

# Campus Safety

## CONFERENCE **CSC**

AT **EDspaces**  
Designing the Future of Education

## ATTENDEE GUIDE



NOVEMBER 3-5, 2021 • PITTSBURGH, PA

# SCHEDULE

## TUESDAY, NOVEMBER 2

8:00 AM - 5:00 PM

### REGISTRATION

Exhibitor Setup

Concourse A

## WEDNESDAY, NOVEMBER 3

7:00 AM - 6:00 PM

### REGISTRATION

Concourse A

8:00 AM - 9:00 AM

### EDspaces EDsession: Campus Safety 101 – Physical Security & Crime Prevention for the Education Leader

Robert Nordby, Executive Vice President; Drew Neckar,

President, Security Advisors Consulting Group

EDspaces Classroom 317 | EDspaces

9:15 AM - 10:30 AM

### EDspaces Keynote: Make the Impossible Possible – a Blueprint for Change

William “Bill” Strickland, Founder/Executive Chairman,

Manchester Bidwell Corporation

Spirit of Pittsburgh Ballroom | EDspaces

10:30 AM - 5:00 PM

### EDMARKETPLACE AND CAMPUS SAFETY PAVILION OPEN

Exhibit Halls ABC

11:00 AM - 11:30 AM

### HOT TOPIC

#### Cyber Security: Controlling Information is Critical

Eric Robuck, Owner and Co-Founder, The Valander Group

Campus Safety Pavilion | Higher Ed & K-12

12:30 PM - 1:00 PM

### HOT TOPIC

#### Evaluating Technology – Critical Questions to Ask

John Weinstein, Commander, Strategic Planning and Outreach,

Northern Virginia Community College Police Department

Campus Safety Pavilion | Higher Ed & K-12

1:00 PM - 5:00 PM

### PRE-CONFERENCE

#### Cyber Threats and Protection – Is Your Campus Vulnerable?

Eric Robuck, Owner and Co-Founder, The Valander Group

Meeting Room 402 | Higher Ed & K-12

1:15 PM - 1:45 PM

### HOT TOPIC

#### Designing Safe School Environments to Reduce Crime and Unwanted Behaviors

R. Leslie Nichols, President, R.L. Nichols & Associates

Sponsored by:  **milestone**

Campus Safety Pavilion | Higher Ed & K-12

2:00 PM - 2:30 PM

### HOT TOPIC

#### Benefits of Using the ICS Form

Gary Sigrist, Jr., CEO and President, Safeguard Risk Solutions, LLC

Campus Safety Pavilion | Higher Ed & K-12

2:45 AM - 3:15 PM

### HOT TOPIC

#### Leveraging American Rescue Plan (ARP) Funds to Enhance Your School's Safety and Security

Joseph Wall, Regional Sales Manager, STANLEY Security

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Campus Safety Pavilion | Higher Ed & K-12

3:30 PM - 4:00 PM

### HOT TOPIC

#### Preparing for Weather Events and Disasters through Collaboration and Community Partnerships

Alan Walters, Executive Director of Safety and Risk Management,

Georgetown County School District

Campus Safety Pavilion | Higher Ed & K-12

4:15 PM - 4:45 PM

### HOT TOPIC

#### What's Next? Trends in Campus Security, Public Safety, and Emergency Management

Robin Hattersley, Editor-in-Chief, Campus Safety Magazine

Sponsored by:



Campus Safety Pavilion | Higher Ed & K-12

5:00 PM - 7:00 PM

### NETWORKING RECEPTION

#### Join us in the first-ever Campus Safety Pavilion at EDspaces!

Enjoy a light snack and beverage while networking with your colleagues. Plus, enter to win some great raffle prizes!

Sponsored by:



Campus Safety Pavilion

## THURSDAY, NOVEMBER 4

7:00 AM - 6:00 PM

### REGISTRATION

Concourse A

8:00 AM - 10:00 AM

### WELCOME CEREMONIES, TELECOR PRESENTATION AND KEYNOTE

#### The Mass Shooting Contagion Dilemma

Katherine Schweit, Owner and Author, Schweit Consulting

LLC; Amy Reddington, Conference Director, Campus Safety

Conferences; Robin Hattersley, Editor-in-Chief, Campus Safety

Magazine; Lori Griggs, Founder, LGS Tech Consulting

Sponsored by: **telecor**

Lecture Hall 406 | Higher Ed & K-12

10:30 AM - 11:30 AM

### Gang Activity in K-12 and Post-Secondary Settings: Class is in Session

Jay Findling, Certified Gang Specialist, Advisory Board Member

and Former NYC Regional Director, New York Gang Investigators

Association, Adjunct Professor, Touro College

Meeting Room 405 | Higher Ed & K-12

# SCHEDULE

## 10:30 AM - 11:30 PM

### **The Role of Community Partnerships in Student Experience: How one school district uses the power of community to grow students socially, emotionally, and intellectually**

