULE

4:45 PM - 6:00 PM

## GENERAL SESSION

### Mental Health IS Health:

#### Tackling the Mental Health Needs of K-12 Students AND Staff

Sponsored by:



**MOTOROLA**  
SOLUTIONS

Steven MacDonald, Trainer/Threat Analyst, Safer Schools Together USA; Randy Welch, Business Development Director- Education, Motorola Solutions; Paul Timm, Vice President - Physical Security Services, Facility Engineering Associates, P.C. (FEA); Dr. Ronald Lee, School Outreach Consultant, Colorado School Safety Resource Center; Jason Stoddard, Director, School Safety and Security, Charles County Public Schools; Guy Grace, K-12 Unified Security Consultant, Apple to Apple LLC

Track: K-12| Room: Grand Ballroom D

6:00 PM - 7:15 PM

### Night 2 Networking Reception & Raffle Drawing

Networking| Room: Grand Foyer and Terrace

## WEDNESDAY, JUNE 22

7:00 AM - 12:00 PM

## REGISTRATION

Room: Grand Foyer



# KEYNOTE

JUNE 21, 2022 | 9:00 AM - 10:00 AM



## Sandy Hook Public Information Officer Gives Actionable Insight from Tragedy

Now-retired Lieutenant Paul Vance was the chief spokesperson for the Connecticut State Police when the lives of 20 students and six educators were tragically taken at Sandy Hook Elementary in 2012. As commanding officer for the Public Information Office, Lt. Vance became the voice and face of the investigation, preparing and delivering or coordinating all media briefings to the public. He held press conferences with local reporters as well as national and international news organizations. Responding to mass-casualty events takes countless hours of coordination and consideration of various components, including a strategy to interact with the media and to provide support to the local community,

8:00 AM - 9:30 AM

## DAY 2 WELCOME & GENERAL SESSION

Room: Grand Ballroom A-C

Sponsored by:



Dana McClay, Conference Producer, Campus Safety; Robin Hattersley, Editor-in-Chief, Campus Safety magazine; Tom McDermott, School Safety & Security Sales Manager, CEIA USA  
**GroupProjects Live!: Interactive Peer Discussions**  
Robin Hattersley, Editor-in-Chief, Campus Safety magazine  
Track: Higher Ed and K-12| Room: Grand Ballroom A-C

9:30 AM - 10:00 AM

## COFFEE BREAK

Networking| Room: White Oak Foyer

10:00 AM - 12:30 PM

## K-12 Student/Parent Reunification

Guy Bliesner, School Safety and Security Analyst, Idaho Office of School Safety and Security (IOS3)

Track: K-12| Room: White Oak B

10:00 AM - 12:30 PM

## Digital Threat Assessment® - The Missing Link for School Safety and Threat Assessment Teams

Steven MacDonald, Trainer/Threat Analyst, Safer Schools Together, USA

Track: Higher Ed and K-12| Room: Brookside A&B

10:00 AM - 12:30 PM

## Tips for Successfully Working with Your Local Media During a Crisis

Julie Parker, President/CEO, Julie Parker Communications

Track: Higher Ed| Room: Forest Glen

10:00 AM - 12:30 PM

## Situational Awareness: Scenario Training and Tabletop Exercises

Paul Timm, Vice President - Physical Security Services, Facility Engineering Associates, P.C. (FEA)

Track: Higher Ed and K-12| Room: White Oak A

particularly the families directly impacted by the tragedy. In his keynote presentation, Lt. Vance will take attendees through the entire incident to explain the numerous issues that arose and how they were handled. There is no simple solution to many of the problems that were encountered along the way, but through command discussions and investigative necessities, the state police, with support from a long list of entities, were able to carry out the investigations of 26 murders in just about one year. This presentation is designed to provide ideas and suggestions that could work in other jurisdictions or school systems. Attendees will take lessons learned back home for review and add to or subtract from their own plans for this type of emergency.

# RECEPTIONS

## Welcome Reception

June 20, 2022 | 5:00 PM – 7:00 PM

### Grand Ballroom E-H

Network with your colleagues and experience our sponsors' latest products and solutions to upgrade the safety and security for your campus during these ever-changing and challenging times.

## Night 2 Networking Reception & Raffle Drawing














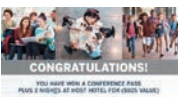


June 21, 2022 | 6:00 PM – 7:15 PM

### Grand Foyer & Terrace

Join us at the conclusion of day 2 sessions with a networking reception! Connect with peers on the learnings from the day while sharing in delicious food and drink. Author book signings will be available for you as you network and enjoy. As an added bonus, we will be raffling off great prizes from our sponsor showcase, including a grand prize of complimentary CSC 2023 hotel and registration! You won't want to miss this "off the clock" mingling event.

