

Campus Safety[®]

ONLINE SUMMIT

December 1-2, 2020

JOIN US. STAY CONNECTED.



**GENERATE NEW LEADS +
INCREASE BRAND AWARENESS**

Join us for the Campus Safety Online Summit to showcase your company's latest products, solutions, and announcements to schools and colleges who are looking to upgrade the safety and security for their campuses, during these ever changing and challenging times.

SPONSORSHIP OPPORTUNITIES

Standard Sponsor Package – \$3,000 – 25 Available

- Logo displayed on CSOS website
- Virtual profile to include: logo, contact info, description, up to (3) product pictures/videos, and (3) downloadable PDFS
- Included in Campus Safety Product Showcase Newsletter (28k + subscribers) – Prior to Summit (Nov)
- Downloadable PDF (up to 3) per sponsor hosted in virtual booth
- Insert (1 PDF) into the virtual attendee bag send at conclusion of Summit
- 350 leads
- Logo on Thank you to our Sponsors ad in Jan/Feb print issues of CS Magazine
- Virtual booth stays online through the May 2021
- A slide/video with ALL sponsor logos displayed prior to each session during Summits

Silver Sponsor – \$4,500 – Only 2 Left!

- Includes all deliverables in Standard Sponsor package plus an additional 100 leads (450 total)
- 30-minute recorded featured session in Summit (to be approved by Campus Safety) and available in (1) December Summit
- Session hosted on CSHQ (24/7 online free video resource library) after May 2021

Registration Sponsor – \$4,500 – Exclusive

- Includes all deliverables in Standard Sponsor package – total of 450 leads
- Logo on registration page and email confirmation and reminder emails sent to ALL registrants

General Session Exclusive Sponsor K-12 OR Higher Ed – \$9,000 (Includes both events) – SOLD!

- Includes all deliverables in Standard Sponsor package – total of 500 leads
- Participation in Live Industry Expert Panel for the General Session for both Summits
- Logo promotion during presentation, on CSOS website, and in promotions
- General Session hosted on CSHQ after the Summit

Keynote Sponsor – \$10,000 (Includes both events) – SOLD!

- Includes all above deliverables in the Standard Sponsor package – Total of 500 leads per event (1,000 total)
- Logo prominently displayed on CSOS website as Exclusive Keynote Sponsor
- Logo prominently displayed on all promotions of the Keynote session
- 2-minute company video to play prior to start of live Keynote session

CSC GroupProjects – \$3,500 – 1 per month available

- One-hour interactive webinar led by a Campus Safety industry expert
- 2 minute brief intro of company before start of session
- Sponsor logo prominently displayed in promotions, confirmation emails and post-webinar follow up
- Leads given from online participants (limited attendance)

Campus Safety **HQ** EXCLUSIVE THOUGHT LEADERSHIP OPPORTUNITY

\$10,000 – Only 2 left!

INCREASE EXPOSURE AND VISIBILITY

Campus Safety HQ is a free online resource. With approximately 107,000 K-12 schools, 7,000 universities, and 7,000 hospitals, security minded readers all need education and training. Campus Safety HQ will be a go-to source for thought leadership information designed to keep open campuses safe.

Place Your Company at the Forefront of the Industry

This **EXCLUSIVE** opportunity will be offered on a first-come, first-served basis to **JUST 5** companies!

Sponsorship Includes:

- ROS Banners on CSHQ
- One downloadable whitepaper
- Full page ad in Campus Safety magazine
- Logo on every page with a direct link to your website
- 2-minute product video included in the library (produced by sponsor and must be approved by CS)
- Video interview posted on HQ with CS Editor
- Logo in monthly newsletter – (30k + subscribers)

For over 20 years, the Campus Safety Magazine (CSM), has been the go-to-source for all news, content, and events for K-12, Higher Ed, and Healthcare safety and security leaders. With 100K+ monthly users, 45K+ product, showcase, and editorial newsletters, 18K+ magazine distributions, Online Resources, and Conferences (CSC), there is nowhere else you need to go for all of your K-12, Higher Ed, and Healthcare safety and security needs!

The Campus Safety Conferences (CSC), continue to be the leading educational event for security, public safety, emergency management, administration, facilities, business, and IT professionals responsible for protecting K-12 and Higher Education campuses and districts.

Contact Us to Learn More



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