JoLynn Wheatley, Clinical Social Worker/School District  
Administrator; Jennifer Korn, Director of Student Services,  
Title IX; Gary Chapman, Superintendent, Jonathan Alder Local  
School District

Meeting Room 402 | K-12

## 10:30 AM - 11:30 AM

### **Security and Emergency Management Best Practices: Campus Safety DOY Winners Panel**

Moderator: Amy Reddington, Conference Director, Campus  
Safety Conferences

Panelists: Tim Knight, Director, Safety and Security, Berkeley  
County School District; Alan Walters, Executive Director of Safety  
and Risk Management, Georgetown County School District; Kevin  
Wren, School Safety Advocate, A3 Communications

Sponsored by: 

Lecture Hall 406 | K-12

## 10:30 AM - 5:00 PM

### **EDMARKETPLACE AND CAMPUS SAFETY PAVILION OPEN**

Exhibit Halls ABC

## 11:30 AM - 12:00 PM

### **CAMPUS SAFETY CONFERENCE RAFFLE WINNERS ANNOUNCED**

Amy Reddington, Conference Director, Campus Safety  
Conference


Campus Safety Pavilion

## 12:15 PM - 12:45 PM

### **HOT TOPIC**

#### **School Safety - From the Everyday to the Extreme**

Rob Kent, VP of Business Development, Centegix

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**CENTEGIX**  
EVERY SECOND MATTERS

Campus Safety Pavilion | K-12

## 1:00 PM - 1:30 PM

### **HOT TOPIC**

#### **Helping the Helpers Avoid Compassion Fatigue**

Shoshanah Findling, Site Director and Professor, Touro College

Campus Safety Pavilion | Higher Ed & K-12

## 1:30 PM - 2:30 PM

### **Reunification Drills - Next Level School Safety Preparedness**

Cody Martzluf, Director of Technology and Business Services/  
CSBO; Keith Brown, High School Principal; Roger Alvey,  
Superintendent, Illini Bluffs District #327

Meeting Room 405 | K-12

## 1:30 PM - 2:30 PM

### **Managing a Technology System Upgrade on Campus: Strategies and Lessons Learned from LaSalle University**


Amanda Guthorn, AVP Public Safety; Mel Haggerty, Technology  
Applications Administrator, La Salle University

Lecture Hall 406 | Higher Ed

## 1:30 PM - 2:30 PM

### **The Evolution of Active Threat Response**

Joseph A. Hendry Jr., PSP®, CLEE, Senior Director On-Site  
Services, Navigate360

Sponsored by:   
Navigate360

Meeting Room 402 | K-12

## 1:00 PM - 1:30 PM

### **HOT TOPIC**

#### **For CSC Exhibitors and Sponsors: How to Sell to CSC Attendees**

John Weinstein, Commander, Strategic Planning and Outreach,  
Northern Virginia Community College Police Department

Campus Safety Pavilion | Exhibitors

## 2:00 PM - 3:00 PM

### **EDspaces EDsession: The Re-establishment of Safety and Security into Existing Facilities through CPTED**

Alan Walters, Executive Director of Safety and Risk Management,  
Georgetown County School District; Jason Miller, Project  
Architect, Associate, Woolpert

EDspaces Classroom 411 | EDspaces

## 2:45 PM - 3:45 PM

### **Preventing Child Sexual Abuse within Schools**

R. Leslie Nichols, President, R.L. Nichols & Associates

Meeting Room 405 | Higher Ed and K-12

## 2:45 PM - 3:45 PM

### **Information, Coordination, and Control: Unifying Campus Safety**

James Podlucky, CEM, MEP; Industry Solutions Manager  
Everbridge

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Meeting Room 402 | K-12

## 2:45 PM - 3:45 PM

### **Fatal Friday Night Lights: A Real Case Study of Response and Recovery**

Shelley Muto, Director of Pupil Services, Jeannette City School  
District; Matthew Jones, Superintendent of Schools, Jeannette  
City School District

