

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The sun is visible at the top center, creating a bright starburst effect and casting long shadows. The sky is a clear, vibrant blue with some light clouds. The perspective makes the buildings appear to converge towards the top of the frame.

ASR Alert Systems

Saving Time Saves Lives

A patented disruptive technology, designed to directly notify first responders immediately during an active shooter or other crisis event.

- CONFIDENTIAL -

Saving Time Saves Lives

Yes, it is as simple as that.

The faster the response to an active shooter, the more lives can be saved. Our patented alert system responds faster than any other by bypassing the traditional (and slower) 911 system and alerting law enforcement and first responders directly.

What is the ASR Threat Alert System?

The ASR Threat Alert System is a patented emergency notification system specifically designed to deliver Real-Time Notifications to Law Enforcement, First Responders, Employees, and all those under attack in the event of an active shooter or workplace violence incident.

Simply Put, ASR Alert Systems...

- Speeds up the Good Guys - Instant notification to law enforcement and first responders via an in-house facility console, text, and email. Notifications provide critical details about where the incident is taking place, and when it occurred. Alerts can be sent to an unlimited number of responders or staff.
- Slows down the Bad Guys. With dedicated sirens and strobes activated throughout the facility, the system provides both visual and audible warnings to everyone on the property and allows them to execute pre-determined safety protocols provided by ASR. Sirens and strobes serve as a distraction to the assailant, eliminating the possibility of remaining undetected while informing everyone that help is on the way.



GVA - SIX YEAR REVIEW	2014	2015	2016	2017	2018	2019
Deaths - Willful, Malicious, Accidental	12,418	13,537	15,112	15,679	14,789	15,208
Suicides by Gun	21,386	22,018	22,938	23,854	24,432	PENDING
Injuries - Willful, Malicious, Accidental	22,779	27,033	30,666	31,265	28,233	29,501
Children [age 0-11] Killed or Injured	603	695	671	733	670	692
Teens [aged 12-17] Killed or Injured	2,318	2,695	3,140	3,256	2869	3,068
Mass Shooting	269	335	382	346	337	417
Murder-Suicides	624	530	549	608	621	614
Defensive Use [DGU]	1,531	1,393	2,001	2,107	1888	1,547
Unintentional Shootings	1,605	1,969	2,202	2,039	1662	1,837

Number of Deaths, Injuries, Children, Teens killed/injured [actual numbers]
 Mass Shooting, Murder-suicides, Defensive Use, Unintentional Shooting [number of incidents]
 Suicide numbers supplied by CDC End of Year Report [actual numbers]

@gundeaths
www.gunviolencearchive.org
www.facebook.com/gunviolencearchive

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GVA

The Crisis

There is a mass shooting crisis plaguing the United States. Historically, law enforcement and first responders were tasked to lead the effort to combat the problem. But today, we must all play a role in active shooter response. ASR acts as a key partner to law enforcement, first responders, cities, towns, school districts, hospital networks, housing communities, and a rapidly growing number of private and public companies.

