

Campus Safety CONFERENCE 2019

Making Campuses Safer — TOGETHER

Secure Your Campus

John Tatum
Regional Account Executive
Transact Campus, Inc.



CampusSafetyConference.com

Housekeeping

- Cellphones on vibrate or silent
- Access to the presentation
- Q&A Session at end
- Evaluations
- Social Media



@CampusSafetyMag

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#CSC19

#MakingCampusesSaferTOGETHER

About Me

- Regional Account Executive for Transact
- 21+ years in the Higher Education / Credential Solutions Industry
- Prior to his role at Transact...
 - Systems Coordinator – Drexel University DragonCard Office
 - Project Manager – Blackboard Transact
 - Director – Howard University Bison One Card Office
 - Chief Solutions Architect/Regional Account Executive





About this Session

Session Takeaways

- Understand the benefits of an education-focused security management system, designed for your unique needs
- Learn how to address the needs of your mobile-centric student community with a Mobile Credential that can be used for access control in the same way as your student ID cards.
- Hear how the University of Oklahoma decided to pioneer this technology, the benefits to their student and campus community, and steps they took to plan for the implementation.

TRANSACT



-  Integrated payments
-  Campus commerce and privilege management

- 1** Academic buildings
- 2** Residence halls
- 3** Public safety office
- 4** Food services
- 5** Off-campus merchants
- 6** Bursar/student accounts
- 7** Mobile payments & unified credential
- 8** Admission office
- 9** Food trucks, carts, and kiosks
- 10** Health center
- 11** Book store
- 12** Alumni building
- 13** Library
- 14** Fitness center
- 15** Parking garage
- 16** Stadium and other events facilities

Transact security management experience



History

Providing security solutions in education for over 30 years



Innovation

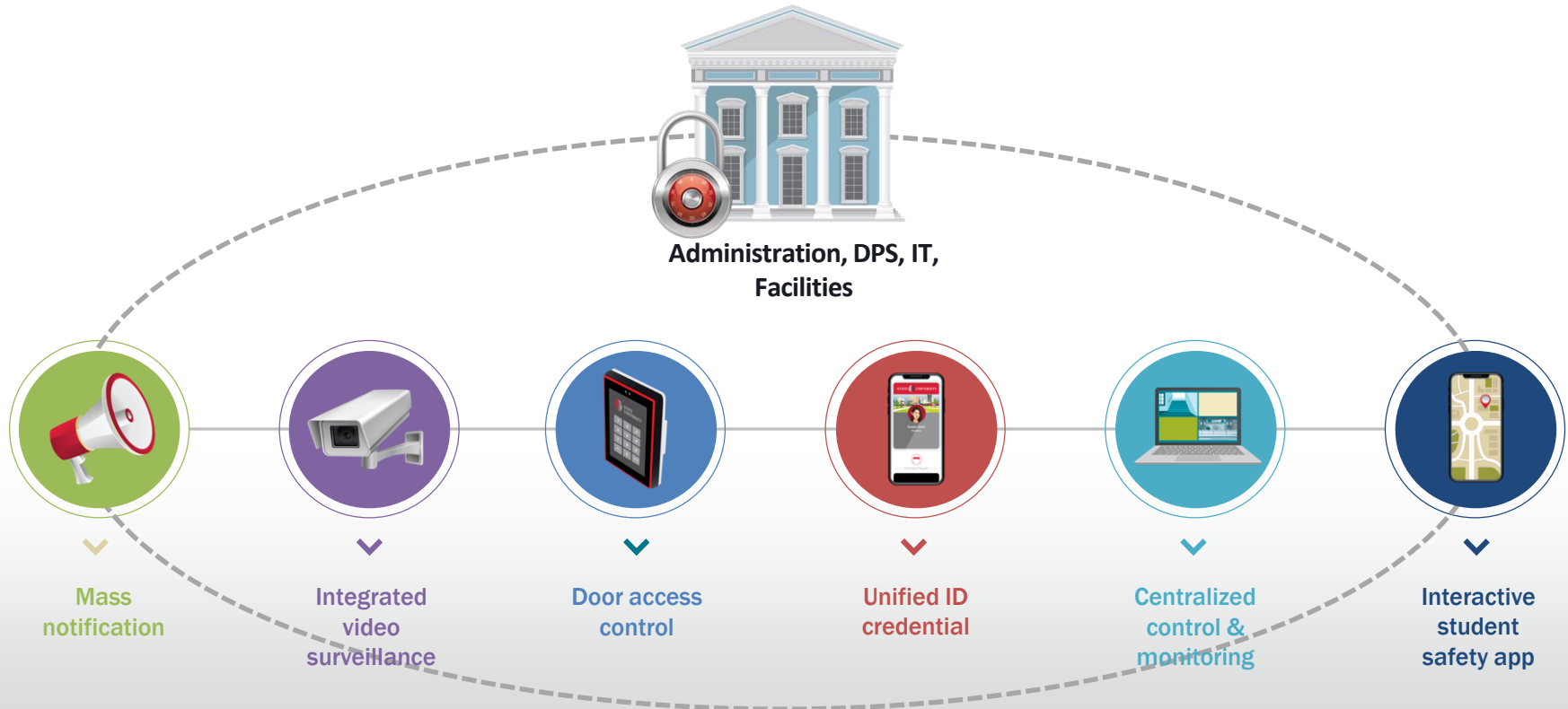
Designing with unique requirements of educational needs versus commercial security systems



