

# Campus Safety

## CONFERENCE 2019

Making Campuses Safer — TOGETHER

### SPONSOR PROSPECTUS



**WEST** JUNE 17-19  
LAS VEGAS, NV

**TEXAS** JULY 21-23  
DALLAS, TX

**EAST** AUGUST 6-8  
CHARLOTTE, NC

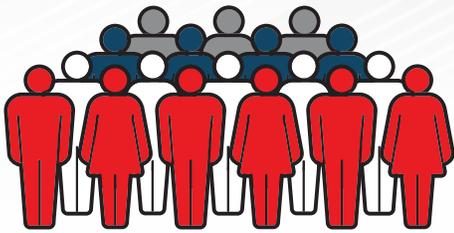
**CSOS** OCTOBER 1-2  
ONLINE



[CampusSafetyConference.com](http://CampusSafetyConference.com)

# CAMPUS SAFETY CONFERENCE (CSC)

Campus Safety Conference (CSC) is a 2½ day conference that features the latest training, tools, and resources for safety, security, technology, emergency management, and all those who are involved in the safety and security of their K-12 school or Higher Ed campus. CSC brings together a variety of professionals representing schools and campuses from 1,000 to 50,000+ students from across the country and outside the US. This conference provides educational and interactive sessions on real-life case studies, best practices, technology solutions, and topics such as mental health, threat assessments, active shooter response, emergency preparedness, and more!



**900+**  
ATTENDEES OVERALL  
(300+ PER LOCATION)



**47%**  
K-12

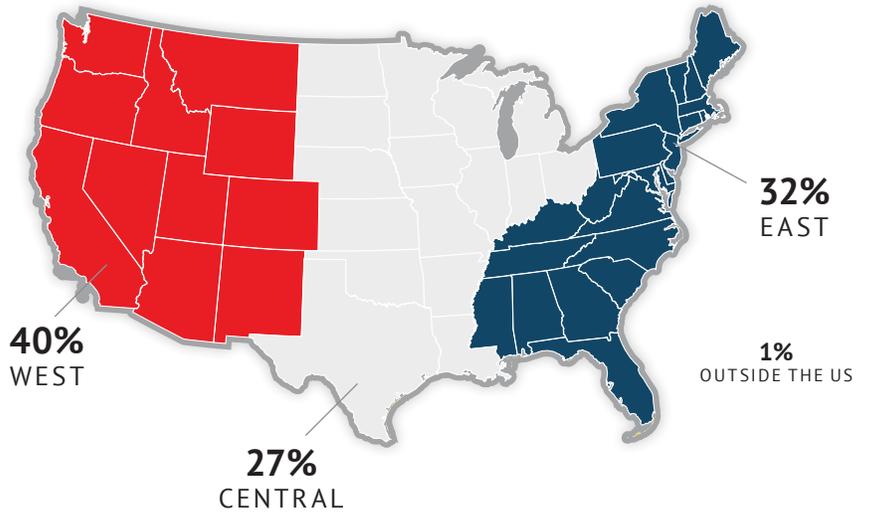


**53%**  
HIGHER ED



**70%**  
DECISION MAKERS

**SPONSOR SHOWCASE  
SOLD OUT IN 2018!**



## DATES AND LOCATIONS

**WEST:** June 17-19 in Las Vegas, NV

**TEXAS:** July 21-23 in Dallas, TX

**EAST:** August 6-8 in Charlotte, NC

## CSC19 SCHEDULE

**Day 1:** Pre-Conferences (optional add-on) followed by Welcome Reception and Sponsor Showcase

**Day 2:** Conference and Sponsor Showcase followed by Networking Reception

**Day 3:** Conference Only

*\*To maximize networking opportunities, CSC highly recommends sponsors attend the conference and the networking events in addition to the Sponsor Showcase.*



