

DECEMBER 8-9, 2021

Campus Safety Online Summit is a free 2-day virtual event that covers topics including active shooter response, threat assessments, reunification, public information sharing, leading in a time of change, situational awareness, safety and security technologies, managing campus events and protests, the latest challenges impacting our schools and campuses, plus more! The speakers include law enforcement, consultants, and safety and security professionals who are passionate about sharing their insight and knowledge to help you keep your students, faculty and staff safe.

Highlighted Sessions

December 8 | It's Your News, Break It: Public Information Sharing During Critical Incidents



The stakes are extremely high for organizations to ensure they're operating in the most transparent, timely and media-ready position possible. Having potential spokespeople prepared to face the cameras and microphones benefits not only the employee, but also the organization as a whole. Emmy award-winning former TV news reporter, Julie Parker, will incorporate the essential functions for managing the media during times of chaos and calm.

Julie Parker, President & CEO, Julie Parker Communications

December 8 | Situational Awareness: Scenario Training and Development Exercises to Increase Vigilance and Knowledge



During this session, Paul Timm, PSP (VP of Facility Engineering Associates) will highlight the importance of assessments and conducting tabletop exercises with your staff. Paul will help you to become more aware of your environment and show how you can train your staff and students to be alert without creating fear and anxiety. Attendees will: Learn how to familiarize themselves with facility security measures and emergency preparedness features. Learn how to heighten the safety awareness of their own staff, students and visitors. Learn essential components of effective emergency tabletop exercises.

Paul Timm, PSP, Vice President, Facility Engineering Associates, P.C.

December 9 | SW Cares: A District-Wide Student Support Model



Mark will provide an in-depth look at the implementation of the multi-disciplinary approach utilized at both the campus and district levels for Threat Assessment, Suicide Prevention and Trauma Informed Care as it relates to a K-12 school district. This session will provide information in an open discussion format on leading practices, trainings and implementation techniques.



Mark Figueroa, Executive Director of Safety & Transportation, Southwest Independent School District

Dawne Benavides, Student Support Services Coordinator, Southwest Independent School District



Albert Alvarez, Administration and Operations Sergeant, Southwest Independent School District

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