Already A Deadly Start to 2021

Boulder, Colorado



Atlanta, Georgia



Bryan, Texas

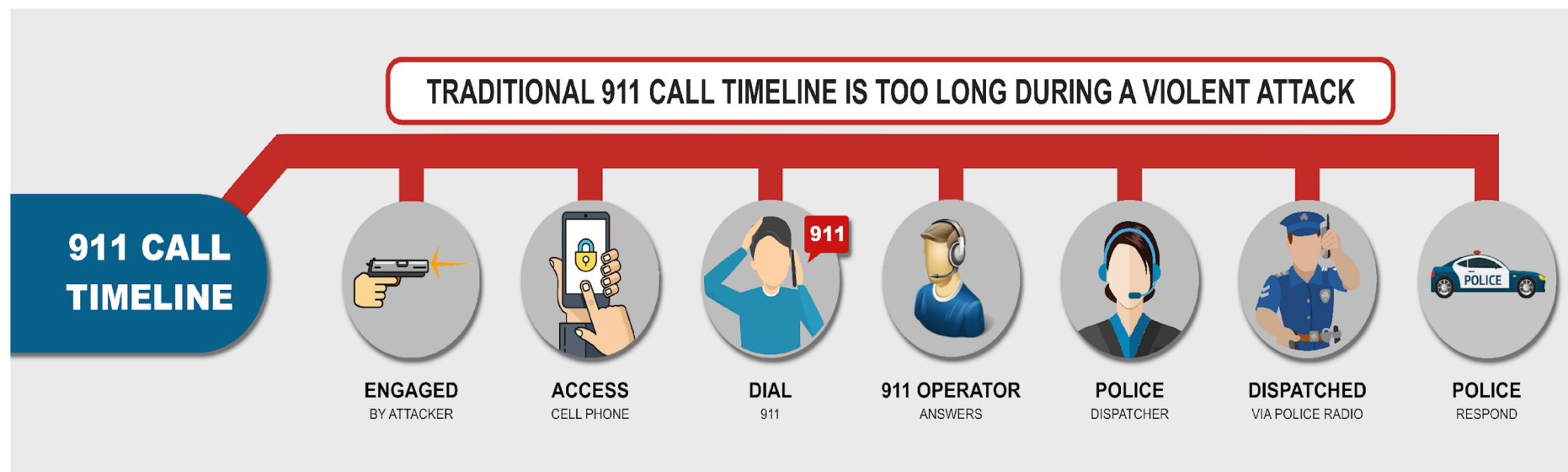


Indianapolis, Indiana



Knoxville, Tennessee

The Problem



Outdated Technology

An antiquated process for reporting critical information to first responders during a crisis event