# RAFFLE GIVEAWAYS

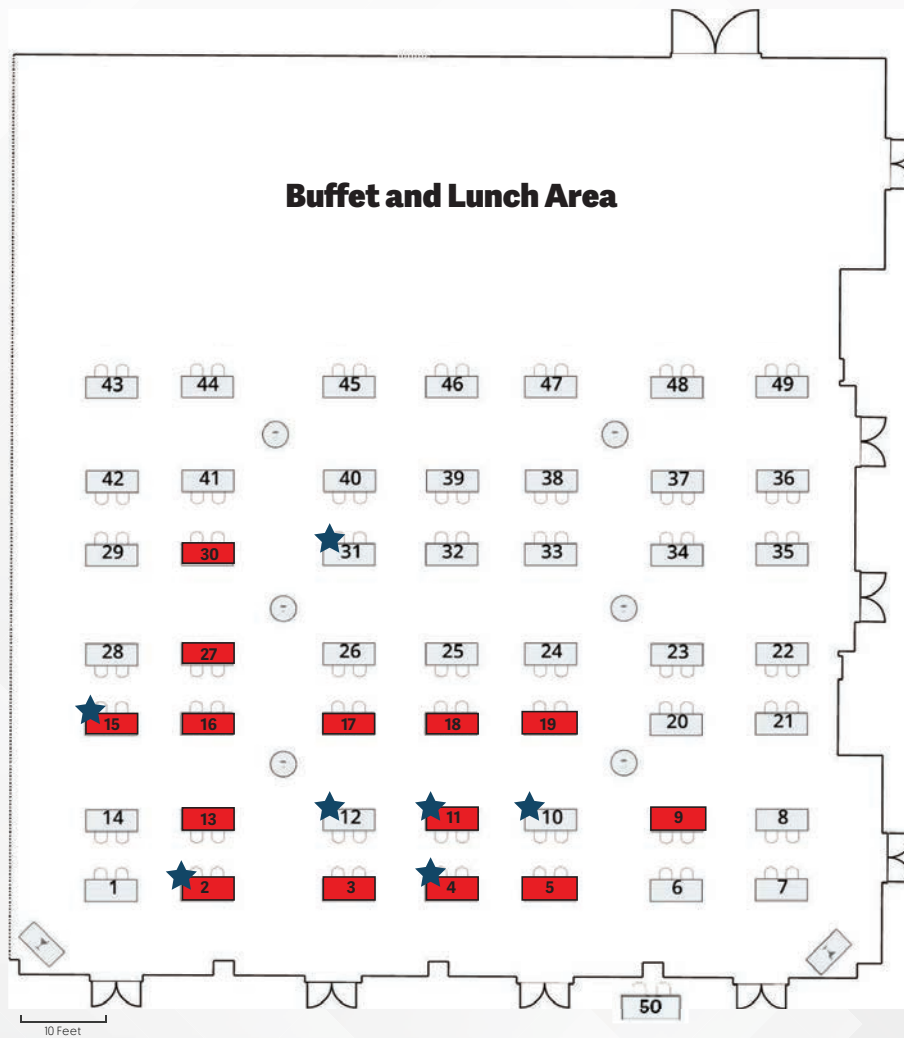
**JUNE 21 AT 6PM** Visit these companies in the Sponsor Showcase to enter to win some great raffle prizes!

 <p><b>Table #10</b> Prize The Hikvision Thermographic handheld camera is specially designed for temperature measurement applications, where heat leaks and other abnormal changes in temperature must be identified. It is equipped with a 160x120 resolution thermal detector and 8 MP optical resolution. It combines thermal and optical images into a fusion display.</p> 	 <p><b>Table #2</b> Prize \$50 Amazon gift card</p> 
 <p><b>Table #11</b> Prize Apple AirPods Pro at MSRP value of \$249.00. Apple AirPods Pro with Active noise cancellation, Spatial audio with dynamic head tracking, and Vent system for pressure equalization. Sweat and water resistant, comes with MagSafe charging Case.</p> 	 <p><b>Table #4</b> Prize Eddie Bauer cooler</p> 
 <p><b>Table #15</b> Prize Apple AirPods Pro at MSRP value of \$249.00. Apple AirPods Pro with Active noise cancellation, Spatial audio with dynamic head tracking, and Vent system for pressure equalization. Sweat and water resistant, comes with MagSafe Charging Case.</p> 	 <p><b>Table #12</b> Prize Amazon gift card</p> 
 <p><b>Registration Table</b> Prize 1 conference pass plus 2 nights hotel to any CSC 2023 location</p> 	 <p><b>Table #31</b> Prize SST Goodie bag including 1 complimentary Digital Threat Assessment® training. The goody bag is valued at \$250 (training is \$199).</p> 

# Campus Safety CONFERENCE 2022 EAST

## EMBRACING RESILIENCE

JUNE 20-22 | BETHESDA NORTH MARRIOTT HOTEL  
AND CONFERENCE CENTER | BETHESDA, MD



■ Featured Sponsors    ★ Tables with Raffles

CampusSafetyConference.com  
**#CSC22 | #EmbracingResilience**

★ Floor plan is subject to change.

