



A Day in the Life

Presented By **telecor**TM





Lori Griggs


Telecor Consultant with Over 30 Years Experience
Working with Technology Manufacturers in
Communication, Life Safety & Security

Austin, Texas

Session Takeaways

- We Are All Stakeholders in School-Campus Safety
- The Right Technology Should Positively Impact Emergency Preparedness & Safety
- The Technology Wish List/Common Themes are Similar Across Stakeholders Roles
- Your PA System Matters — Consider Next Generation Technology
- The Importance of Your Technology Provider/Integrator



A group of five students are walking away from the camera down a hallway. On the left is a long row of blue metal lockers. The students are wearing backpacks and casual clothing. The hallway has a light-colored floor and walls. The text is overlaid on the image.

“Safety isn’t about the odds of whether it
will happen; **safety is about being
prepared** if it does happen.”

– Katherine Schweit
Former FBI Agent Exec



Student Population Statistics: K-12



**Approximately 56.6 million students
attend elementary, middle, and high
schools across the United States . . .
with over 3.7 million teachers.**

Source: nces.ed.gov/fastfacts/display

Student Population Statistics: Higher Ed



**Approximately 19.7 million students
attend colleges and universities.**

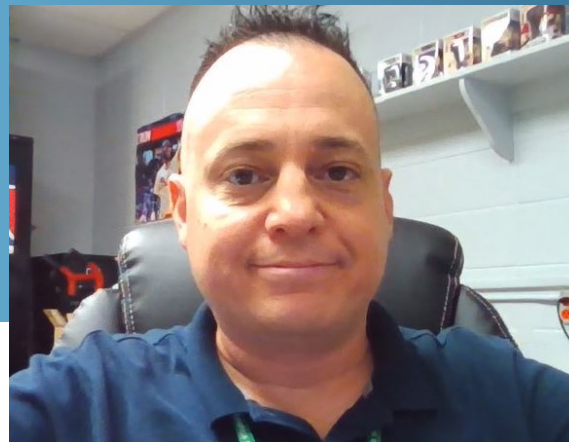
**Equates to over 80 million people in our
education system right now.**

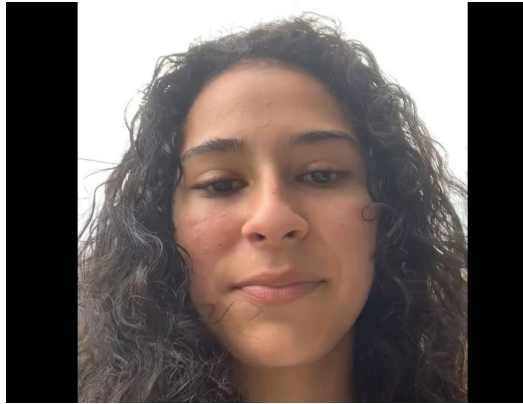
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Real People

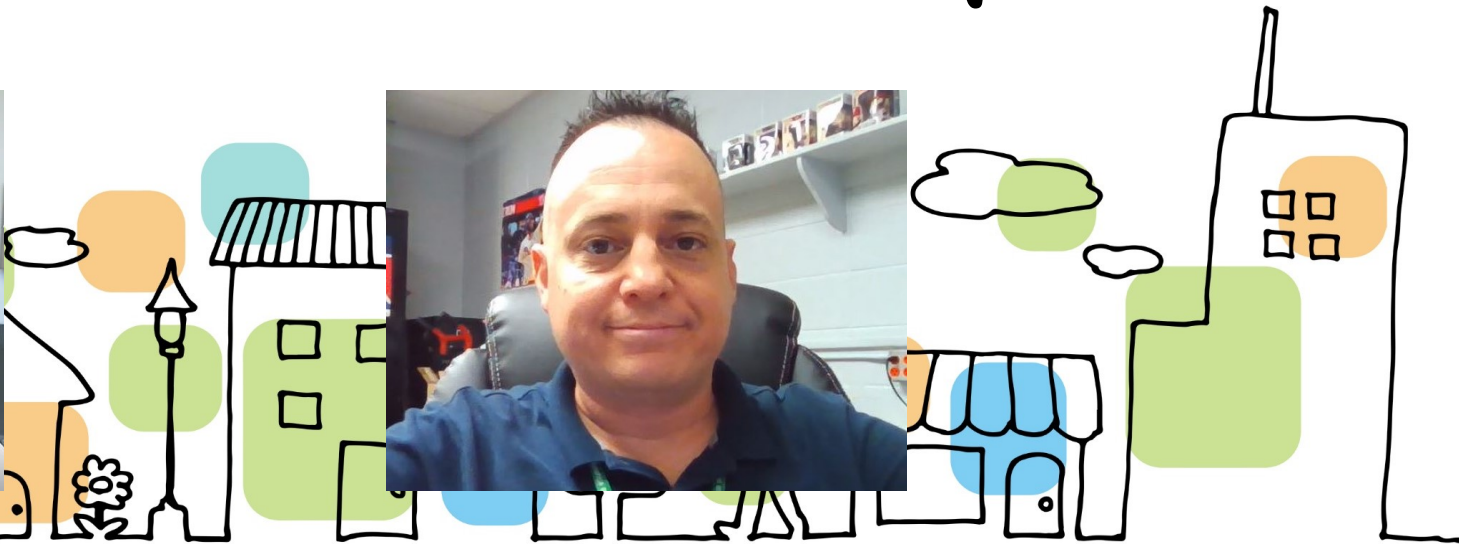
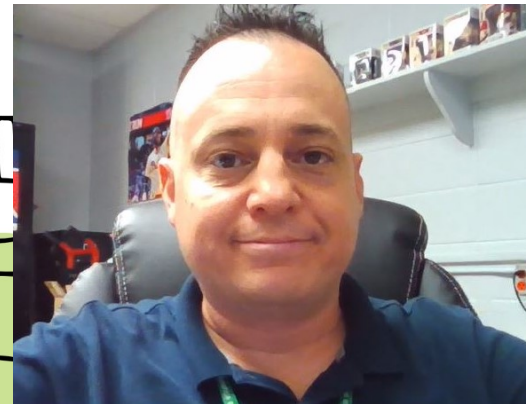
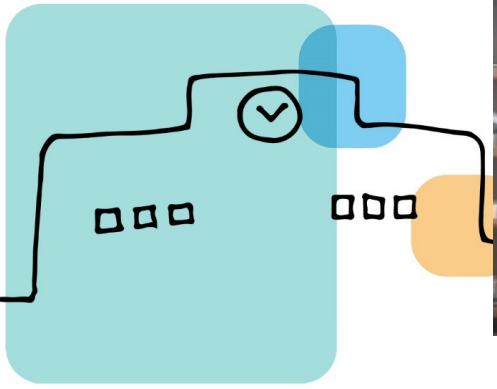
Real Schools