Lecture Hall 406 | Higher Ed

## 4:00 PM - 5:30 PM

### **K-12 GENERAL SESSION PANEL:**

#### **Keeping Students and Staff Safe in an Increasingly Charged Environment**

Moderator: Robin Hattersley, Editor-in-Chief, Campus Safety  
Magazine

Panelists: Guy Bliesner, School Security Analyst, Idaho Office  
of School Safety and Security; Gary Sigrist, Jr., CEO and  
President, Safeguard Risk Solutions, LLC; Randy Welch, Business  
Development Director, Motorola Solutions

Sponsored by:  MOTOROLA SOLUTIONS

Lecture Hall 406 | K-12



# SCHEDULE

4:00 PM - 5:30 PM

## HIGHER ED GENERAL SESSION PANEL

### Leaders Discuss Latest Challenges Impacting their Campuses

Moderator: Karina Chavez, Executive Director, PCHE – Pittsburgh Council on Higher Education

Panelists: Daniel Dusseau, Director Public Safety/Chief of Police, Northern Virginia Community College Police Department (NOVA); Ted Fritz, Vice Chancellor for Public Safety & Emergency Management, University of Pittsburgh; Troy Harper, Director, Government Strategy, OnSolve; Andre Henderson, Executive Director of Emergency Management/Safety & Security Office of College Services, Community College of Allegheny County

Sponsored by:  **ONSOLVE**

Meeting Room 405 | Higher Ed

5:00 PM - 7:00 PM

## EDFEST ALL-INDUSTRY PARTY

### TICKET REQUIRED

Level Two Concourse

## FRIDAY, NOVEMBER 5

7:30 AM - 1:00 PM

## REGISTRATION

Concourse A

8:00 AM - 9:00 AM

## DAY 2 WELCOME, GENETEC PRESENTATION AND KEYNOTE

### Turning Agony into Action - A Father's Journey to Make Schools Safer After the Parkland School Shooting

Max Schachter, Founder & CEO, Safe Schools for Alex; Jason Friedberg, Commercial Head for Education, Genetec; Amy Reddington, Conference Director, Campus Safety Conferences

Sponsored by:  **Genetec**

Lecture Hall 406 | Higher Ed & K-12

9:00 AM - 12:00 PM

## EDMARKETPLACE AND CAMPUS SAFETY PAVILION OPEN

Exhibit Halls ABC

10:00 AM - 12:30 PM

## WORKSHOP A

### Stop the Bleed Training

John Weinstein, Commander, Strategic Planning and Outreach, Northern Virginia Community College Police Department

Meeting Room 402 | Higher Ed & K-12

10:00 AM - 12:30 PM

## WORKSHOP B

### Developing Operational Capacity: Conducting Scenario-Based Training

Guy Bliesner, School Security Analyst, Idaho Office of School Safety and Security; Jessy Sears, Emergency Manager and Interim Security Director, Idaho State University

Meeting Room 405 | Higher Ed & K-12

10:00 AM - 12:30 PM

## WORKSHOP C

### Improving Campus Safety and Security Initiatives through Planning and Collaboration

Gary Sigrist, Jr., CEO and President, Safeguard Risk Solutions, LLC; Amy Reddington, Conference Director, Campus Safety Conferences

Lecture Hall 406 | Higher Ed & K-12

9:30 AM - 12:30 PM

## WORKSHOP D

### Creating a Culture of Safety: Is It Time to Adopt a Clery Act Approach Across America's K-12 Systems?

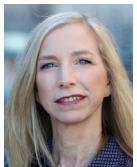
Jim Moore, Senior Advisor for Clery Act Compliance and Campus Safety Operations, US Department of Education; Jonathan Kassa, Cardinal Point Strategies; Max Schachter, Founder & CEO, Safe Schools for Alex

Meeting Room 403 | Higher Ed & K-12

# KEYNOTES

## WELCOME CEREMONIES & KEYNOTE DAY ONE

Sponsored by:  **telecor**



NOVEMBER 4 | 8:00 AM - 10:00 AM

### The Mass Shooting Contagion Dilemma

Katherine Schweit, Owner and Author, Schweit Consulting LLC

Social media, news media, internet memes. Is the news and internet to blame for the rise in mass violence? Quantifying blame is a tricky business, particularly when it's hard to quantify violence itself because of varying terms and changing data. Join this keynote discussion and gain a better understanding of how and when violence becomes a copy-cat event, and how we dissect the data. Learn ways to control messaging when targeted violence strikes in your community so you don't become the next idolized shooting.