# SPONSORS

**Featured Sponsor**  
★ Tables with raffles

## BY ALPHA

3xLOGIC .....	29	<b>GoGuardian</b> .....	17	Robotic Assistance Devices/	
<b>A3 Communications, Inc.</b> .....	16	<b>HID Global</b> .....	18	RAD Security .....	48
Alertus Technologies .....	45	Hikvision ★ .....	10	Safer Schools Together ★ .....	31
All Traffic Solutions .....	8	Honeywell   Fire Solutions .....	44	Securitech .....	24
ALLEGION .....	34	<b>HyperSpike</b> .....	19	<b>Siemens Smart Infrastructure</b> ★ .....	4
AmberBox Gunshot Detection .....	41	Intrado SchoolMessenger .....	26	Skool Dogs Inc. ....	35
AtlasIED ★ .....	12	IPConfigure .....	43	<b>Status Solutions</b> .....	30
Axis Communications .....	20	IP Video Corp .....	47	Telecor .....	28
Bogen Communications LLC .....	46	JVCKENWOOD .....	23	<b>Traka   ASSA ABLOY</b> ★ .....	11
Boon Edam Inc. ....	37	KeyTrak .....	14	Tuore-V .....	33
<b>CEIA USA</b> .....	3	Leda Health .....	42	Unified Solutions LLC .....	40
<b>Centegix</b> .....	9	Milestone .....	7	Vintra .....	49
Cisco Meraki .....	38	<b>Motorola Solutions</b> ★ .....	2	Vivotek .....	22
Communications Electronics, Inc. ....	1	<b>NGS</b> .....	13	WorldPoint Products .....	39
CTSI USA & IntelliSee .....	32	OpenEye .....	21	Zenitel .....	25
<b>Everbridge</b> ★ .....	15	Partner Alliance for Safer Schools		ZeroNow .....	36
<b>Evolv Technology</b> .....	5	(PASS K-12) .....	50		
<b>Genetec</b> .....	27	REMS TA Center .....	6		

## BY TABLE NUMBER

Communications Electronics, Inc. ....	1	<b>HyperSpike</b> .....	19	Boon Edam Inc. ....	37
<b>Motorola Solutions</b> ★ .....	2	Axis Communications .....	20	Cisco Meraki .....	38
<b>CEIA USA</b> .....	3	OpenEye .....	21	WorldPoint Products .....	39
<b>Siemens Smart Infrastructure</b> ★ .....	4	Vivotek .....	22	Unified Solutions LLC .....	40
<b>Evolv Technology</b> .....	5	JVCKENWOOD .....	23	AmberBox Gunshot Detection .....	41
REMS TA Center .....	6	Securitech .....	24	Leda Health .....	42
Milestone .....	7	Zenitel .....	25	IPConfigure .....	43
All Traffic Solutions .....	8	Intrado SchoolMessenger .....	26	Honeywell   Fire Solutions .....	44
<b>Centegix</b> .....	9	<b>Genetec</b> .....	27	Alertus Technologies .....	45
Hikvision ★ .....	10	Telecor .....	28	Bogen Communications LLC .....	46
<b>Traka   ASSA ABLOY</b> ★ .....	11	3xLOGIC .....	29	IP Video Corp .....	47
AtlasIED ★ .....	12	<b>Status Solutions</b> .....	30	Robotic Assistance Devices/	
<b>NGS</b> .....	13	Safer Schools Together ★ .....	31	RAD Security .....	48
KeyTrak .....	14	CTSI USA & IntelliSee .....	32	Vintra .....	49
<b>Everbridge</b> ★ .....	15	Tuore-V .....	33	Partner Alliance for Safer Schools	
<b>A3 Communications, Inc.</b> .....	16	ALLEGION .....	34	(PASS K-12) .....	50
<b>GoGuardian</b> .....	17	Skool Dogs Inc. ....	35		
<b>HID Global</b> .....	18	ZeroNow .....	36		

# THANK YOU TO OUR PARTNERS AND SPONSORS

## PREMIER SPONSORS



## SPONSORS



## PARTNERS



## PRESENTED BY

