



# Community Engagement Through 21st Century Policing

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#CSC21

#BeVigilant

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# Housekeeping

- Cellphones on vibrate or silent
- Access to the presentation
- Q&A Session at end
- Evaluations
- Social Media



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#CSC21

## About Me

- 1990 Police Academy
- 1993 Sergeant
- 2002 Captain/Assistant Director
- 2009 Chief of Police to Present



# About this Session

## The 6 Pillars

**PILLAR 1 BUILDING TRUST & LEGITIMACY**

**PILLAR 2 POLICY & OVERSIGHT**

**PILLAR 3 TECHNOLOGY & SOCIAL MEDIA**

**PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION**

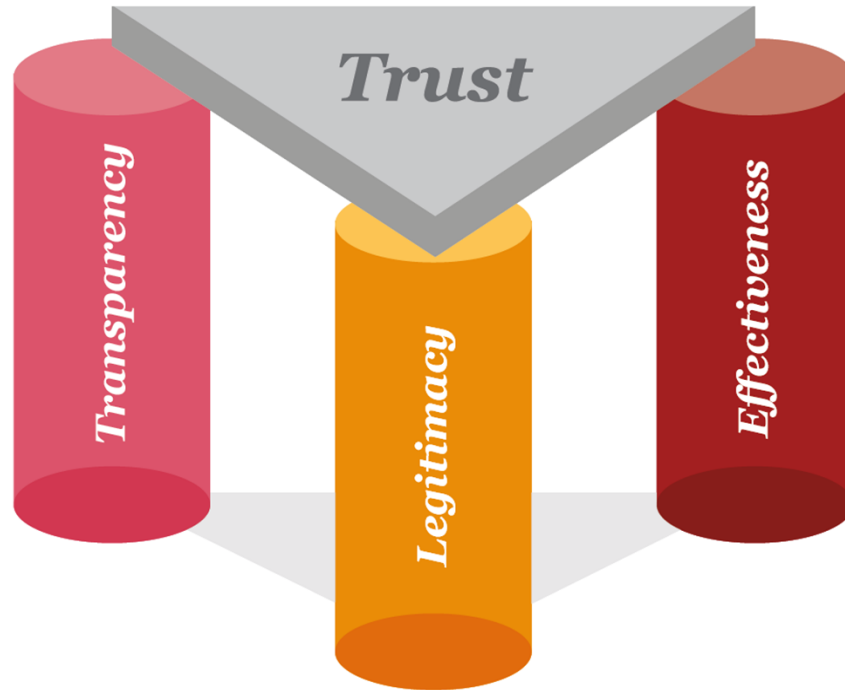
**PILLAR 5 TRAINING & EDUCATION**

**PILLAR 6 OFFICER WELLNESS & SAFETY**

## 21<sup>ST</sup> CENTURY POLICING

In light of recent events that have exposed rifts in the relationships between local police and the communities they protect and serve, on **December 18, 2014**, President Barack Obama signed an executive order establishing the Task Force on 21st Century Policing. The President charged the task force with **identifying best practices** and offering recommendations on how policing practices can promote effective **crime reduction while building public trust**.

# PILLAR 1 BUILDING TRUST & LEGITIMACY



# PILLAR 1 BUILDING TRUST & LEGITIMACY

Law enforcement culture should embrace a guardian— rather than a warrior— mindset to build trust and legitimacy both within agencies and with the public.

Law enforcement agencies should also establish a **culture of transparency and accountability** to build public trust and legitimacy.



# PILLAR 1 BUILDING TRUST & LEGITIMACY





# PILLAR 1 BUILDING TRUST & LEGITIMACY

Law enforcement agencies should also **proactively promote public trust by initiating positive non-enforcement activities to engage communities** that typically have high rates of investigative and enforcement involvement with government agencies.

# PILLAR 1 BUILDING TRUST & LEGITIMACY



# PILLAR 1 BUILDING TRUST & LEGITIMACY

Finally, law enforcement agencies **should strive to create a workforce that encompasses a broad range of diversity** including race, gender, language, life experience, and cultural background to improve understanding and effectiveness in dealing with all communities.

## PILLAR 2 POLICY & OVERSIGHT



## PILLAR 2 POLICY & OVERSIGHT

Pillar 2 emphasizes that if police are to carry out their responsibilities according to established policies, those policies must reflect community values. **Law enforcement agencies should collaborate with community members**, especially in communities and neighborhoods disproportionately affected by crime, to develop policies and strategies for deploying resources that **aim to reduce crime by improving relationships, increasing community engagement, and fostering cooperation.**

## PILLAR 2 POLICY & OVERSIGHT





## PILLAR 2 POLICY & OVERSIGHT

To achieve this end, law enforcement agencies should have clear and comprehensive **policies on the use of force** (including training on the importance of de-escalation), **mass demonstrations** (including the appropriate use of equipment), gender identification, racial profiling, and performance measures— among others such **as external and independent investigations and prosecutions of officer-involved shootings and other use of force situations and in-custody deaths.**

## PILLAR 3 TECHNOLOGY & SOCIAL MEDIA



## PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

The use of technology can improve policing practices and build community trust and legitimacy, but its implementation must be built on a **defined policy framework** with its purposes and goals clearly delineated. Implementing new technologies can give **police departments an opportunity to fully engage and educate communities** in a dialogue about their expectations for transparency, accountability, and privacy.

# PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

The screenshot shows the Facebook profile of the Trinity University Police Department. The page header includes the Facebook logo, the name 'Trinity University Police Department', and a search bar. Navigation tabs at the top include 'Page', 'Inbox' (with 19 notifications), 'Notifications' (with 1 notification), 'Insights', 'Publishing Tools', 'Settings', and 'Help'. A blue button labeled 'Add Yourself to Team' is visible. The profile picture is a composite of the department's red and white shield and a police officer's uniform. The cover photo is a white police SUV with 'POLICE' and 'Proactive Progressive Professional' written on its side, parked in front of a fountain. Below the cover photo are interaction buttons: 'Liked', 'Following', 'Share', and a 'Call Now' button. The bio section identifies the department as a 'Law Enforcement Agency in San Antonio, Texas' with a 4.1-star rating. A bottom navigation bar contains icons for posts, stories, live video, and messages.

Trinity University Police Department

Page Inbox 19 Notifications 1 Insights Publishing Tools Settings Help

Add Yourself to Team

**POLICE**  
TRINITY UNIVERSITY  
POLICE OFFICER

Trinity University Police Department  
Create Page @Username

Home  
About  
Photos  
Events  
Reviews  
Videos  
Posts  
Services  
Shop

Like Following Share ... Call Now

Write something...

Law Enforcement Agency in San Antonio, Texas  
4.1 ★★★★★

Page Tips See All

## PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

Technology changes quickly in terms of new hardware, software, and other options. Law enforcement agencies **and leaders** need to be able to identify, assess, and evaluate new technology for adoption and do so in ways that **improve their effectiveness, efficiency, and evolution without infringing on individual rights.**

## PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

Social media policies for your department will be critical to your organization success.

- Officers making comments on police cases
- Posting of pictures by officers in compromising situations
- Liking or sharing a post that one finds offensive
- Etc...



## PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

Social media policies for your department will be critical to your organization success.

- Hiring process, background investigation
- Investigations
- Body cameras
- Tasers
- Etc...

# PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

Using social media to your advantage.

<https://www.youtube.com/watch?v=X45N6cgC79c>

<https://www.youtube.com/watch?v=eS5M4xdMQ5o>

# PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

New police technology that will change the way we do policing.

**Trinity University Students**

Mr. Jalen White

&

Mr. Michael Marquez

## PILLAR 3 TECHNOLOGY & SOCIAL MEDIA

New police technology that will change the way we do policing.



# PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION



## PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION

Pillar four focuses on the importance of community policing **as a guiding philosophy for all stakeholders**. Community policing emphasizes working with **neighborhood residents to co-produce public safety**. Law enforcement agencies should, therefore, work with community residents to identify problems and collaborate on implementing solutions that **produce meaningful results for the community**.



# PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION



## PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION

Specifically, law enforcement agencies should develop and adopt policies and strategies that reinforce **the importance of community engagement** in managing public safety. Law enforcement agencies should also **engage in multidisciplinary, community team approaches for planning**, implementing, and responding to crisis situations with complex causal factors.

# PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION

- Zoom Safety Presentations
- Facebook Live DJ Events
- Random Acts of Kindness- Small bags of individual wrapped candy w/ attached note- pay it foreword.
- Theft Prevention Vehicle

# PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION



**ENGAGING OUR COMMUNITY**

Trinity University  Police Department



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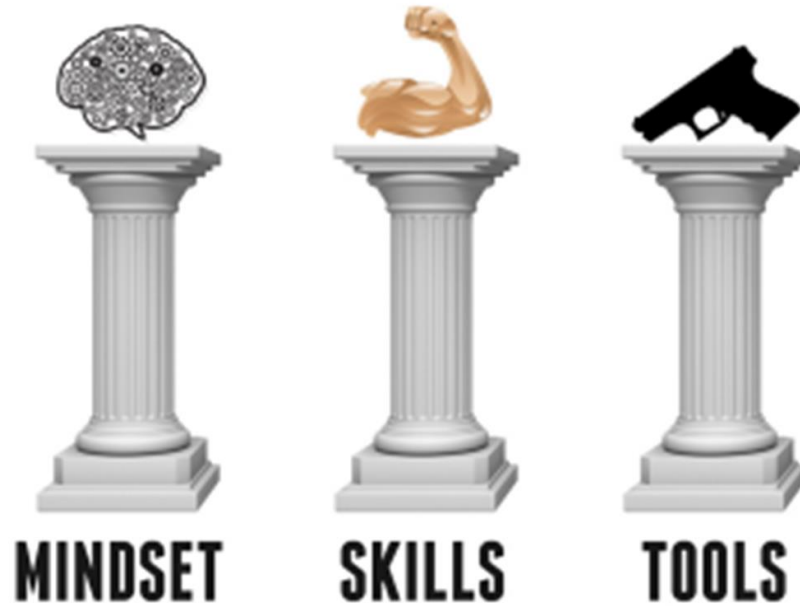
# PILLAR 4 COMMUNITY POLICING & CRIME REDUCTION