# 2018 SPONSORS SAID

## REASON THEY SPONSORED

- 52% LEAD GENERATIONS
- 27% BRAND AWARENESS
- 21% NETWORKING OPPORTUNITIES

## FEEDBACK

- 99% OVERALL SATISFACTION
- 90% QUALITY TABLETOP TRAFFIC
- 88% VALUABLE NETWORKING OPPORTUNITIES

## WHO WILL YOU SEE?

- Chief/Assistant Chief of Police
- Deputy Chief
- Lieutenant
- Sergeant
- Liaison
- Program and Intelligence Analyst
- Supervisory Special Agent (SSA)
- Emergency/Risk Manager
- Director/Assistant Director - Facilities
- Director/Assistant Director - Operations
- Director/Assistant Director - IT/Technology
- Director/Assistant Director - Communications
- Director/Assistant Director - Safety and Security
- Director/Assistant Director- Administrative Services
- Director/Assistant Director - Purchasing
- Director/Assistant Director - Finance

- Director/Assistant Director – Residence
- Chief/Director/Assistant - Business Offices Services
- Police Officer
- School Resource Officer (SRO)
- Security Officer/Supervisor
- Public Safety Officer/Supervisor
- Coordinator – Safety and Security
- Superintendent/Assistant Superintendent
- Chief Information Officer (CIO)
- Dean/Assistant Dean/Director/VP – Students Affairs
- Dean/Assistant Dean/Director/VP – Residence Life
- Principal/Assistant Principal
- Title IX Coordinator
- Clery Coordinator
- Counselor
- Plus more!



**The sponsors are always excellent. I have used contacts from the sponsors to get equipment for my campus.**

—Bryan Millard, Chief of Police, Cuesta College



# FEATURED PACKAGES

## ALL FEATURED PACKAGES INCLUDE:

- › Exclusive logo recognition on the sponsor page with company description and link to company's website
- › Logo recognition on schedule website page
- › Logo recognition on the sponsor page of the attendee guide
- › Exclusive recognition on the schedule page of the attendee guide.
- › Exclusive logo recognition on event signage
- › 4 Staff Passes to the Conference plus meals and networking events
- › 1 Tabletop display in VIP location with access to wifi
- › Full attendee list (post conference)
- › Opportunity to submit a "selfie" video
- › VIP prices to invite prospects
- › Access to discounted rates at the host hotel (conference location)
- › Opportunity to participate in raffles (*Logo recognition on signage, attendee guide and sponsor floor plan, raffle tickets to hand out to attendees and opportunity to draw and present the prize during the Networking Reception (sponsor to provide and get approval)*)

## EVENT #1 Branding and Exposure Opportunity!

**Package Price: \$30,000** (per location)  
**1 Available** (for all locations)

### Features listed at the top of the page PLUS...

- › Headline as the Event and Wifi Sponsor
- › Headline as the Registration Sponsor
- › Features above PLUS exclusive logo recognition registration website, portal and confirmation e-mails.
- › Testimonial in the save the date press release
- › Exclusive logo recognition and testimonial in the keynote announcement e-mail
- › Logo recognition on attendees name badges
- › Exclusive logo recognition in pre-event attendee e-mail (1 week prior)
- › 2 Inserts in the Conference bag (*sponsor to provide and get approval*)
- › 20-Minute presentation on the main stage at the conference kick-off prior to the Keynote (*presentation must be approved by CSC*)
- › 1 Seat drop at the session (*sponsor to provide and get approval*)
- › Logo recognition on the wifi tent cards
- › Logo Recognition on "Thank You" signage
- › Dedicated interview with CSC
- › Logo recognition and shout out in the post-conference e-mail
- › Social media shout out

## DAY 2 KEYNOTE

**Package Price: \$15,000** (per location)  
**3 Available** (1 per location)

### Features listed at the top of the page PLUS...

- › Headline as the Day 2 Keynote Sponsor
- › Exclusive recognition and testimonial in the keynote press release
- › Exclusive recognition and testimonial in keynote announcement e-mail.
- › 10-Minute presentation on the main stage on day 2 of the conference prior to the Keynote (*sponsor to provide and get approval*)
- › 1 Seat drop at the session (*sponsor to provide and get approval*)

