



Campus Safety[®]

ONLINE SUMMIT



ONLINE SUMMIT:

Preparing for the Return of
Interscholastic Athletics and
After School Activities

June 16, 2021

The Innovation Institute for Fan Experience (IIFX) and Campus Safety will be hosting a National One-Day Online Summit: Preparing for the Return of Interscholastic Athletics and After School Activities

Featuring an impressive array of diverse professionals in high school activities and interscholastic athletics and other agencies focusing on the preparation for the return of interscholastic athletics and after school activities. They will focus on the common challenges of adapting and innovating health safety, security, operations, and management into a possible new management paradigm.

The Summit agenda brings thought leaders, decision-makers, and innovators to address critical issues for reopening their school activities and interscholastic athletic events in the fall of 2021. Leading practitioners will present on the most pressing challenges and provide first-hand observations and best practice.

SUMMIT KEY TOPICS

- Key strategies for the preparation for the return
- What have we learned from the pandemic? Re-defining the New Normal
- Building strong partnership capabilities
- Health safety plans and protocols
- Dealing with mental health issues
- Building trust and confidence with the community, administration, staff, and students.

WHO IS ATTENDING?

Professionals engaged is the health safety, security, operations and management of high school activities and interscholastic athletics. Superintendents, principals, athletic directors, public safety officials, security directors, nurses, mental health officials, law enforcement, SRO's, facility managers, and coaches.



BENEFITS OF SPONSORING

BUILD BRAND AWARENESS

The benefits to be gained from aligning your corporation with the high-profile high schools are substantial from boosting market awareness to generating high quality sale leads.

REACH A NATIONAL AND QUALIFIED AUDIENCE

National professionals though leaders engaged in the health safety, security, operations, and management of interscholastic athletics and after school activities. This Summit will attract highly qualified prospects, all available at one space at one time, no travel, thereby maximizing your marketing investment.

CAPTURE QUALIFIED LEADS

Excellent lead generating opportunity with low cost and effective reach. We will provide actionable marketing data as attendees navigate the Summit.

AN UNMATCHED SUMMIT PROGRAM

The Summit agenda brings national thought leaders to address the critical issues in preparation for the return of interscholastic athletics and after school activities. Leading practitioners will present on the most pressing education challenges and provide first-hand observations and best practices. Your corporation will be associated with high quality content, placing your corporation at the forefront of high school thought leadership.



INVESTMENT

TITLE SPONSOR (1)

Our top-level sponsorship is designed for maximum exposure before, during and after the virtual Summit.

Deliverables include:

- 10-Minute Welcome presentation during the opening keynote of the Summit.
- Brand identification before and during Summit
- Brand on all Summit materials
- Special Invitation to Premium Lounge Meetings (2)
- Logo, description and url in Summit Event Guide as well as branding on Guide Cover
- Access to attendee list

Corporate Investment \$10,000

DIAMOND SPONSOR (2)

- 8-Minute Welcome presentation at a mid-day OR closing keynote
- Brand identification before and during Summit as Diamond Sponsor
- Special Invitation to Premium Lounge Meetings (2)
- Logo, description and URL in Summit Event Guide
- Access to attendee list

CORPORATE INVESTMENT \$7,000

PLATINUM SPONSOR (2)

- 6-Minute Welcome presentation at a Premium Lounge session.
- Brand identification before and during Summit as Platinum Sponsor
- Special Invitation to Premium Lounge Meetings (2)
- Logo, description and url in Summit Event Guide
- Access to attendee list

Corporate Investment \$5,000

SILVER SPONSOR (4)

- A 4-Minute Welcome presentation at an education session.
- Brand identification before summit and during as Silver Sponsor
- Special Invitation to Premium Lounge Meetings (2)
- Logo, description and url in Summit Event Guide
- Access to attendee list

Corporate Investment \$ 4,000

Interested in Sponsoring? Contact:



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