Breadth

Iterating from tens-of-thousands of doors on hundreds of campuses

Components of a unified enterprise security solution



Designed specifically for the needs of the educational community



Integration with key
campus systems



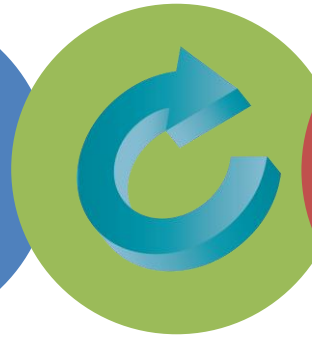
Flexible schedule
management



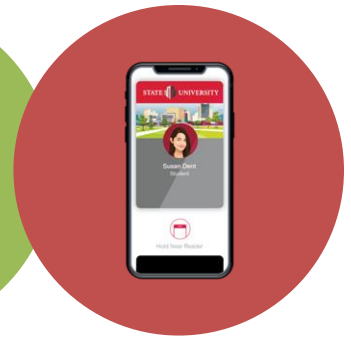
Intelligent
automated imports



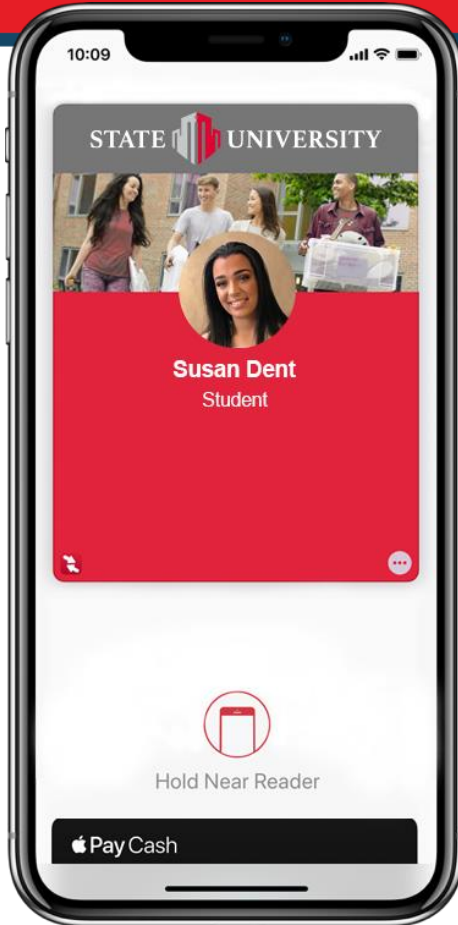
Automated access
level assignment



Smart override
technology



Mobile
Credential

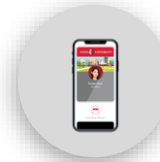


Transact Mobile Credential

From interior room and exterior building access control, security monitoring, and video surveillance to electronic locks from integrated partners, turnstiles, and parking gates, your campus is integrated and secure. And your students are connected with a fast, secure NFC-enabled Mobile Credential.



Works for
purchase &
payment
transactions
& secure access
control



Solution for
iPhones,
Apple Watches
& Android phones



Life cycle
management for
delivery, update,
and revocation



Near Field
Communication
(NFC) contactless
technology



SOONER CARD
The UNIVERSITY *of* OKLAHOMA

Transact Mobile Credential Enablement

Tyler Webb, Director
Sooners Card, The University of Oklahoma

Join the *Campus Safety
Magazine* webinar!

June 26, 2019
2 pm ET

- Sooner Card Origin Story
 - 2015 Rebranding
 - Card Office Stats:
 - (2) Office Locations
 - (6) Full Time Staff
 - (2) Grad Assistants
 - (10) Students
 - 2015 – 800
 - 2019 – 2200
 - 48,000 Active Customers
 - 13,500,000 Transactions
- Transact Hardware Deployed
 - DR4110
 - DR4100
 - DR4200
 - MF4100
 - PS4101
 - Assa Abloy Hardware
 - IN120
 - Biometric Hardware
 - Morpho Sigma Lite

Assa Abloy Deployment at Residential Colleges

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Take advantage of an opportunity

Construction & Rebranding

=

Right time to plan for the
move to Mobile Credential





PLAN

- Gather early exec sponsorship
- Understand scope
- Identify stakeholders
- Meet w/ customers, learn their business
- Become more than campus card
- Choose hardware
- Choose what to encode
- Develop a realistic timeframe
- Develop a marketing strategy
- Gather more support



ACCEPT

- You will forget about someone
- You may anger some
- You may learn about something for the first time
- You may choose the wrong whatever...
- It won't be perfect



EXECUTE

- Purchase
- Install and educate
- Follow up
- Continue to gather support



EMBARK

- The journey has just begun
- Customers/systems you never knew about
- Obstacles beyond your control
- Continue to gather support

The results are in!

70%

Provision growth
since launch

~6,000

Total mobile provisions

1,000

New provisions in less
than two weeks

**1.4
million**

Transactions with
mobile credential since
launch

50%

Of on-campus
residents utilize the
mobile credential

**\$2.2
million**

In Dining transactions
processed with the
mobile credential

SOONER
CARD®



GAYLORD FAMILY
OKLAHOMA MEMORIAL STADIUM

UNIVERSITY OF OKLAHOMA



47
NATIONAL CHAMPIONSHIPS

7
NATIONAL CHAMPIONSHIPS

29
BOWL CHAMPIONSHIPS



Reminders

- Access to the presentation
- Evaluations
- Social Media

Contact Info

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