

The Realities of Cybersecurity

Eric Robuck CEO/CISO The Valander Group design SCAL mpact **Campus Safety**

CampusSafetyConference.com

Housekeeping



- Cellphones on vibrate or silent
- Access to the presentation
- Q&A
- Evaluations
- Social Media
- Special Announcements

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- CampusSafetyEvents
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- in CampusSafetyConference

About Me

Eric Robuck

- 24 Years Military
- 10 Years Government
- 20 Years IT/Security
- CEO/CISO The Valander Group
- Speaker / Author
- Golfer





About the Session

Attendees Will:

- Who is Attacking?
- How are they being so effective

Campus Safety

AT EDSpaces

CONFERENCE

- Why is security so challenging?
- The Main Problem!

Good Not Evil





Who







Scri[t Kiddies



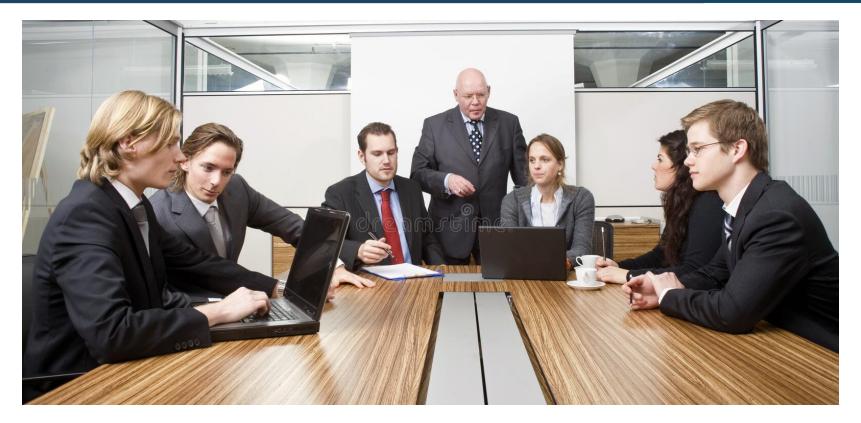
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Organizations

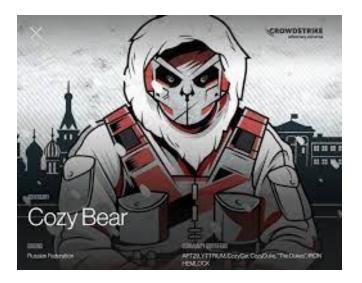






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How?





OSCINT



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| 1, Xinyi Rd, Taipei 10048, Ta R.O.C.nTaipei Taiwan Vietnam Posts and Telecom Group More | siwan, 55,193 | 177.19.247.185 Port-channel2.3747.bhe.gvt. net.br TELEFÓHICA BRASIL S.A Brazil, Belo Horizonte | Copyright (c) 2010-2016 Hewlett Packard Enterprise Development LP Without the owner's prior written consent, no decompiling or reverse-engineering shall be allowed | 2021-08-03717:25:48.517033 |

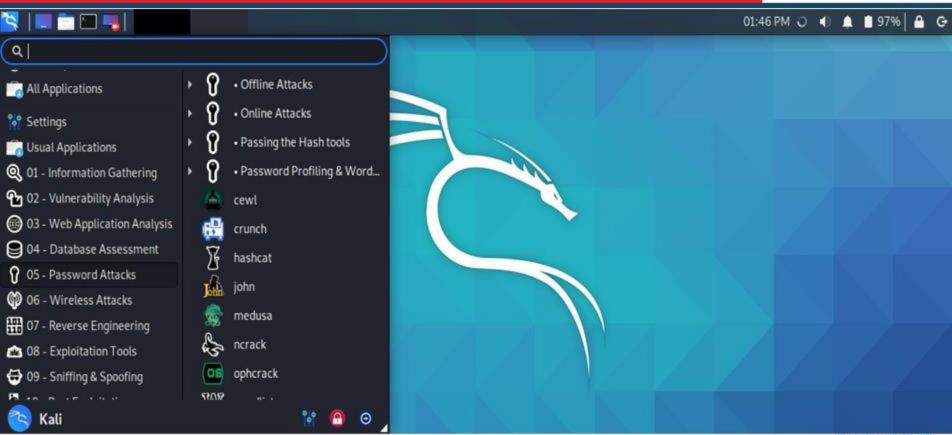






Tools





Social Engineering





When?



Information Security Planning

LEFT OF BANG

Intelligence Gathering

Target Acquisition

Information Security Exploit / Social Engineering Attack

Lateral Movement on Network

Malware Deployment

Credential Theft / Privilege Escalation

Further System Compromise

BANG

File Encryption/ Ransom Demand

Crisis Response

Crisis / Incident Response

Notification of Authorities / Oversight

Notification of Media / Press Release

Company Reputation is Affected

Value of Company/ Stock falls

Mitigation, Remediations & Business Continuity Efforts

Restoration of normal Business Functions

Forensic/Post-mortem Investigation

Revenue Loss from Publication of Intellectual Property

Legal Actions

Increased Oversight

Risk

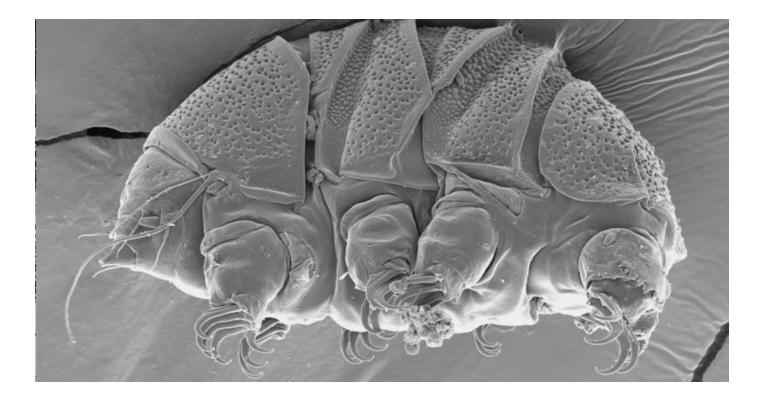
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Risk of Revictimization

Increased Insurance Cost











What is the main problem in Cybersecurity?







Reminders

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- Social Media
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