Response Time

Average police response time is 18 minutes

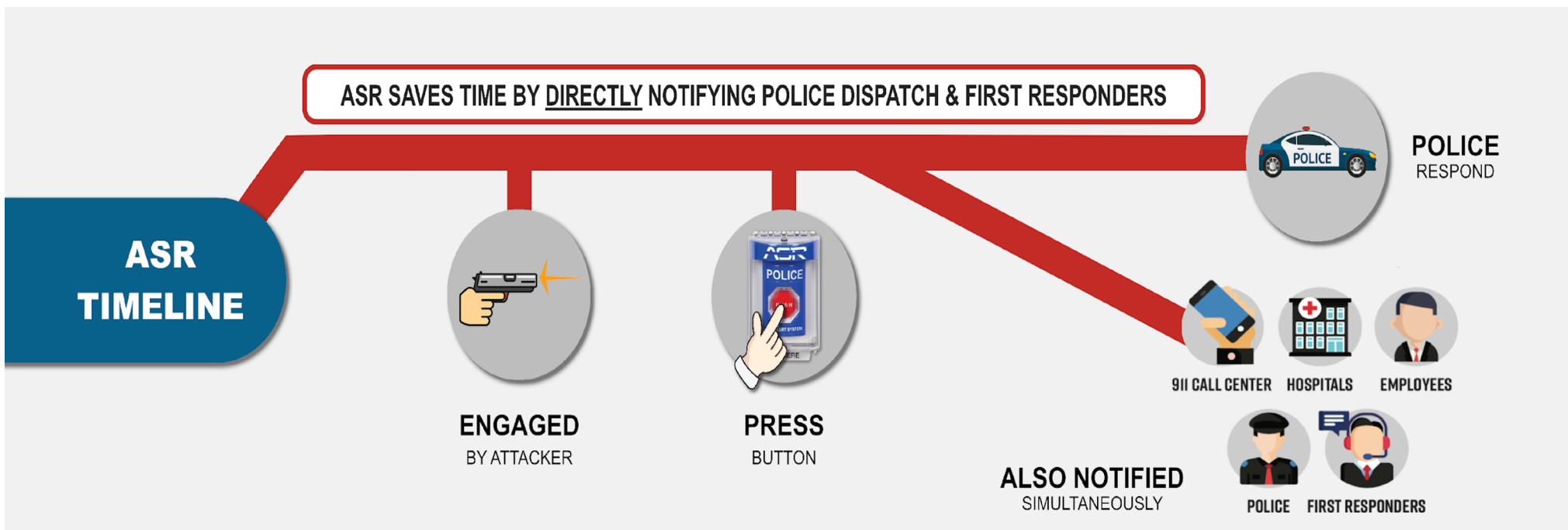
Crisis Event Time

Average shooting takes 13.5 minutes*

*www.policemag.com/341042/quicker-response-to-active-shooters

The Result

First Responders are arriving on scene 4.5min after crisis has ended



The ASR Solution

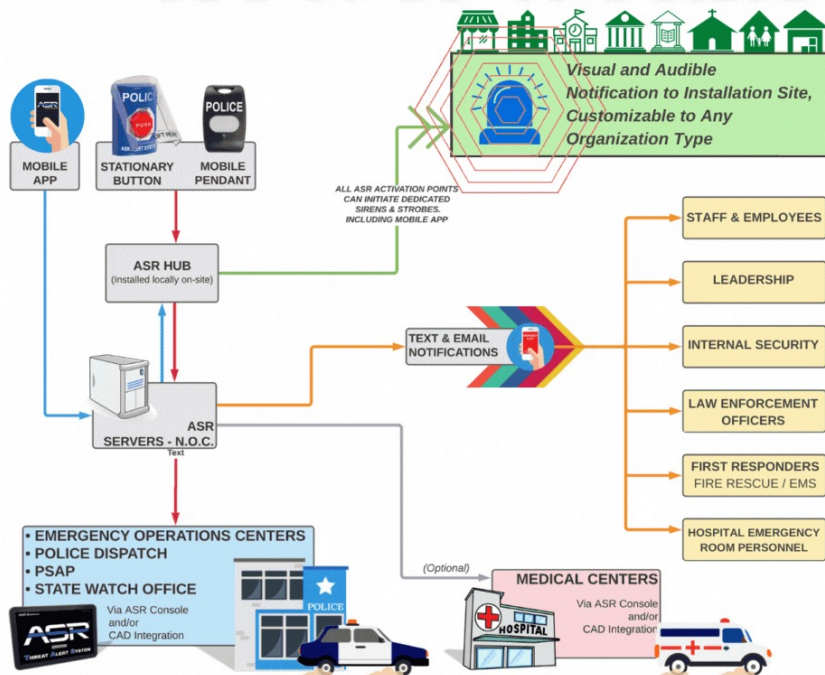
With the press of a button, officers & dispatch are directly notified of the incident, along with the address and location within the building.

This significantly reduces response time from Law Enforcement while also notifying all those under attack within the organization/building.

The ASR System – Reporting an Active Threat

The ASR System is fully scalable and can easily be tailored to the needs of any organization. Installation is non-invasive, performed by professionals, and can be completed in a timely manner relative to the size and structure of the facility.

HOW IT WORKS



Critical Information for First Responders and All Those Under Attack

Upon receiving an alert from the ASR Threat Alert System, law enforcement and those under attack are immediately provided mission critical information such as:

- ✓ floor plans,
- ✓ building schematics,
- ✓ aerial photographic views &
- ✓ live camera feeds.

This intelligence allows those under attack to make an informed decision to ensure the survival of the attack. Updated alerts provide law enforcement the route of travel of the attacker.



The ASR Alert System Features & Hardware

- Encrypted Wireless Technology that is recognized by the NSA Banking Facilities
- Wireless Devices are Fully-Supervised to ensure reliability and protection against tampering
- Installation is Fast & Non-Invasive often completed within 48hrs
- Portable and Stationary Activation Points that are designed for any environment
- 24/7 Monitoring of events and operability of all equipment
- Convenient Integration Capabilities offering both API & hardware based expandable solutions
- Automated Voice-Spoken Alert and/or Instruction options
- Test & "Drill" Features that are an effective tool for training & preparedness
- Multi-Layer False Alarm Mitigations built-in to all activation points
- Master Control Modules that are wireless and easy to operate
- And Robust Communications that ensure reliable and redundant incident reporting.
- Tornado, Severe Weather, and other warning system enhancement options
- Affordable Pricing and Scalability for any budget



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ASRALERTSYSTEMS.com 800-722-7601

Snapshot of Clients





Thank You

Schedule Your Live Virtual Demo at:

<https://www.asralertsystems.com/schedule-a-demo-today/>

Or Call Us at: 1-800-722-7601

ASR Alert Systems 800 Capital Street - Ste H Jupiter, FL 33458 1-800-722-7601