## KEYNOTE DAY TWO

Sponsored by:  **Genetec**



NOVEMBER 5 | 8:00 AM - 9:30 AM

### Turning Agony into Action - A Father's Journey to Make Schools Safer After the Parkland School Shooting

Max Schachter, Founder & CEO, Safe Schools for Alex

Max Schachter is a national school safety advocate. His 14-year-old son, Alex, was one of the 17 innocent victims murdered in the Parkland school shooting on Valentine's Day 2018. Since the heartbreaking day that changed Max's life forever, he has been fighting for policy change at the highest levels of the United States government.

Max will share his in-depth knowledge of the failures, lessons learned, and measures taken to make Florida's schools safer after the Parkland massacre.

# RECEPTIONS - JOIN US



## NETWORKING RECEPTION

**NOVEMBER 3 | 5:00-7:00 PM**

Join us at the first-ever Campus Safety Pavilion at EDspaces! Enjoy a light snack and beverage while networking with your colleagues. Be sure to check out the latest products and solutions on display to improve the safety and security for your school or campus. Your Campus Safety Conference badge gets you on the exhibit hall floor for this "after hours" event. Enter to win some great raffle prizes at participating exhibitor tables.

Sponsored by:  Johnson Controls

## EDFEST

**NOVEMBER 4 | 5:00-7:00 PM**

Join us to celebrate the Roaring Twenties 2.1! The EDfest All-Industry Party, always beloved by attendees, is sure to make a splash in a year that prizes human connections above all else. EDfest is the premier networking night of EDspaces and included in the Campus Safety Conference Pass. **TICKET REQUIRED.**

Location: Level Two Concourse

# RAFFLE GIVEAWAYS

**NOVEMBER 4 | 11:30 – 12:00 PM**

## HOW TO ENTER RAFFLES

Just visit the companies listed below to enter to win these great raffle giveaways! Use the raffle tickets you received with your badge to enter the drawing. Drop one side in the bowl and keep the other. We will be announcing the winners at 11:30 AM on Thursday, November 4! You must be present to win. Good Luck!



### Booth 1462

Prize Ember Mug<sup>2</sup> Self Heated Smart Mug



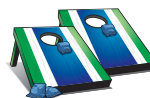
### Booth 1452

Prize \$200 Amazon Gift Card



### Booth 1461

Prize Cornhole Game



### Booth 1260

Prize NightCap Drink Spiking Prevention Scrunchie Color Pack



### Booth 1453

Prize \$200 Tango Digital Gift Card



### Booth 1346

Prize Samsung 43" LED 4K UHD Smart TV



### Booth 1342

Prize Two CSC Get Away Packages: Conference Pass + 2 nights hotel to any CSC22 location



