



# Campus Safety CONFERENCE 2022

**EMBRACING RESILIENCE**

“CSC checks all the boxes for a successful and productive conference by offering training sessions relevant in all areas of safety, providing networking spaces, and dynamic vendor demonstrations. You won’t find a more efficiently run conference for campus safety professionals than CSC.”

*Chief Stephanie Hill, Central State University Police Department*

## SPONSOR PROSPECTUS

**CampusSafetyConference.com**

## ABOUT CAMPUS SAFETY CONFERENCE (CSC)

Campus Safety is the brand that school, university and healthcare facility protection professionals have come to know and trust for nearly 30 years. All across North America, K-12, higher ed and hospital security, emergency management, public safety and technology leaders rely on Campus Safety's numerous newsletters, timely articles on leading practices, videos, podcasts, CSHQ online resources and the Campus Safety Conferences to provide them with the tools they need to keep our students, patients, teachers, medical professionals and other campus administrators safe. For more information, visit [CampusSafetyMagazine.com](http://CampusSafetyMagazine.com).

## DATE AND LOCATION

**EAST** June 20-22, 2022 • Bethesda North Marriott Hotel • North Bethesda, MD

**TEXAS** July 18-20, 2022 • The Worthington Renaissance Fort Worth Hotel • Fort Worth, TX

**WEST** Early August 2022 • Los Angeles, CA

## SCHEDULE

Day 1: **Registration/Setup**, Conference, **Welcome Reception**, **Sponsor Showcase**

Day 2: **Registration/Setup**, Conference, **Sponsor Showcase (10:00 am - 4:00 pm)**, **Breakdown**, Networking Reception

Day 3: Conference, **No Sponsor Showcase**

### *Sponsor Showcase Schedule*

*\*To maximize networking opportunities, CSC highly recommends sponsors attend the sessions and the networking events in addition to the Sponsor Showcase.*

*\*\*Schedule is subject to change.*



## WHO WILL YOU SEE?

- ✓ Chief/Assistant Chief/Deputy Chief/Lieutenant/Sergeant
- ✓ Director/Assistant Director – Emergency and Risk
- ✓ Director/Assistant Director – Facilities and Operations
- ✓ Director/Assistant Director – IT/Technology
- ✓ Director/Assistant Director – Safety and Security
- ✓ Director/Assistant Director – Administrative Services/Finance/Communications
- ✓ Director/Assistant Director – Student Affairs/Student Services/Residence Life
- ✓ Director/Assistant Director – Transportation/Traffic/Parking
- ✓ Superintendent/Assistant Superintendent
- ✓ Principal/Assistant Principal
- ✓ Title IX Coordinator
- ✓ Clergy Coordinator
- ✓ Police Officer/School Resource Officer
- ✓ Supervisor/Manager/Coordinator – Safety and Security
- ✓ Emergency and Risk Managers
- ✓ Specialist/Advisor – Student Affairs/Student Services/Residence Life
- ✓ Supervisor/Manager/Coordinator – Transportation/Traffic/Parking
- ✓ Teacher/Professor/Adjunct/Counselor/Program Manager/Administrative Assistant/Faculty
- ✓ Plus more!

## TABLETOP SPONSORSHIP - \$3,900

### ALL TABLETOP SPONSORS WILL RECEIVE:

- Tabletop with 2 chairs, carpet and shared wifi
- Company logo and description with link to homepage on website
- Company logo on the sponsor page of the attendee guide
- 2 staff passes with access to sessions, meals, and networking events
- Access to discounted hotel rates at the host hotel
- Full attendee list (post-conference)
- Discounted conference and express passes for clients and prospects

