



Campus Safety

CONFERENCE 2022

EMBRACING RESILIENCE

“CSC checks all the boxes for a successful and productive conference by offering training sessions relevant in all areas of safety, providing networking spaces, and dynamic vendor demonstrations. You won’t find a more efficiently run conference for campus safety professionals than CSC.”

Chief Stephanie Hill, Central State University Police Department

SPONSOR PROSPECTUS

CampusSafetyConference.com

ABOUT CAMPUS SAFETY CONFERENCE (CSC)

Campus Safety is the brand that school, university and healthcare facility protection professionals have come to know and trust for nearly 30 years. All across North America, K-12, higher ed and hospital security, emergency management, public safety and technology leaders rely on Campus Safety's numerous newsletters, timely articles on leading practices, videos, podcasts, CSHQ online resources and the Campus Safety Conferences to provide them with the tools they need to keep our students, patients, teachers, medical professionals and other campus administrators safe. For more information, visit CampusSafetyMagazine.com.

DATE AND LOCATION

EAST June 20-22, 2022 • Bethesda North Marriott Hotel • North Bethesda, MD

TEXAS July 18-20, 2022 • The Worthington Renaissance Fort Worth Hotel • Fort Worth, TX

CSC at EDspaces November 2-4, 2022 • Portland Convention Center • Portland, OR

SCHEDULE

Day 1: **Registration/Setup**, Conference, **Welcome Reception, Sponsor Showcase**

Day 2: **Registration/Setup**, Conference, **Sponsor Showcase (10:00 am - 4:00 pm)**, **Breakdown**, Networking Reception

Day 3: Conference, **No Sponsor Showcase**

Sponsor Showcase Schedule

**To maximize networking opportunities, CSC highly recommends sponsors attend the sessions and the networking events in addition to the Sponsor Showcase.*

***Schedule is subject to change.*



WHO WILL YOU SEE?

- ✓ Chief/Assistant Chief/Deputy Chief/Lieutenant/Sergeant
- ✓ Director/Assistant Director – Emergency and Risk
- ✓ Director/Assistant Director – Facilities and Operations
- ✓ Director/Assistant Director – IT/Technology
- ✓ Director/Assistant Director – Safety and Security
- ✓ Director/Assistant Director – Administrative Services/Finance/Communications
- ✓ Director/Assistant Director – Student Affairs/Student Services/Residence Life
- ✓ Director/Assistant Director – Transportation/Traffic/Parking
- ✓ Superintendent/Assistant Superintendent
- ✓ Principal/Assistant Principal
- ✓ Title IX Coordinator
- ✓ Clergy Coordinator
- ✓ Police Officer/School Resource Officer
- ✓ Supervisor/Manager/Coordinator – Safety and Security
- ✓ Emergency and Risk Managers
- ✓ Specialist/Advisor – Student Affairs/Student Services/Residence Life
- ✓ Supervisor/Manager/Coordinator – Transportation/Traffic/Parking
- ✓ Teacher/Professor/Adjunct/Counselor/Program Manager/Administrative Assistant/Faculty
- ✓ Plus more!

TABLETOP SPONSORSHIP - \$3,900

ALL TABLETOP SPONSORS WILL RECEIVE:

- Tabletop with 2 chairs, carpet and shared wifi
- Company logo and description with link to homepage on website
- Company logo on the sponsor page of the attendee guide
- 2 staff passes with access to sessions, meals, and networking events
- Access to discounted hotel rates at the host hotel
- Full attendee list (post-conference)
- Discounted conference and express passes for clients and prospects