**You must be present for the ticket drawing on Thursday at 11:30 AM to win!**

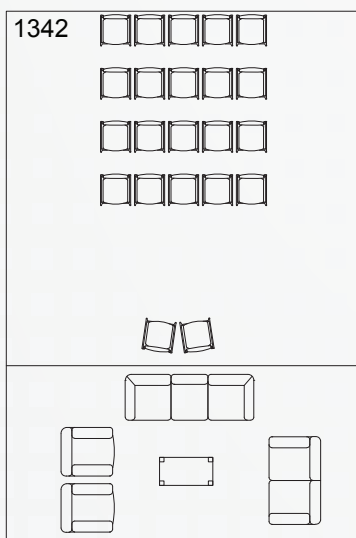
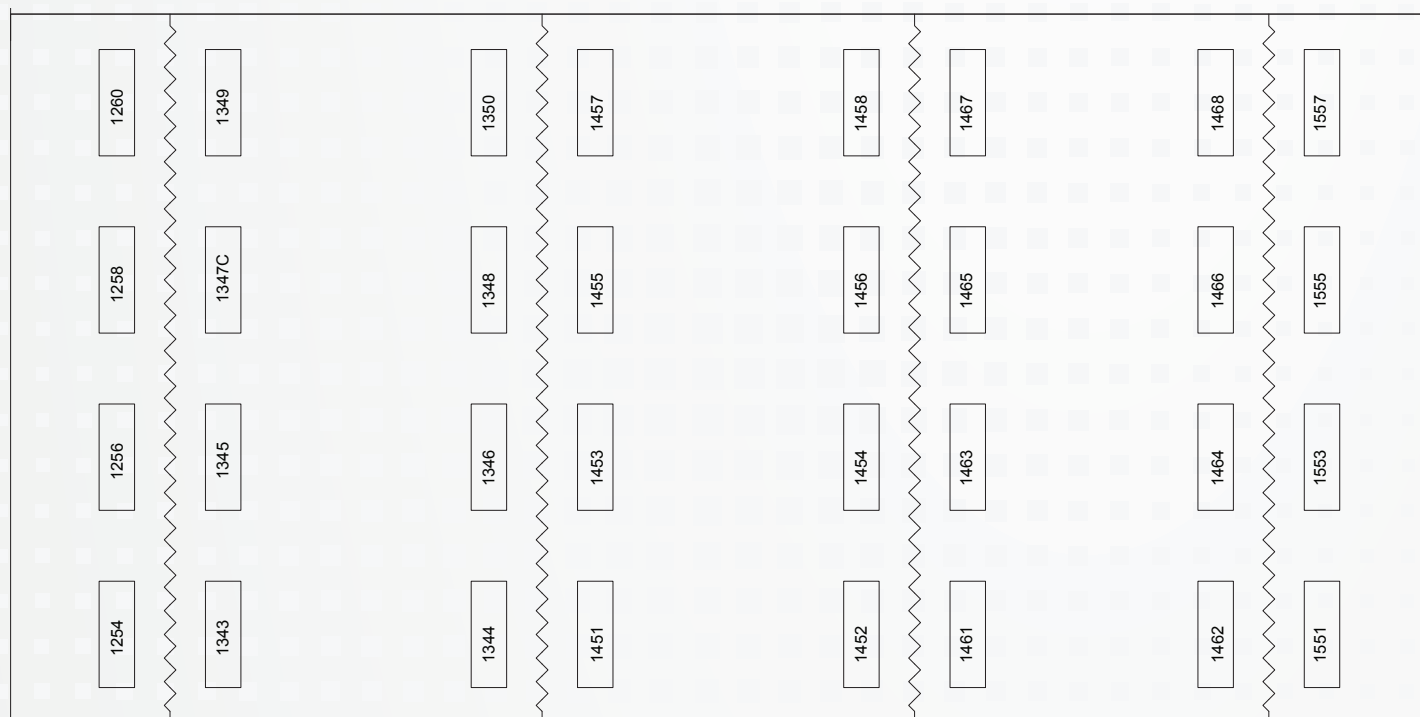
# CAMPUS SAFETY PAVILION

## Campus Safety

## CONFERENCE CSC

AT **ED**spaces  
Designing the Future of Education

NOVEMBER 3-5, 2021 • PITTSBURGH, PA



# SPONSOR LIST

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## BY ALPHA

A3 Communications, Inc.....	1343	iSIGNS, Inc.....	1348
Alertus.....	1467	Johnson Controls Fire Protection.....	1350
ASSA ABLOY Opening Solutions.....	1551	Lynx Systems.....	1463
Axis Communications.....	1345	Milestone Systems.....	1461
CASE Emergency Systems.....	1456	Motorola Solutions, Inc.....	1454
CEIA USA.....	1466	Navigate360.....	1344
CENTEGIX.....	1458	Nightcap.....	1260
Community Response & Mitigation.....	1349	North American Rescue.....	1557
Everbridge.....	1462	OnSolve.....	1453
Ford Motor Company.....	1457	OpenEye.....	1464
Garrett Metal Detectors.....	1455	Raptor Technologies.....	1346
Genetec.....	1452	SecurShade, Inc.....	1465
HAVRION.....	1347C	Stanley Security North America.....	1553
Hyperspike.....	1555	Telecor, Inc.....	1451
IPConfigure, Inc.....	1256	Unified Solutions, LLC.....	1468
IPVideo Corporation.....	1254	Window Film Depot.....	1258

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## BY TABLE NUMBER

1254	IPVideo Corporation	1455	Garrett Metal Detectors
1256	IPConfigure, Inc.	1456	CASE Emergency Systems
1258	Window Film Depot	1457	Ford Motor Company
1260	Nightcap	1458	CENTEGIX
1343	A3 Communications, Inc.	1461	Milestone Systems
1344	Navigate360	1462	Everbridge
1345	Axis Communications	1463	Lynx Systems
1346	Raptor Technologies	1464	OpenEye
1347C	HAVRION	1465	SecurShade, Inc.
1348	iSIGNS, Inc.	1466	CEIA USA
1349	Community Response & Mitigation	1467	Alertus
1350	Johnson Controls Fire Protection	1468	Unified Solutions, LLC
1451	Telecor, Inc.	1551	ASSA ABLOY Opening Solutions
1452	Genetec	1553	Stanley Security North America
1453	OnSolve	1555	Hyperspike
1454	Motorola Solutions, Inc.	1557	North American Rescue

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