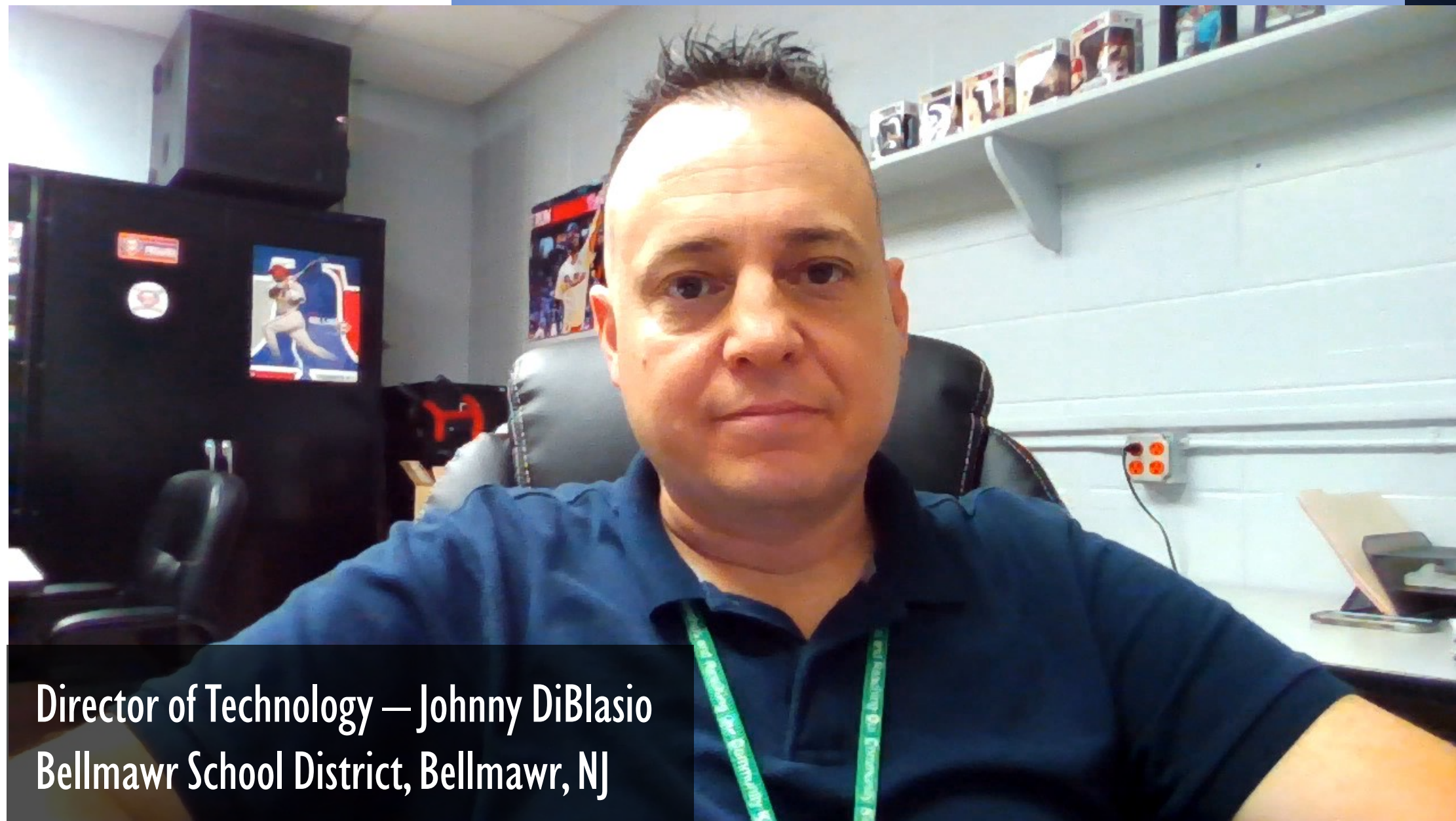
Everyday





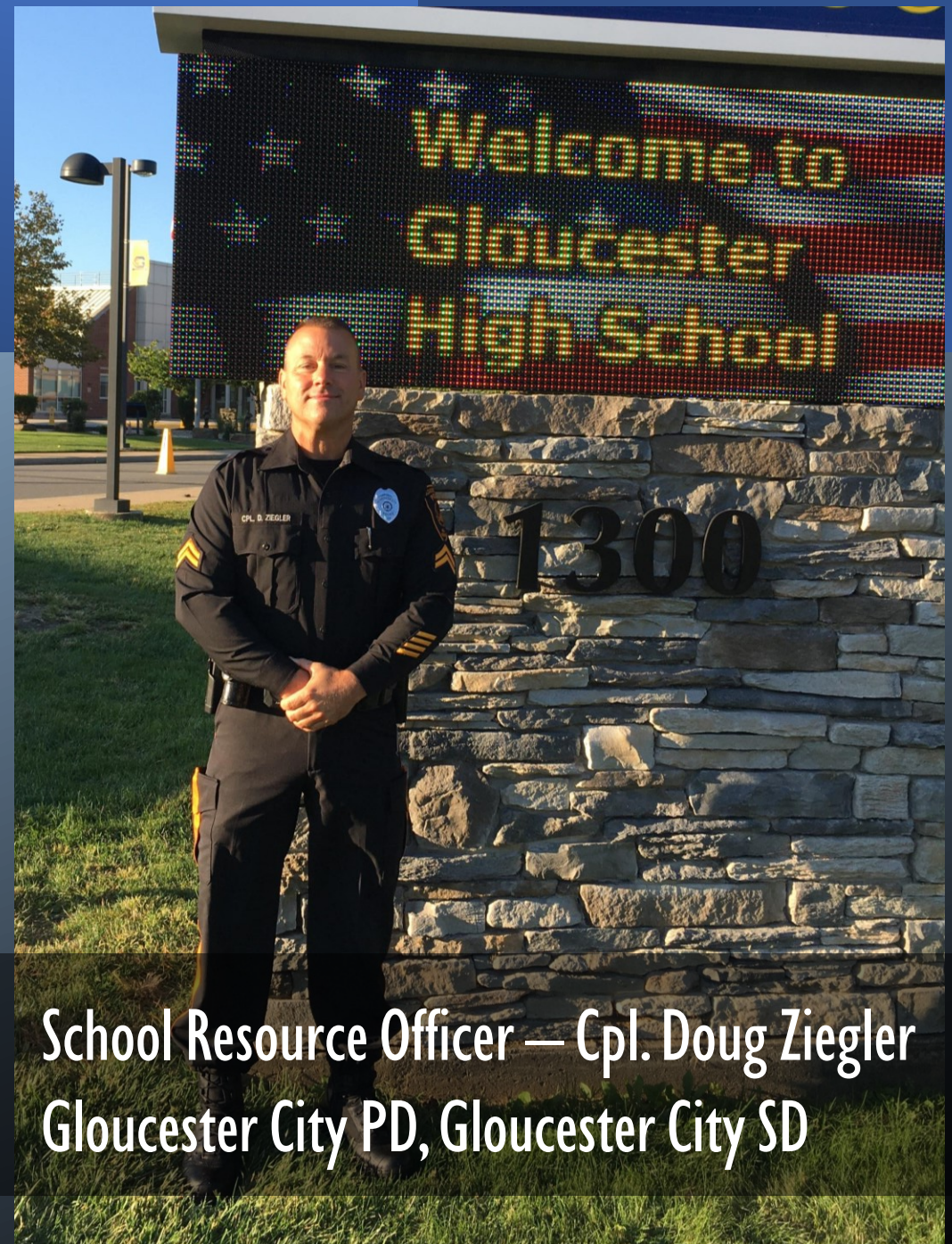
A Day in the Life





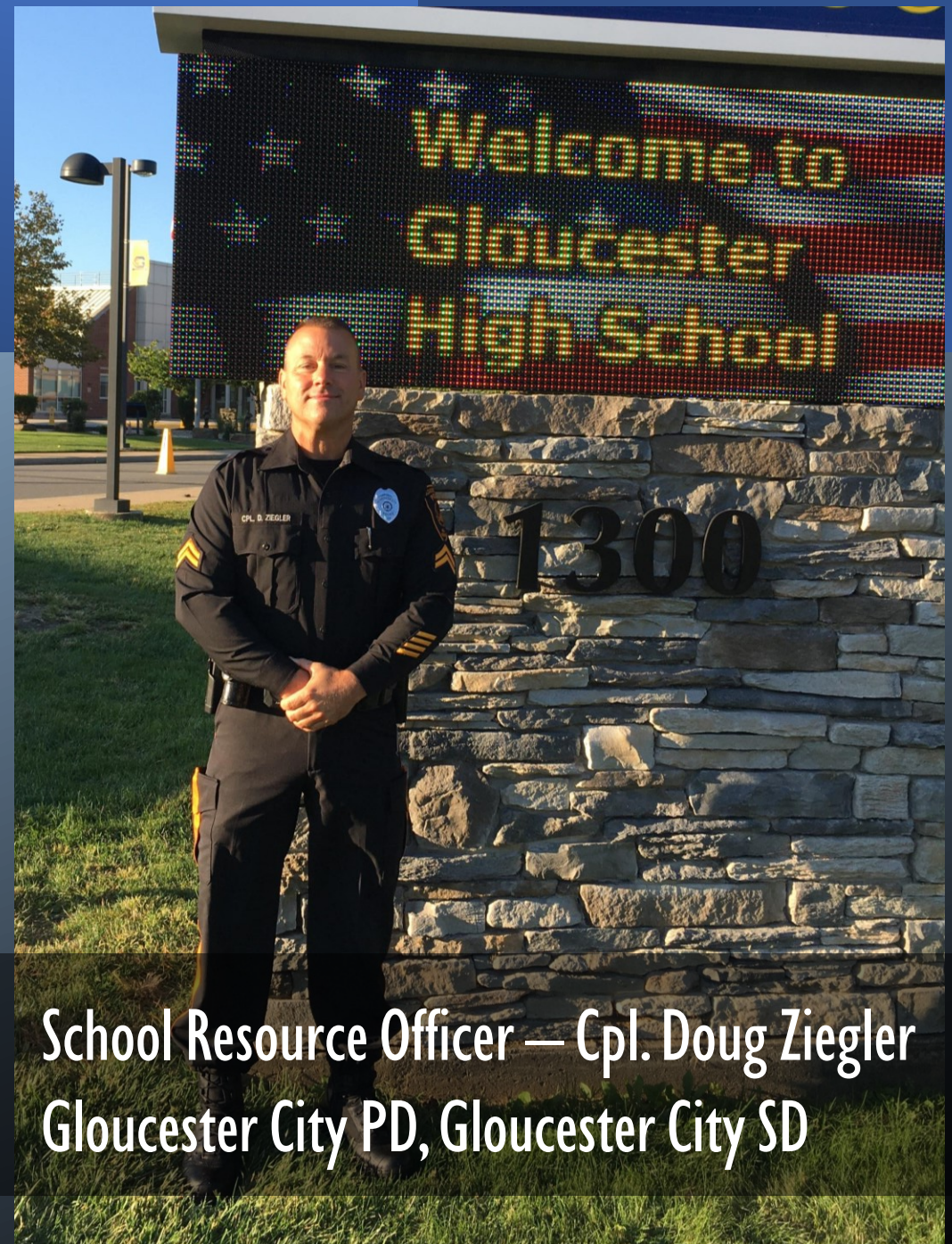
Director of Technology — Johnny DiBlasio