Custom Package Options	Keynote Day 1	General Session	Keynote Day 2	Registration	Wifi	Session <small>3 available</small>	Hot Topics <small>6 available</small>	Networking <small>4 available</small>
	\$6,300	\$4,300	\$4,300	\$3,300	\$3,300	\$2,300	\$1,300	\$1,300
Opening Keynote Sponsor	EXCLUSIVE		EXCLUSIVE					
Company logo associated with all marketing and signage for the session/event being sponsored	✓	✓	✓	✓	✓	✓	✓	✓
Recognition and testimonial in the save the date press release	EXCLUSIVE		EXCLUSIVE					
Speaking engagement (upon approval)	20 Minutes before opening keynote	Panelist (K-12 or Higher Ed)	10 Minutes before opening keynote			One-hour breakout session		
Registration sponsor: Company logo on CSC's registration website, portal, confirmation e-mails, and name badges				EXCLUSIVE				
Panel sponsor		✓						
Company logo on the schedule page of the website and the attendee guide	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to participate in 1:1 meetings with attendees	✓	✓		✓				
List of attendee's e-mails 1 week before the conference	✓	✓	✓	✓				
Co-Sponsor the Welcome and Networking Receptions (Up to 6)								✓
Dedicated interview hosted on CSM	✓	✓	✓	✓	✓			
Logo recognition in the know before you go e-mail	✓	✓	✓	✓	✓			
Logo recognition in the invitation e-mail								✓
Hot Topic Roundtable Discussion Sponsor*** (seat at table with CS Expert)							✓	
List of attendees that went to the session						✓	✓	
Exclusive WIFI sponsor: customized login credentials					✓			
Networking Breaks sponsor								✓
Seat drop	✓	✓	✓					
Insert(s) in attendee's show bag	✓	✓	✓	✓	✓	✓		
Social media shoutout	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to participate in raffles	✓	✓	✓	✓	✓	✓	✓	✓

***The Hot Topics are 30-minute intimate roundtable discussions limited to small group of attendees about a specific topic with no slides/presentations involved.

ADD-ONS

Check out some of CSC's customized packages! If you would like to customize your own package, contact us for more information.

	\$4000.00	\$2,700.00	\$2,000.00	\$995
Show bags	✓			
Notepads and pens		✓		
Lanyards			✓	
Featured E-blast to attendees (pre or post show)				✓
Tabletop share fee: tabletop add-on				✓
Bag insert				✓
Share Fee				✓



TABLETOP SPONSORSHIP - \$4,700

ALL TABLETOP SPONSORS WILL RECEIVE:

- Tabletop with 2 chairs, carpet and shared wifi
- Company logo and description with link to homepage on website
- Company logo on the sponsor page of the attendee guide
- 2 staff passes with access to sessions, meals, and networking events
- Access to discounted hotel rates at the host hotel
- Full attendee list (post-conference)
- Discounted conference and express passes for clients and prospects

Custom Package Options	Keynote Day 1	General Session	Keynote Day 2	Registration	Session 3 available	Hot Topics 6 available	Networking 4 available
	\$6,200	\$4,200	\$4,200	\$3,200	\$2,200	\$1,200	\$1,200
Opening Keynote Sponsor	EXCLUSIVE		EXCLUSIVE				
Company logo associated with all marketing and signage for the session/event being sponsored	✓	✓	✓	✓	✓	✓	✓
Recognition and testimonial in the save the date press release	EXCLUSIVE		EXCLUSIVE				
Speaking engagement (upon approval)	20 Minutes before opening keynote	Panelist (K-12 or Higher Ed)	10 Minutes before opening keynote		One-hour breakout session		
Registration sponsor: Company logo on CSC's registration website, portal, confirmation e-mails, and name badges				EXCLUSIVE			
Panel sponsor		✓					
Company logo on the schedule page of the website and the attendee guide	✓	✓	✓	✓	✓	✓	✓
Opportunity to participate in 1:1 meetings with attendees	✓	✓	✓	✓			
List of attendee's e-mails 1 week before the conference	✓	✓	✓	✓			
Co-Sponsor the Welcome and Networking Receptions (Up to 6)							✓
Dedicated interview hosted on CSM	✓	✓	✓	✓			
Logo recognition in the know before you go e-mail	✓	✓	✓	✓			
Logo recognition in the invitation e-mail							✓
Hot Topic Roundtable Discussion Sponsor*** (seat at table with CS Expert)						✓	
List of attendees that went to the session					✓	✓	
Networking Breaks sponsor							✓
Seat drop	✓	✓	✓				
Insert(s) in attendee's show bag	✓	✓	✓	✓	✓		
Social media shoutout	✓	✓	✓	✓	✓	✓	✓
Opportunity to participate in raffles	✓	✓	✓	✓	✓	✓	✓



SPONSORSHIP OPPORTUNITIES

Standard Sponsor Package – \$2,000 – 13 Remaining

- Logo displayed on CSOS website
- Virtual profile to include: logo, contact info, description, up to (3) product pictures/videos, and (3) downloadable PDFS
- Included in Campus Safety Product Showcase Newsletter (28k + subscribers) – Prior to Summit (Nov)
- Downloadable PDF (up to 3) per sponsor hosted in virtual booth
- Insert (1 PDF) into the virtual attendee bag send at conclusion of Summit
- 350 leads
- Logo on Thank you to our Sponsors ad in Jan/Feb print issues of CS Magazine
- Virtual booth stays online for 6 months
- Logo on thank you slide/video with ALL sponsor logos displayed prior to each session
- Opportunity to participate in Raffles
- Contact Form on page delivers top leads directly to your contact.

