

Campus Safety CONFERENCE 2021

BE VIGILANT

WEST JUNE 14-16
LAS VEGAS, NV

EAST JULY 11-13
BETHESDA, MD

TEXAS JULY 21-23
SAN ANTONIO, TX

SPONSOR PROSPECTUS



“CSC puts on great events that brings the right decision makers and influencers together. These are *must attend* events.”

—Kevin Fleming, Higher Education Vertical Accounts, Edwards Detection & Alarm



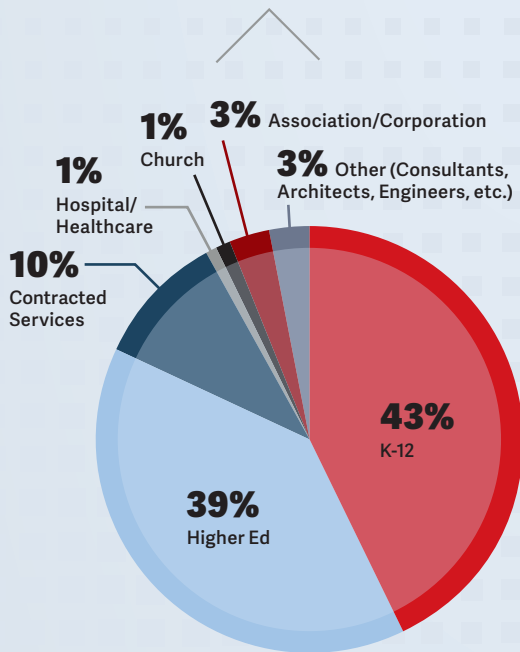
“CSC has top-quality leads and great networking opportunities.”

—Keith Drummond, Senior Director of Sales, IDIS America

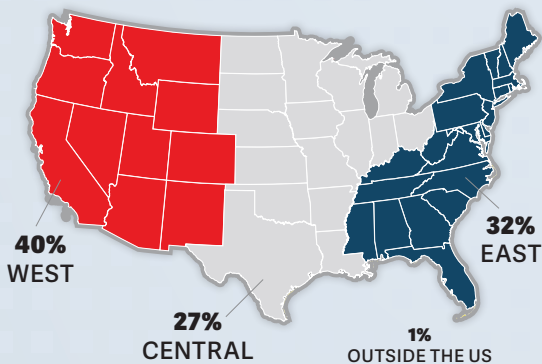
CampusSafetyConference.com



1,100+
ATTENDEES OVERALL
 (3 locations with 350+ per location)



72%
DECISION MAKERS



**This is a geographic breakdown of all CSCs.*

ABOUT CAMPUS SAFETY CONFERENCE (CSC)

For over 20 years, the Campus Safety Magazine (CSM), has been the go-to-source for all news, content, and events for K-12, Higher Ed, and Healthcare safety and security leaders. With 100K+ monthly users, 32K+ product showcase, and editorial newsletters, 18K+ magazine distributions, CSHQ Online Resources, and Campus Safety Conferences (CSC), there is no where else you need to go for all of your K-12, Higher Ed, and Healthcare safety and security needs!

The Campus Safety Conferences (CSC), continues to be the leading educational event for security, public safety, emergency management, administration, facilities, business, and IT professionals responsible for protecting K-12 and Higher Education campuses and districts.

Join us for the 7th Annual CSC and showcase your company's latest products, solutions, and announcements to schools and colleges who are looking to upgrade the safety and security on their campuses.

DATES AND LOCATIONS

WEST: June 14-16, 2021 | Las Vegas, NV | M Resort, Spa Casino

EAST: July 11-13, 2021 | Bethesda, MD | Bethesda North Marriott Hotel

TEXAS: July 21-23, 2021 | San Antonio, TX | San Antonio Marriott Rivercenter

SCHEDULE

Day 1: **Registration/Setup**, Conference, **Welcome Reception**, **Sponsor Showcase**

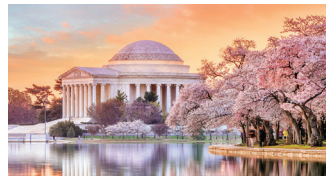
Day 2: **Registration/Setup**, Conference, **Sponsor Showcase (10:00 am - 4:00 pm)**, **Breakdown**, **Networking Reception**

Day 3: Conference, **No Sponsor Showcase**

Sponsor Showcase Schedule

**To maximize networking opportunities, CSC highly recommends sponsors attend the sessions and the networking events in addition to the Sponsor Showcase.*

***Schedule is subject to change.*



WHO WILL YOU SEE?

- ✓ Chief/Assistant Chief/Deputy Chief/ Lieutenant/Sergeant
- ✓ Director/Assistant Director – Emergency and Risk
- ✓ Director/Assistant Director – Facilities and Operations
- ✓ Director/Assistant Director – IT/Technology
- ✓ Director/Assistant Director – Safety and Security
- ✓ Director/Assistant Director – Administrative Services/Finance/ Communications
- ✓ Director/Assistant Director – Student Affairs/Student Services/Residence Life
- ✓ Director/Assistant Director – Transportation/Traffic/Parking
- ✓ Superintendent/Assistant Superintendent
- ✓ Principal/Assistant Principal
- ✓ Title IX Coordinator
- ✓ Clergy Coordinator
- ✓ Police Officer/School Resource Officer
- ✓ Supervisor/Manager/Coordinator – Safety and Security
- ✓ Emergency and Risk Managers
- ✓ Specialist/Advisor– Student Affairs/ Student Services/Residence Life
- ✓ Supervisor/Manager/Coordinator – Transportation/Traffic/Parking
- ✓ Teacher/Professor/Adjunct/Counselor/ Program Manager/Administrative Assistant/Faculty
- ✓ Plus more!