Bellmawr School District, Bellmawr, NJ

“We know it is difficult to stop every threat, however, if we use our technology tools and best practices effectively, we will increase the likelihood of a positive outcome - to see all of us go home to our loved ones each day...”



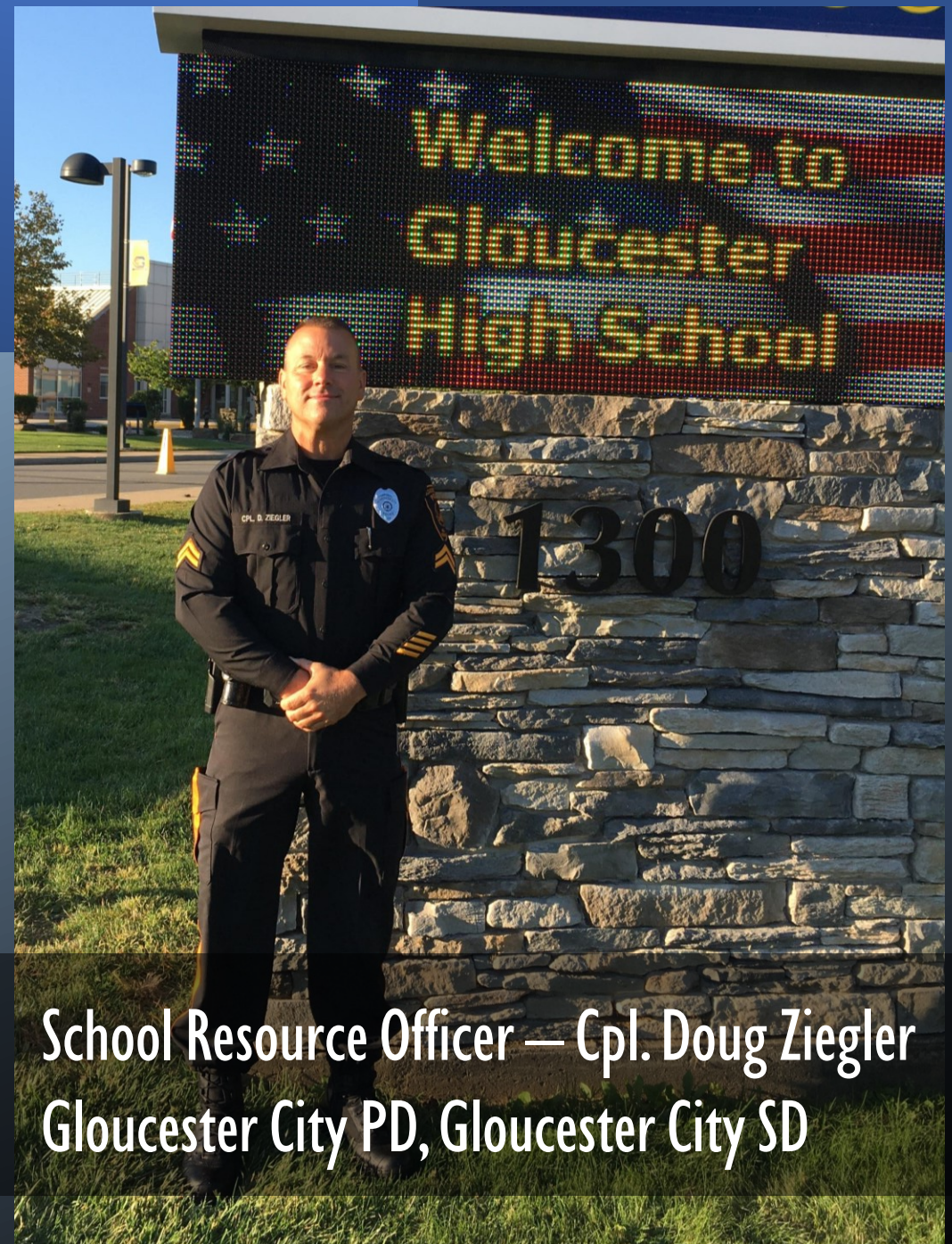
School Resource Officer — Cpl. Doug Ziegler
Gloucester City PD, Gloucester City SD