**ENGAGING OUR COMMUNITY**

Trinity University  Police Department

## PILLAR 5 TRAINING & EDUCATION





## PILLAR 5 TRAINING & EDUCATION

As the scope of law enforcement's responsibilities expands, the need for expanded and more effective training has become critical. Today's line officers and leaders must be trained and capable to address a wide variety of challenges including international terrorism, evolving technologies, rising immigration, changing laws, new cultural mores, and **a growing mental health crisis.**

## PILLAR 5 TRAINING & EDUCATION



## PILLAR 5 TRAINING & EDUCATION

One specific method of increasing the quality of training would be to ensure that Peace Officer and Standards Training (POST) boards include mandatory **Crisis Intervention Training** (CIT), which equips officers to deal with individuals in crisis or living with mental disabilities, as part of both basic recruit and in-service officer training.

## **PILLAR 5 TRAINING & EDUCATION**

**TRAINING & CONTINUING EDUCATION  
for Police and Telecommunications Officers  
2021-2022**

# PILLAR 5 TRAINING & EDUCATION

## 2021-2022 Scheduled Training

CPR/AED/BFA for Police Officers

Ethics Training

Stop the Bleed Training for Police Officers

Cultural Awareness Training

Active Shooter/ALERRT Training

Annual Policy Reviews

Bloodborne Pathogens/ COVID-19

Tactical Training

Lab Safety

Mental Health Incident Response Training

TDD/TTY – Telecommunicators

Strangulation

Response to Resistance Training

Sexual Assault – Response and Recognition

Additional Topics Will Be Added as Training Trends Dictate.

# PILLAR 5 TRAINING & EDUCATION

## 2021-2022 Fundamental Training

- Bias-based Policing/Racial Profiling
- Diversity
- Community Policing
- Communication Skills/De-Escalation
- Policy, Procedure, Procedural Justice
- Response to Resistance

## PILLAR 6 OFFICER WELLNESS & SAFETY





## PILLAR 6 OFFICER WELLNESS & SAFETY

**The wellness and safety of law enforcement officers is critical not only for the officers, their colleagues, and their agencies but also to public safety.** Pillar six emphasizes the support and proper implementation of officer wellness and safety as a multi-partner effort.

## PILLAR 6 OFFICER WELLNESS & SAFETY



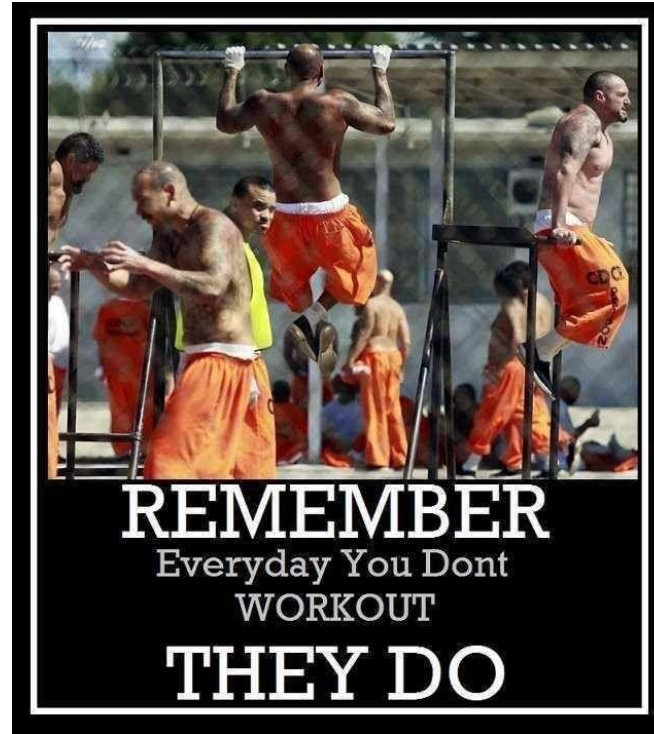
## PILLAR 6 OFFICER WELLNESS & SAFETY

Law enforcement agencies should also promote wellness and safety **at every level of the organization.** For instance, every law enforcement officer should be provided with individual tactical first aid kits and training as well as anti-ballistic vests. In addition, law enforcement agencies **should adopt policies that require officers to wear seat belts and bullet-proof vests** and provide training to raise awareness of the consequences of failure to do so.

## PILLAR 6 OFFICER WELLNESS & SAFETY

- Losing one of your own.
- Every day you don't work out they do.
- Killing ourselves at the dinner table/in patrol car.
- Physical and Mental Wellness- **Emotional Survival for Law Enforcement-** Dr. Kevin M. Gilmartin

## PILLAR 6 OFFICER WELLNESS & SAFETY



## Reminders

- Access to the presentation
- Evaluations
- Social Media

## Contact Info

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