

Campus Safety CONFERENCE 2020

BE VIGILANT

WEST

JUNE 15-17
LAS VEGAS, NV

EAST

JULY 12-14
BETHESDA, MD

TEXAS

JULY 26-28
SAN ANTONIO, TX

SPONSOR PROSPECTUS

“CSC puts on great events that brings the right decision makers and influencers together. These are *must attend events*.”

—Kevin Fleming, Higher Education Vertical Accounts, Edwards Detection & Alarm



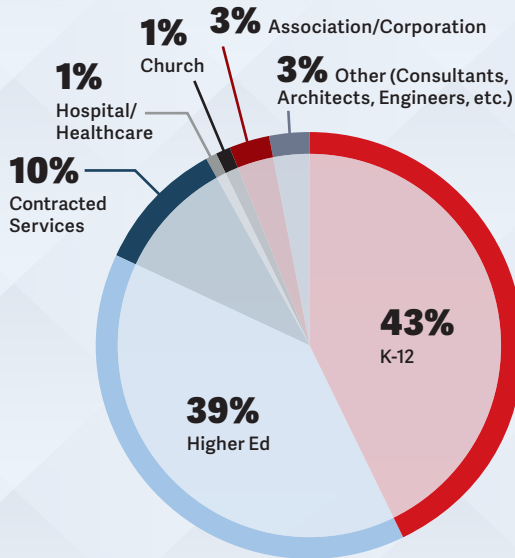
“CSC has top-quality leads and great networking opportunities.”

—Keith Drummond, Senior Director of Sales, IDIS America

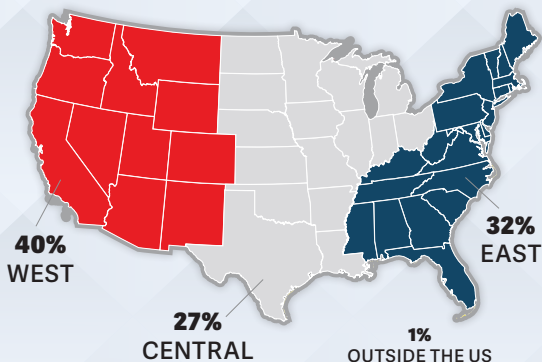
CampusSafetyConference.com



1,100+
ATTENDEES OVERALL
(3 locations with 300+ per location)



72%
DECISION MAKERS



**This is a geographic breakdown of all CSCs.*

ABOUT CAMPUS SAFETY CONFERENCE (CSC)

For over 20 years, the Campus Safety Magazine (CSM), has been the go-to-source for all news, content, and events for K-12, Higher Ed, and Healthcare safety and security leaders. With 100K+ monthly users, 45K+ product, showcase, and editorial newsletters, 18K+ magazine distributions, CSHQ Online Resources, and Campus Safety Conferences (CSC), there is no where else you need to go for all of your K-12, Higher Ed, and Healthcare safety and security needs!

The Campus Safety Conferences (CSC), continues to be the leading educational event for security, public safety, emergency management, administration, facilities, business, and IT professionals responsible for protecting K-12 and Higher Education campuses and districts.

Join us for the 7th Annual CSC and showcase your company's latest products, solutions, and announcements to schools and colleges who are looking to upgrade the safety and security on their campuses.

DATES AND LOCATIONS

WEST: June 15-17, 2020 | Las Vegas, NV | M Resort, Spa Casino

EAST: July 12-14, 2020 | Bethesda, MD | Bethesda North Marriott Hotel

TEXAS: July 26-28, 2020 | San Antonio, TX | San Antonio Marriott Rivercenter

SCHEDULE

Day 1: **Registration/Setup**, Conference, **Welcome Reception**, **Sponsor Showcase**

Day 2: **Registration/Setup**, Conference, **Sponsor Showcase (10:00 am - 4:00 pm)**, **Breakdown**, **Networking Reception**

Day 3: Conference, **No Sponsor Showcase**

Sponsor Showcase Schedule

**To maximize networking opportunities, CSC highly recommends sponsors attend the sessions and the networking events in addition to the Sponsor Showcase.*

***Schedule is subject to change.*



WHO WILL YOU SEE?

- ✓ Chief/Assistant Chief/Deputy Chief/ Lieutenant/Sergeant
- ✓ Director/Assistant Director – Emergency and Risk
- ✓ Director/Assistant Director – Facilities and Operations
- ✓ Director/Assistant Director – IT/Technology
- ✓ Director/Assistant Director – Safety and Security
- ✓ Director/Assistant Director – Administrative Services/Finance/ Communications
- ✓ Director/Assistant Director – Student Affairs/Student Services/Residence Life
- ✓ Director/Assistant Director – Transportation/Traffic/Parking
- ✓ Superintendent/Assistant Superintendent
- ✓ Principal/Assistant Principal
- ✓ Title IX Coordinator
- ✓ Clergy Coordinator
- ✓ Police Officer/School Resource Officer
- ✓ Supervisor/Manager/Coordinator – Safety and Security
- ✓ Emergency and Risk Managers
- ✓ Specialist/Advisor– Student Affairs/ Student Services/Residence Life
- ✓ Supervisor/Manager/Coordinator – Transportation/Traffic/Parking
- ✓ Teacher/Professor/Adjunct/Counselor/ Program Manager/Administrative Assistant/Faculty
- ✓ Plus more!