“In an emergency, our district uses an early warning detection system, paging system, camera system and mass email and text alerts for all staff and first responders and we incorporate our county communications department in this scenario so they can respond accordingly...”



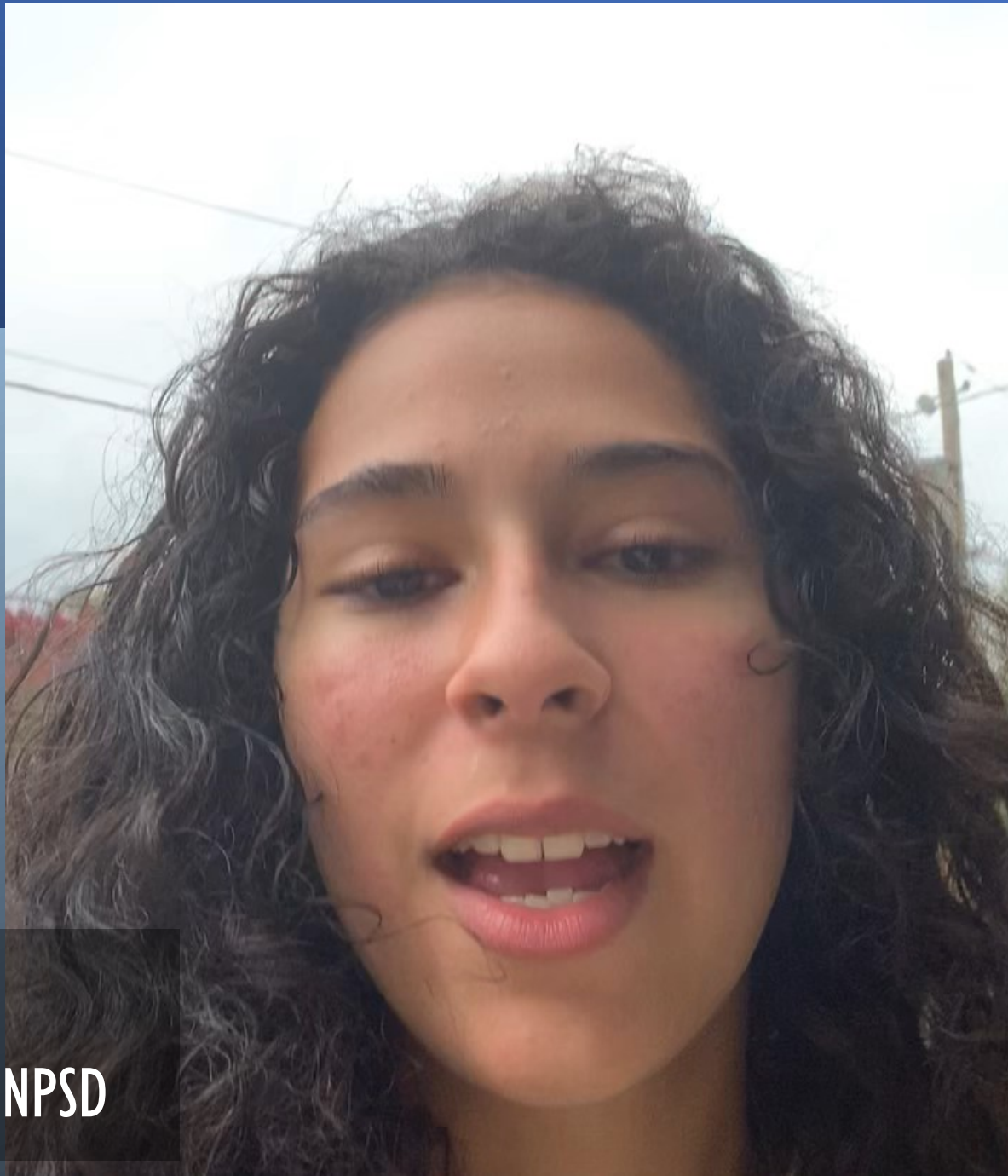
School Resource Officer — Cpl. Doug Ziegler
Gloucester City PD, Gloucester City SD

“All of these platforms must work in tandem, be user friendly and easily accessible in a crisis event. The technology must work properly and seamlessly to alert all stakeholders so that first responders can focus on the task at hand and save lives.”