## CONFERENCE TRACK **New for CSC19!**

**Package Price: \$10,000** (per location)  
**12 Available** (4 per location)

### Features listed at the top of the page PLUS...

- › Headline as the track sponsor
- › 8-Minute presentation before the first session OR a 2 Minute Video before every session in that track (*sponsor to provide and get approval*)
- › Logo recognition on all presenter's cover slides in that track
- › Materials at tables
- › 1 Insert in the show bag (*sponsor to provide and get approval*)

### TRACKS INCLUDE:

- › Prevention Planning
- › Preparedness
- › Response and Recovery
- › Leadership

## PRE-CONFERENCE Targeted Leads BEFORE the Conference!

**Package Price: \$15,000** (per location)  
**3 Available** (1 per location)

### Features listed at the top of the page PLUS...

- › Pre-Conference list 1 week prior (*name, title and school*)
- › Opportunity to have a representative on the panel of the Pre-Conference
- › Full Pre-Conference attendee list (*post conference*)
- › Materials at tables
- › Logo recognition in the pre and post Pre-Conference e-mail (1 week prior)
- › 4 Staff Passes to the Pre-Conference
- › 1 Handout at the Pre-Conference (*sponsor to provide and get approval*)
- › Headline as the Welcome Reception Sponsor
- › Logo recognition in the Welcome Reception invitation e-mail
- › 1 Downloadable document on the Pre-Conference resource page

### PRE-CONFERENCES INCLUDE:

- › Working TOGETHER to Improve Preparedness, Response and Recovery

## NETWORKING RECEPTION Impress Attendees Over a Drink!

**Package Price: \$15,000** (per location)  
**3 Available** (1 per location)

### Features listed at the top of the page PLUS...

- › Headline as the Networking Reception Sponsor
- › Logo recognition in reception e-mail invitation to attendees
- › Materials at tables
- › Specialty beverage named after sponsor
- › Signage and specialty beverage with logo recognition at bar
- › Opportunity to deliver the toast at beginning of reception
- › Opportunity to provide glassware, napkins, additional signage at reception
- › Opportunity to be the Exclusive Grand Raffle Prize Sponsor Provider (*sponsor to provide prize and get approval*)
- › Recognition in the post reception e-mail

## WORKSHOP

**Package Price: \$10,000** (per location)  
**12 Available** (4 per location)

### Features listed at the top of the page PLUS...

- › Workshop list 1 month prior (*name, title and school*)
- › 10-Minute presentation before the Workshop (*must get approval*)
- › 1 Handout at the Workshop (*sponsor to provide and get approval*)
- › Materials at tables
- › Recognition in the Workshop e-mail (1 week prior)
- › Workshop list 1 week prior (*name, title and school*)
- › Full Workshop list (*post conference*)
- › 1 Downloadable document on the Conference resource page

### WORKSHOPS INCLUDE:

- › Recognizing Red Flags
- › Combating Social Media
- › Manage Media Like a Pro
- › Staff, This is a Lockdown!

\* Additional fees outside this contract may apply (electrical, AV, shipping and receiving, lead retrievals etc.)

# ADDITIONAL PACKAGES

## ALL ADDITIONAL PACKAGES INCLUDE:

- › Logo recognition on the sponsor page with company description and link to company's website
- › Logo recognition on the sponsor page in the attendee guide
- › Opportunity to submit a "selfie" video
- › VIP prices to invite prospects
- › Access to discounted rates at the host hotel (conference location)
- › Opportunity to participate in raffles (*Logo recognition on signage, attendee guide and sponsor floor plan, raffle tickets to hand out to attendees and opportunity to draw and present the prize during the Networking Reception (sponsor to provide and get approval)*)



## HOT TOPICS Engage AND Interact with Attendees!

**Package Price: \$5,000** (per location)

~~18 Available~~ (6 per location) — **ALMOST SOLD OUT!**

### Items listed at the top of the page PLUS...

- › Participate in lively discussion with expert presenter
- › Materials at tables
- › Logo recognition on schedule website page
- › Logo recognition on signage
- › Logo recognition on the schedule page in the attendee guide
- › 2 Staff Passes to the Conference plus meals and networking events
- › 1 Tabletop display with access to wifi
- › Full attendee list (post conference)