| Custom Package Options  | Keynote Day 1                     | General Session              | Keynote Day 2                     | Registration   | Wifi           | Session<br>3 available    | Hot Topics<br>6 available | Networking<br>4 available |
|---|-----------------------------------|------------------------------|-----------------------------------|----------------|----------------|---------------------------|---------------------------|---------------------------|
|   | <b>\$6,300</b>                    | <b>\$4,300</b>               | <b>\$4,300</b>                    | <b>\$3,300</b> | <b>\$3,300</b> | <b>\$2,300</b>            | <b>\$1,300</b>            | <b>\$1,300</b>            |
| Opening Keynote Sponsor   | EXCLUSIVE                         |                              | EXCLUSIVE                         |                |                |                           |                           |                           |
| Company logo associated with all marketing and signage for the session/event being sponsored                    | ✓                                 | ✓                            | ✓                                 | ✓              | ✓              | ✓                         | ✓                         | ✓                         |
| Recognition and testimonial in the save the date press release  | EXCLUSIVE                         |                              | EXCLUSIVE                         |                |                |                           |                           |                           |
| Speaking engagement (upon approval)   | 20 Minutes before opening keynote | Panelist (K-12 or Higher Ed) | 10 Minutes before opening keynote |                |                | One-hour breakout session |                           |                           |
| Registration sponsor: Company logo on CSC's registration website, portal, confirmation e-mails, and name badges |                                   |                              |                                   | EXCLUSIVE      |                |                           |                           |                           |
| Panel sponsor   |                                   | ✓                            |                                   |                |                |                           |                           |                           |
| Company logo on the schedule page of the website and the attendee guide   | ✓                                 | ✓                            | ✓                                 | ✓              | ✓              | ✓                         | ✓                         | ✓                         |
| Opportunity to participate in 1:1 meetings with attendees   | ✓                                 | ✓                            |                                   | ✓              |                |                           |                           |                           |
| List of attendee's e-mails 1 week before the conference   | ✓                                 | ✓                            | ✓                                 | ✓              |                |                           |                           |                           |
| Co-Sponsor the Welcome and Networking Receptions (Up to 6)  |                                   |                              |                                   |                |                |                           |                           | ✓                         |
| Dedicated interview hosted on CSM   | ✓                                 | ✓                            | ✓                                 | ✓              | ✓              |                           |                           |                           |
| Logo recognition in the know before you go e-mail   | ✓                                 | ✓                            | ✓                                 | ✓              | ✓              |                           |                           |                           |
| Logo recognition in the invitation e-mail   |                                   |                              |                                   |                |                |                           |                           | ✓                         |
| Hot Topic Roundtable Discussion Sponsor***<br>(seat at table with CS Expert)                                    |                                   |                              |                                   |                |                |                           | ✓                         |                           |
| List of attendees that went to the session  |                                   |                              |                                   |                |                | ✓                         | ✓                         |                           |
| Exclusive WIFI sponsor: customized login credentials  |                                   |                              |                                   |                | ✓              |                           |                           |                           |
| Networking Breaks sponsor   |                                   |                              |                                   |                |                |                           |                           | ✓                         |
| Seat drop   | ✓                                 | ✓                            | ✓                                 |                |                |                           |                           |                           |
| Insert(s) in attendee's show bag  | ✓                                 | ✓                            | ✓                                 | ✓              | ✓              | ✓                         |                           |                           |
| Social media shoutout   | ✓                                 | ✓                            | ✓                                 | ✓              | ✓              | ✓                         | ✓                         | ✓                         |
| Opportunity to participate in raffles   | ✓                                 | ✓                            | ✓                                 | ✓              | ✓              | ✓                         | ✓                         | ✓                         |

\*\*\*The Hot Topics are 30-minute intimate roundtable discussions limited to small group of attendees about a specific topic with no slides/presentations involved.

### ADD-ONS

Check out some of CSC's customized packages! If you would like to customize your own package, contact us for more information.

|  | <b>\$4000.00</b> | <b>\$2,700.00</b> | <b>\$2,000.00</b> | <b>\$995</b> |
|--|------------------|-------------------|-------------------|--------------|
| Show bags  | ✓                |                   |                   |              |
| Notepads and pens                                |                  | ✓                 |                   |              |
| Lanyards   |                  |                   | ✓                 |              |
| Featured E-blast to attendees (pre or post show) |                  |                   |                   | ✓            |
| Tabletop share fee: tabletop add-on              |                  |                   |                   | ✓            |
| Bag insert                                       |                  |                   |                   | ✓            |
| Share Fee  |                  |                   |                   | ✓            |





# TOP 5 REASONS TO SPONSOR!

1. **INCREASE BRAND VISIBILITY** by promoting your company in an intimate setting.
2. **MEET FACE-TO-FACE** with decision makers – 72% of attendees!
3. **DISCOVER AND BUILD** relationships with attendees and your peers.
4. **NETWORK BEYOND THE TABLETOP** at the sessions, breaks, meals, and receptions.
5. **GENERATE HIGH QUALITY LEADS** with decision makers that will help improve your bottom line.



## BECOME A SPONSOR TODAY!

For more information contact:



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“

I had a great experience and was able to take back valuable information to implement and prepare to re-open post COVID.

— Sean Brammer, Chief of Police, Florida Atlantic University Police Dept

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