School Resource Officer — Cpl. Doug Ziegler
Gloucester City PD, Gloucester City SD

Student — Sofia Munoz
North Penn High School, NPSD





**Director of IT — Michael Wagman
West Chester Area School District**

“It is necessary to have access to our Public Address System from anywhere in the school. If there is an emergency, too much time is wasted trying to reach the office which is why we have integrated our phone system to our PA in each school...”



**Director of IT — Michael Wagman
West Chester Area School District**

“Other safety options to consider are access from outside the school via dial-in or computer network and the ability to quickly connect to our camera system to view the area from where the PA system is being engaged.”



Principal — Matthew J. Browne
Loudenslager Elementary, Paulsboro PSD

Common Themes



**Mass Notification to All Stakeholders —
for both Routine and Emergency Messaging**

- **Indoor Audio (Classrooms, Hallways, Stairwells)**
- **Outdoor Audio**
- **Digital Signage to Re-Enforce the Audio Message in Key Areas**

**On- & Off-Site Communication — Seamless & Simultaneous to Both Internal
Stakeholders & External First Responders**

Common Themes



Integration into Existing Systems — Everything Must Play Together

- Phone System
- Camera System
- Access Control/Locking System
- Strobes
- Digital Signage

Common Themes



User Friendly with No Guesswork

- Quickly Trigger Notifications from Anywhere
 - Phones, Consoles, Panic Switches, Mobile Devices, Desktops
- Use Pre-Recorded Messages from a Familiar Voice
- Ensure Clear & Concise Messaging

“Your PA system has to work. Lockdown is the number one lifesaving response in an active lethal threat when you’re not near the shooter — and that’s 85-90% of the people. They must hear the PA and understand the situation and how to proceed accordingly.”



**- PCSD Ret./Sgt. Jesus Villahermosa
Crisis Reality Training, Inc.**



Comprehensive Solutions District Wide



- Public Address & Intercom
- Multi-Layered Communications
- District-Wide Paging
- Mass Notification
- Digital Signage
- Synchronized Clocks

Next Gen Communication Technology



- Classroom — School — District
- Ethernet Based - No Single Point of Failure
- On-Site & Remote Management
- Multiple Redundancies
- Supervised End Point Devices
- Third Party Integration
- Reduced Cost of Ownership Over Time

YOU DON'T
WANT TO MISS
THIS!