## TABLETOP DISPLAY

**Package Price: \$3,750** (per location)

**156 Available!** (52 per location)

### Items listed at the top of the page PLUS...

- › 2 Staff Passes to the Conference plus meals and networking events
- › 1 Tabletop display with access to wifi
- › Full attendee list (post conference)

## SAFETY APP ZONE New for CSC19!

**Package Price: \$2,500** (per location)

**27 Available!** (7-10 per location)

### Items listed at the top of the page PLUS...

- › 1 Highboy table with access to wifi
- › 1 Staff Pass to the Conference plus meals and networking events



**I found the attendees to be both engaging and of a level where real decision could be made within reasonable time frames that make shows like this worth every dollar invested.**

—Ian Bannister, Director of Business Development, Window Film Depot



## CUSTOM PACKAGES AND ADD-ONS

### Gain exposure BEYOND THE TABLETOP!

- › Shared Tabletop Fee: Price of package **PLUS** \$1,000 (per location)
- › Networking Breaks - **2 LEFT!**
- › Notebooks and Pens: 3 available (1 per location)
- › E-blast: \$1,000 per e-blast
- › Conference Bags - **SOLD OUT**
- › Lanyards - **SOLD OUT**
- › Water Bottles: 3 Available (1 per location)
- › Inserts in Conference bag
- › T-Shirts or other apparel
- › Mobile App
- › Lunch
- › Plus more!



\* Additional fees outside this contract may apply (electrical, AV, shipping and receiving, lead retrievals etc.)

## CampusSafetyHQ.com

### THOUGHT LEADERSHIP PROGRAM

Longest Exposure Opportunity!

Contact Us for Pricing  
Limited to 5 Sponsors!

- › Exposure from March - December
- › Logo on CSHQ home page
- › ROS Banner on CSHQ
- › Logo recognition on the sponsor page with company description and link to company's website
- › One downloadable whitepaper
- › Logo in monthly newsletter
- › 2 Minute product video included in the library (produced by sponsor and must get approval)
- › Video interview posted on CSHQ (must get approval)
- › Logo on the CSHQ insert at the Campus Safety Conference



# Campus Safety

## ONLINE SUMMIT

Campus Safety Online Summit (CSOS) is a 2-day online summit that presents educational sessions from the top safety and security experts in the industry. CSOS brings together the same audience and covers the same topics as CSC. This online summit targets professionals who are unable to attend the live conferences.

October 1-2 | Online | [CampusSafetySummit.com](https://CampusSafetySummit.com)

### FEATURED PACKAGE

Targeted Leads Without Doing Any Work!

Package Price: \$2,999

**\*Package Price for CSC19 Sponsors: \$999**

Limited Available!

- › Logo recognition with company description and link to company's website
- › 200 Targeted Leads
- › 2 Staff Passes to the Online Summit



Being unable to attend distant conferences, the Online Summit afforded me the ability to see new information and gain different perspectives on a variety of topics.

—Bill Settles, Assistant Director, Public Safety, Central Ohio Technical College



# BECOME A SPONSOR TODAY!

## CONTACT THE CSC SALES TEAM FOR MORE INFO!



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## WHO SHOULD SPONSOR?

Access Control/Key Management/Locks  
Surveillance Systems  
Mass Notification  
Emergency Communication/Two-Way Radios  
ID Badging/Visitor Management  
Personal Safety App  
Emergency Lighting  
Parking Management/Traffic Control  
Electronic Security Systems Integration  
Dispatch Systems and Software Central Stations  
Gates/Turnstiles/Bollards/Barriers  
Window Film  
Narcotics Theft Prevention Equipment  
Backup Generators and Power Management  
Call Boxes

Patrol Vehicles (Cars, Bicycles etc.)  
Metal/Explosive/Radiation/Substance Detection  
Laptops, PDAs and Other Mobile Equipment  
Fire Alarms/Sprinklers/Carbon Monoxide  
Detection  
Architectural/Engineering/Construction Services  
Central Stations  
Background Checks  
IT Infrastructure  
Panic Alarms  
Uniforms/Apparel/Gear  
Weapons (Lethal/Less-Lethal)  
Loss Prevention/Asset Tracking Solutions  
Plus more!