SPONSORSHIP PACKAGES

INTERACT

PROMOTE

EXPOSURE

	Keynote Day 1	Keynote Day 2	Registration	Platinum	Gold	Silver	Bronze	Tabletop
	\$10,000	\$8,000	\$10,000	\$10,000	\$7,000	\$6,000	\$5,000	\$3,780
Availability per location (3 locations total)	1 per location	1 per location	1 per location	2 per location	1 per location	3 per location	12 per location	40 per location
Tabletop with 2 chairs, carpet, and shared wifi	VIP LOCATION	VIP LOCATION	VIP LOCATION	VIP LOCATION	✓	✓	✓	✓
Company logo and description with link to homepage on website	VIP RECOGNITION	VIP RECOGNITION	VIP RECOGNITION	VIP RECOGNITION	✓	✓	✓	✓
Company logo on the sponsor page of the attendee guide	✓	✓	✓	✓	✓	✓	✓	✓
Staff passes with access to sessions, meals, and networking events	2	2	2	2	2	2	2	2
Access to discounted hotel rates at the host hotel	✓	✓	✓	✓	✓	✓	✓	✓
Full attendee list (post-conference)	✓	✓	✓	✓	✓	✓	✓	✓
Discounted Conference and Express passes	✓	✓	✓	✓	✓	✓	✓	✓
Opening Keynote Sponsor	EXCLUSIVE	EXCLUSIVE						
Company logo associated with all marketing and signage for the session/event being sponsored	✓	✓	✓	✓	✓	✓	✓	
Recognition and testimonial in the save the date press release	EXCLUSIVE	EXCLUSIVE						
Speaking engagement (upon approval)	20 Minutes before opening keynote	10 Minutes before opening keynote		Panelist (K-12 or Higher Ed)		One-hour breakout session		
Registration sponsor: Company logo on CSC's registration website, portal, confirmation e-mails, and name badges			EXCLUSIVE					
Panel sponsor				✓				
Company logo on the schedule page of the website and the attendee guide	✓	✓	✓	✓	✓	✓	✓	
Opportunity to participate in 1:1 meetings with attendees	✓		✓	✓				
List of attendee's e-mails 1 week before the conference	✓	✓	✓	✓				
Co-Sponsor the Welcome and Networking Receptions (Up to 6)								OPTION 1
Dedicated interview hosted on CSM	✓	✓	✓	✓	✓			
Logo recognition in the know before you go e-mail	✓	✓	✓	✓	✓			
Logo recognition in the invitation e-mail								OPTION 1
Hot Topic Roundtable Discussion Sponsor*** (seat at table with CS Expert)								OPTION 2
List of attendees that went to the session						✓		OPTION 2
Materials in the session room/networking event being sponsored	✓	✓		✓	OPTION 1	✓	✓	
Exclusive WIFI sponsor: customized login credentials					OPTION 2			
Exclusive Networking Breaks sponsor					OPTION 1			
Seat drop	✓	✓		✓				
Insert(s) in attendee's show bag	✓	✓	✓	✓	✓			
Social media shoutout	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to participate in raffles.	✓	✓	✓	✓	✓	✓	✓	✓

***The Hot Topics are 30-minute intimate roundtable discussions limited to small group of attendees about a specific topic with no slides/presentations involved.

CUSTOM PACKAGE OPTIONS/ADD-ONS

Check out some of CSC's customized packages! If you would like to customize your own package, contact us for more information.

	\$12,000.00	\$7,500.00	\$6,000.00	\$995
	ALL THREE SHOWS	ALL THREE SHOWS	ALL THREE SHOWS	PER SHOW
Show bags	✓			
Notepads and pens		✓		
Lanyards			✓	
Featured E-blast to attendees (pre or post show)				✓
Tabletop share fee: tabletop add-on				✓
Bag insert				✓



EXCLUSIVE THOUGHT LEADERSHIP OPPORTUNITY

\$10,000 - Only 2 left!

INCREASE EXPOSURE AND VISIBILITY

Campus Safety HQ is a free online resource. With approximately 107,000 K-12 schools, 7,000 universities, and 7,000 hospitals, security minded readers all need education and training. Campus Safety HQ will be a go-to source for thought leadership information designed to keep open campuses safe.

Place Your Company at the Forefront of the Industry

This EXCLUSIVE opportunity will be offered on a first-come, first-served basis to JUST 5 companies!

Sponsorship Includes:

- ROS Banners on CSHQ
- One downloadable whitepaper
- Full page ad in Campus Safety magazine
- Logo on every page with a direct link to your website
- 2-minute product video included in the library (produced by sponsor and must be approved by CS)
- Video interview posted on HQ with CS Editor
- Logo in monthly newsletter – (30k + subscribers)

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Contact Us to Learn More



LAURA MCDERMOTT

Account Executive

774-505-8016

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TOP 5 REASONS TO SPONSOR!

1. **INCREASE BRAND VISIBILITY** by promoting your company in an intimate setting.
2. **MEET FACE-TO-FACE** with decision makers – 72% of attendees!
3. **DISCOVER AND BUILD** relationships with attendees and your peers.
4. **NETWORK BEYOND THE TABLETOP** at the sessions, breaks, meals, and receptions.
5. **GENERATE HIGH QUALITY LEADS** with decision makers that will help improve your bottom line.



BECOME A SPONSOR TODAY!

Contact Laura for more information!



Laura McDermott
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“

We always enjoy seeing the sponsors and keeping up with the new changes.

—Scott Leven,
Director of Safety and Security,
Ozarks Technical Community College

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