eMH Message Host

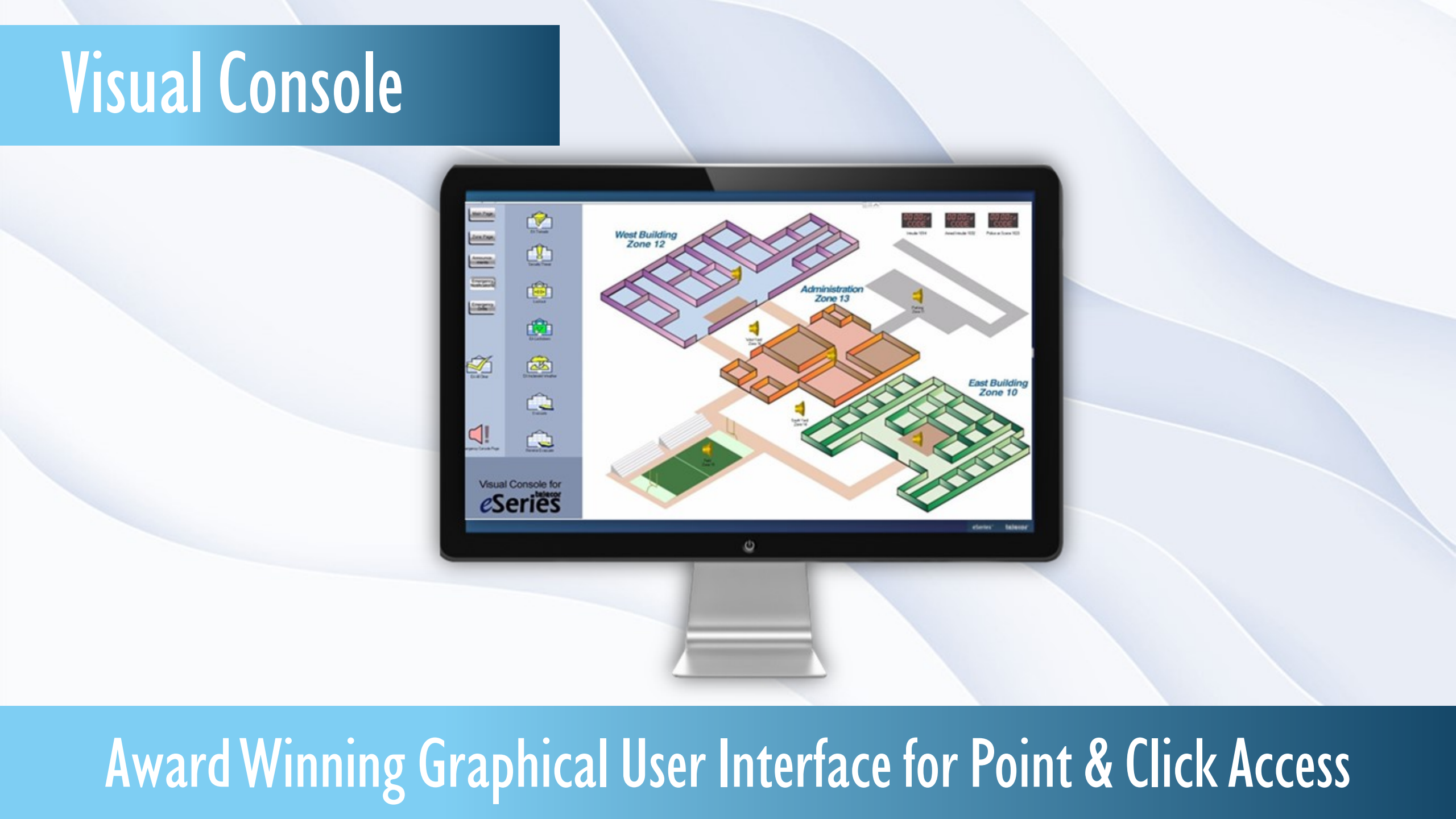


A Web-Based Interface for Managing Your Intercom/PA Both On & Off Site


Visual Console



Award Winning Graphical User Interface for Point & Click Access



Visual Console

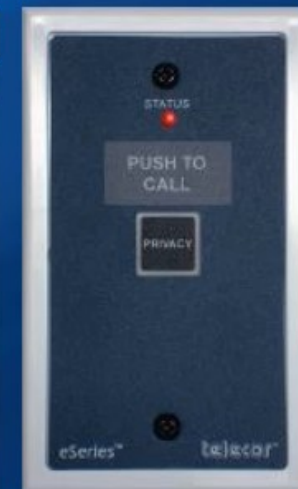
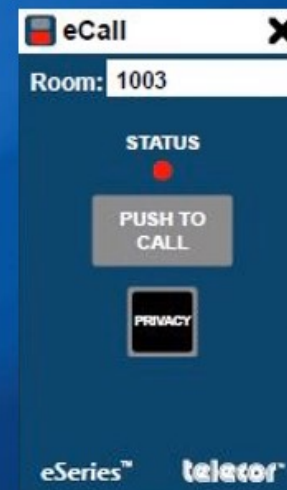