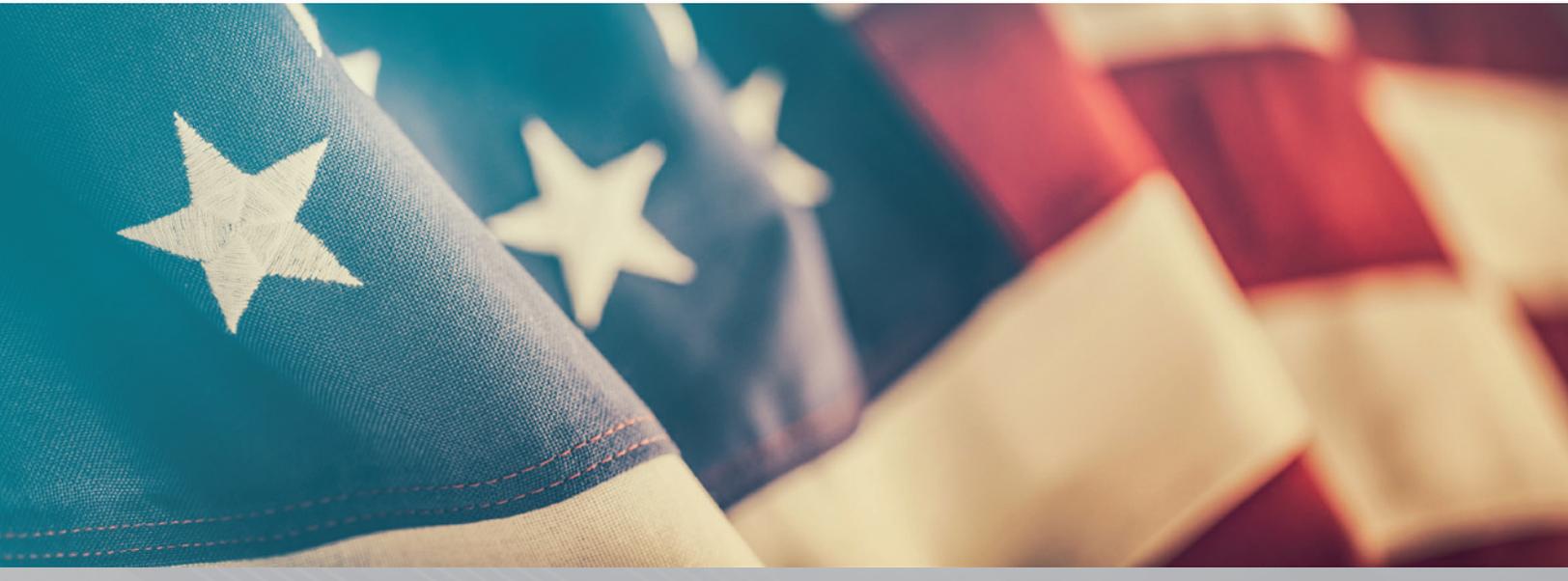
**“**  
**If you want to meet end users from K-12, higher education, campus police and fire personnel, you need to attend this show.**  
*—Jay Foster, CTS, Area Systems Engineer - Southern US, TOA Electronics, Inc.*  
**”**





**“If you are considering going to this conference, I would stop considering and start actually making plans to go. It’s vital to student safety and it’s vital to district safety.”**

*—Dan McKeon, Principal, West Babylon School District*



## **BECOME A SPONSOR TODAY!**

**CONNECT** with the top decision makers in the industry

**LEARN** what their biggest challenges are and how you can help

**ESTABLISH** your market presence face-to-face

**BUILD** new and current relationships

**INCREASE** your ROI

**DISCOVER** Solutions to Making Campuses Safer - **TOGETHER**