Silver Sponsor – \$4,500 – **SOLD**

- Includes all deliverables in Standard Sponsor package plus an additional 100 leads (450 total)
- 30-minute recorded featured session in Summit (to be approved by Campus Safety)
- Session hosted on CSHQ (24/7 online free video resource library) after May 2022

Registration Sponsor – \$5,000 – Exclusive

- Includes all deliverables in Standard Sponsor package – total of 475 leads
- Logo on registration page and email confirmation and reminder emails sent to ALL registrants

Session Video - \$3,500

- Includes all deliverables in Standard Sponsor package plus an additional 50 leads (400 total)
- 2 minute featured video to be played before session (to be approved by Campus Safety)

General Session Exclusive Sponsor K-12 OR Higher Ed – \$5,000

- Includes all deliverables in Standard Sponsor package – total of 475 leads
- Participation in Live Industry Expert Panel for the General Session (pick K-12 or Higher Ed)
- Logo promotion during presentation, on CSOS website, and in promotions
- General Session hosted on CSHQ after the Summit

Keynote Sponsor – \$5,500 - Day 1 and Day 2 Available

- Includes all above deliverables in the Standard Sponsor package – Total of 500 leads per event
- Logo prominently displayed on CSOS website as Exclusive Keynote Sponsor
- Logo prominently displayed on all promotions of the Keynote session
- 2-minute company video to play prior to start of live Keynote session

MONTHLY

CSC GroupProjects – \$3,000 – 1 per month available

- One-hour interactive webinar led by a Campus Safety industry expert
- 2 minute brief intro of company or video played before start of session
- Sponsor logo prominently displayed in promotions, confirmation emails and post-webinar follow up
- Leads given from online participants (limited attendance)

Campus Safety **HQ** EXCLUSIVE THOUGHT LEADERSHIP OPPORTUNITY

\$8,000

INCREASE EXPOSURE AND VISIBILITY

Campus Safety HQ is a free online resource. With approximately 107,000 K-12 schools, 7,000 universities, and 7,000 hospitals, security minded readers all need education and training. Campus Safety HQ will be a go-to source for thought leadership information designed to keep open campuses safe.

Place Your Company at the Forefront of the Industry

This EXCLUSIVE opportunity will be offered on a first-come, first-served basis to JUST 5 companies!

One-Year Sponsorship Includes:

- ROS Banners on CSHQ
- One downloadable whitepaper
- Full page ad in Campus Safety magazine
- Logo on every page with a direct link to your website
- 2-minute product video included in the library (produced by sponsor and must be approved by CS)
- Video interview posted on HQ with CS Editor
- Logo in monthly newsletter – (30k + subscribers)

\$2,500

BRANDING OPPORTUNITY

15 minute product training video posted on site under Technology.

Campus Safety is the brand that school, university and healthcare facility protection professionals have come to know and trust for nearly 30 years. All across North America, K-12, higher ed and hospital security, emergency management, public safety and technology leaders rely on Campus Safety's numerous newsletters, timely articles on leading practices, videos, podcasts, CSHQ online resources and the Campus Safety Conferences to provide them with the tools they need to keep our students, patients, teachers, medical professionals and other campus administrators safe. For more information, visit CampusSafetyMagazine.com.

TOP 5 REASONS TO SPONSOR!

1. **INCREASE BRAND VISIBILITY** by promoting your company in an intimate setting.
2. **MEET FACE-TO-FACE** with decision makers – 72% of attendees!
3. **DISCOVER AND BUILD** relationships with attendees and your peers.
4. **NETWORK BEYOND THE TABLETOP** at the sessions, breaks, meals, and receptions.
5. **GENERATE HIGH QUALITY LEADS** with decision makers that will help improve your bottom line.



BECOME A SPONSOR TODAY!

Contact Laura for more information!



Laura McDermott
Account Executive
774-505-8016
laura.mcdermott@emeraldtx.com

“

I had a great experience and was able to take back valuable information to implement and prepare to re-open post COVID.

— Sean Brammer, Chief of Police, Florida Atlantic University Police Dept

”