Award Winning Graphical User Interface for Point & Click Access

eCall Virtual Call Buttons

Going Beyond the
Traditional Call Switch

ONE CLICK SOLUTION

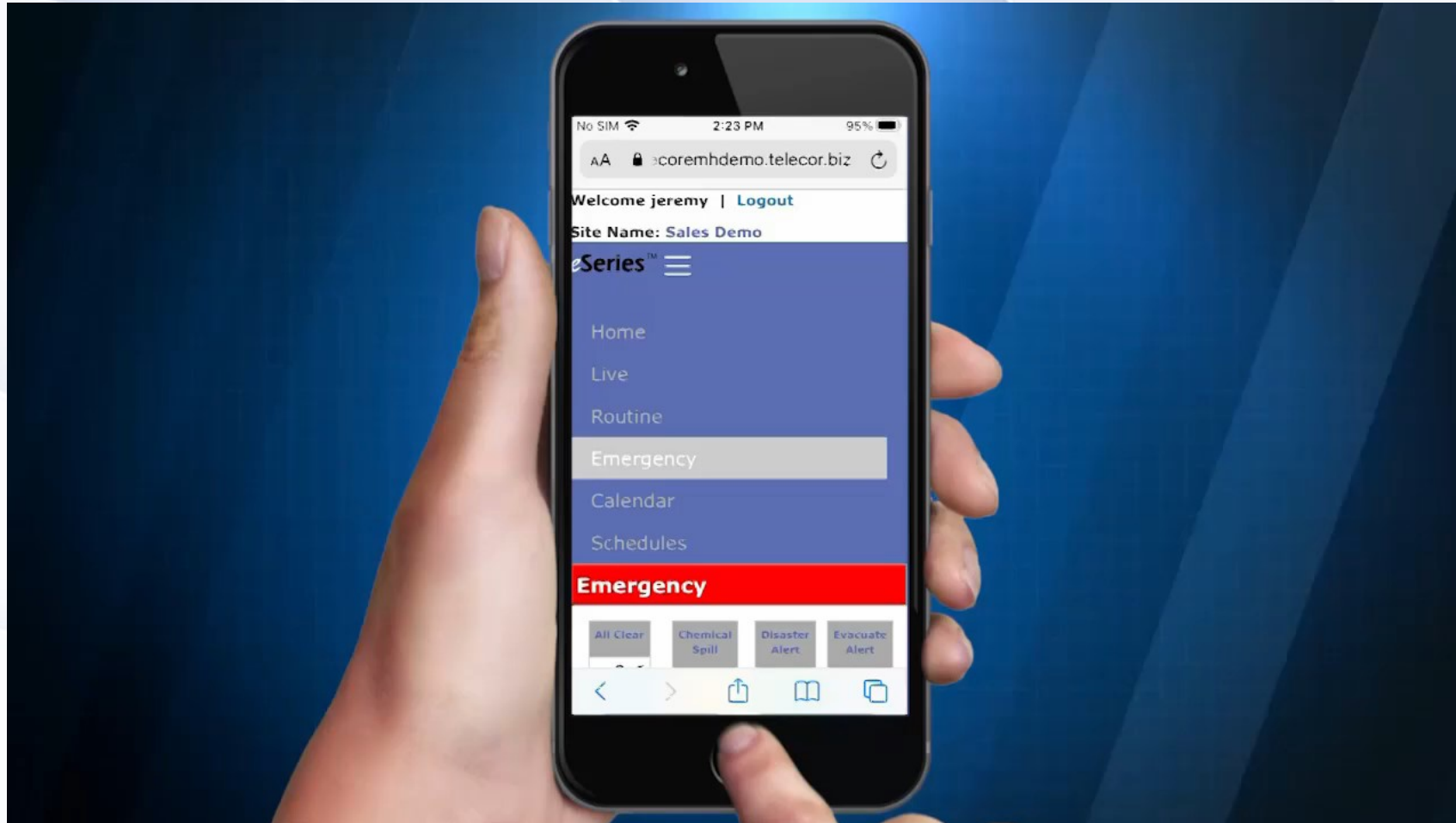


VuAlert



High-Definition Displays for Getting Your Message Out

MQA Mobile Quick Access



Emergency Activation at Your Fingertips

The Right Partner



- Serving PA, NJ, and DE since 2003
- Solutions for Security, Communication, Air, Energy, & Maintenance
- A Building Systems Integrator Deploying Technologies that Maximize Comfort, Safety, & Efficiency


The Right Partner



- Telecor Key Integrator since 2015
- Installed +100 Telecor systems for K-12, Higher Education, & other customers
- Serving thousands of customers in the tri-state region annually

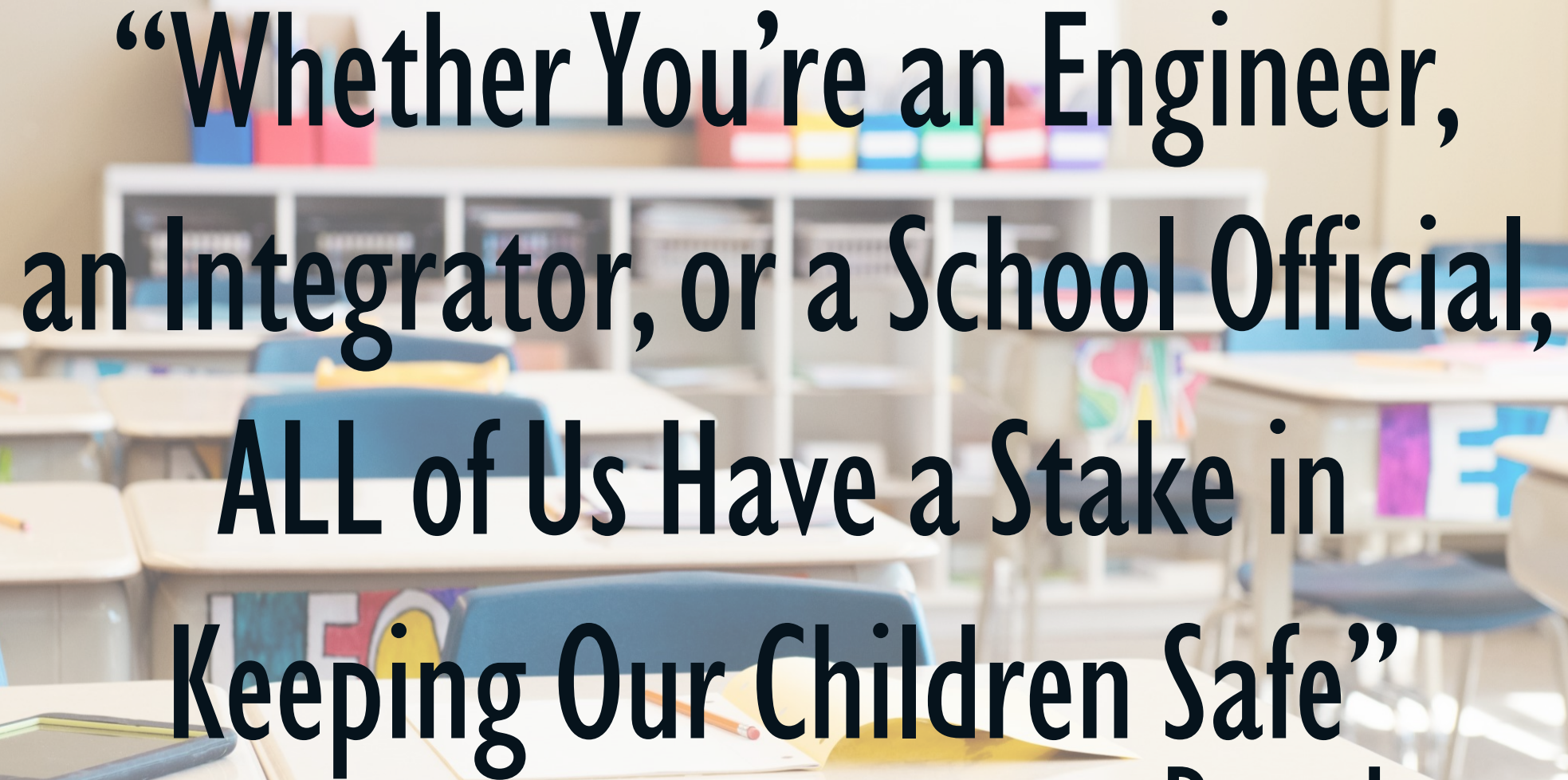


**Building Solutions to Feel Well,
Think Well, & Be Well**

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will happen; safety is about being
prepared if it does happen.”

– Katherine Schweit
Former FBI Agent Exec



**“Whether You’re an Engineer,
an Integrator, or a School Official,
ALL of Us Have a Stake in
Keeping Our Children Safe”**

- Peter Jova
President of Telecor



Let's Talk #SchoolSafety
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