SPONSORSHIP PACKAGES

	INTERACT		PROMOTE		EXPOSURE	
	Event Sponsor	Platinum	Gold	Silver	Bronze	Tabletop
	\$20,000	\$10,000	\$7,000	\$6,000	\$5,000	\$3,780
Availability per location (3 locations total)	1 per location	2 per location	2 per location	3 per location	12 per location	40 per location
Tabletop with 2 chairs, carpet, and shared wifi	2 TABLETOPS VIP LOCATION	VIP LOCATION	VIP LOCATION	VIP LOCATION	✓	✓
Company logo and description with link to homepage on website	VIP RECOGNITION	✓	✓	✓	✓	✓
Company logo on the sponsor page of the attendee guide	✓	✓	✓	✓	✓	✓
Staff passes with access to sessions, meals, and networking events	4	3	2	2	2	2
Access to discounted hotel rates at the host hotel	✓	✓	✓	✓	✓	✓
Full attendee list (post-conference)	✓	✓	✓	✓	✓	✓
Discounted Conference and Express passes	✓	✓	✓	✓	✓	✓
CSM Online Product Spotlight	✓	✓	✓	✓	✓	✓
Featured Company Listing in CSM and CSHQ	✓	✓	✓	✓	✓	✓
Opening Keynote Sponsor	EXCLUSIVE					
Company logo associated with all marketing and signage for the session/event being sponsored	✓	✓	✓	✓	✓	
Recognition and testimonial in the save the date press release	EXCLUSIVE					
Speaking engagement (upon approval)	20 Minutes before opening keynote	Panelist (K-12 or Higher Ed)		One-hour breakout session		
Registration sponsor: Company logo on CSC's registration website, portal, confirmation e-mails, and name badges	EXCLUSIVE					
Panel sponsor		✓				
Company logo on the schedule page of the website and the attendee guide	✓	✓	✓	✓	✓	
Custom decal in the sponsor showcase	EXCLUSIVE					
Opportunity to participate in 1:1 meetings with attendees	✓	✓				
List of attendee's e-mails 1 week before the conference	✓	✓				
Co-Sponsor the Welcome and Networking Receptions					OPTION 1	
Seat at the table with CSC Expert Leader					OPTION 2	
Dedicated interview hosted on CSM	✓	✓	✓			
Logo recognition in the know before you go e-mail	✓		✓			
Logo recognition in the invitation e-mail					OPTION 1	
Hot Topic Roundtable Discussion Sponsor***					OPTION 2	
List of attendees that went to the session				✓	OPTION 2	
Materials in the session room/networking event being sponsored	✓	✓	OPTION 1	✓	✓	
Exclusive WIFI sponsor: customized login credentials			OPTION 2			
Exclusive Networking Breaks sponsor			OPTION 1			
Seat drop	1	1		1		
Insert(s) in attendee's show bag	2	1	1			
Social media shoutout	1x a month	✓	✓	✓	✓	✓
Opportunity to participate in raffles (extra exposure i.e. the floor plan in the attendee guide, signage, opportunity to present the prize to the winner etc.)	✓	✓	✓	✓	✓	✓

***The Hot Topic are 30-minute roundtable discussions limited to small group of attendees about a specific topic. There are no presentations in this room as these are encouraged to be intimate roundtable discussions.

CUSTOM PACKAGE OPTIONS/ADD-ONS

Check out some of CSC's customized packages! If you would like to customize your own package, contact us for more information.

	\$4,000.00	\$2,500.00	\$2,000.00	\$995
Availability per location (3 locations total)	1 per location	1 per location	1 per location	
Show bags	✓			
Notepads and pens		✓		
Lanyards			✓	
Featured E-blast to attendees (pre or post show)				✓
Tabletop share fee: tabletop add-on				✓
Bag insert				✓



TOP 5 REASONS TO SPONSOR!

- 1. INCREASE BRAND VISIBILITY** by promoting your company in an intimate setting.
- 2. MEET FACE-TO-FACE** with decision makers – 72% of attendees!
- 3. DISCOVER AND BUILD** relationships with attendees and your peers.
- 4. NETWORK BEYOND THE TABLETOP** at the sessions, breaks, meals, and receptions.
- 5. GENERATE HIGH QUALITY LEADS** with decision makers that will help improve your bottom line.



BECOME A SPONSOR TODAY!

Contact Laura for more information on how you can become a sponsor today!



Laura McDermott
Account Executive
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“

We always enjoy seeing the sponsors and keeping up with the new changes.

—Scott Leven,
Director of Safety and Security,
Ozarks Technical Community College

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