

Campus Safety CONFERENCE CSC

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The Role of Technology in Campus Safety

Jason D. Friedberg
Commercial Head of Education
Genetec



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- Jason Friedberg is the Commercial Head for Education at Genetec.
- With over 20 years of law enforcement and security experience, Jason Friedberg is an established expert in the realm of public safety and security. He previously served as a police chief, sheriff's deputy, emergency manager and search & rescue team leader.
- After retiring from law enforcement, Jason spent the past eight years working in the technology field and joined Genetec in 2017.



During this session, we will discuss:

- The role that technology plays in keeping our campus safe
- How to turn data into actionable intelligence
- How a unified approach to security act as a force multiplier

The Role of Technology in Safety



- Technology is a conduit to safety
- Shared responsibility with robust, enforced policies
- Provide safety without being conspicuous and provide a dual role where possible
- Provides Privacy, Accountability and Transparency



Campus Security Operations Center

- Technology should reduce workloads and increase ability
- Technology should help reduce the “noise” within a SOC
- Technology should improve your Understanding and Insight
- Lower total cost-of-ownership

Unification as a Force Multiplier



- Unification brings all of your systems into a single stream
- Provides instant visualization on a single-pane-of-glass
- Allows automation of operations like ENS & lockdowns
- Responders can view location and video information allowing quicker more efficient response

- There is a role for technology in an education environment
- It should be seen as a way to foster a safe learning environment
- As unified solution empowers security officials to monitor and study campus activity within in one pane of glass and eliminate solos

Jason D. Friedberg

Commercial Head of Education,
Genetec

267.671.2613

jfriedberg@genetec.com

www.genetec.com

 : Genetec

 : genetec

 : @genetec

 : @genetecinc