

Campus Safety CONFERENCE 2019

Making Campuses Safer — TOGETHER

EVENT SPONSOR **TRANSACT**

ATTENDEE GUIDE



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JULY 21 - 23, 2019

TEXAS








SUNDAY, JULY 21 | PRE-CONFERENCE (OPTIONAL ADD ON) | 12:00 PM - 6:00 PM

| TIME | SESSION | SPEAKERS | LOCATION | TRACK | FOR |
|--------------------|---|---|-------------|----------------|------------------|
| 12:00 pm - 7:00 pm | Registration Sponsored by TRANSACT  | | | | |
| 1:00 pm - 5:00 pm | Pre-Conference A Working TOGETHER to Improve Preparedness Response, and Recovery | Bob Sullivan , Southwest Regional Director, National Fire Protection Association (NFPA) Mark Williams , Vice Chair, Partner Alliance for Safer Schools (PASS), | Rangoon | Pre-Conference | K-12 & Higher Ed |
| | Pre-Conference B Evaluating Competing Technologies: Workshop and Roundtable Discussion | John Weinstein , Lieutenant/Commander, Strategic Planning and Outreach, Northern Virginia Community College (NOVA) | Andaman | Pre-Conference | K-12 & Higher Ed |
| | Pre-Conference C Setting Priorities: Lessons Learned from Clery Act Program Reviews | Caitlin McCamish , Director of Training and Technical Assistance, Clery Center | Martaban | Pre-Conference | Higher Ed |
| 5:00 pm - 6:00 pm | Welcome Reception & Sponsor Showcase | Check in early, pick up your badge, and help us kick off the conference by joining us for some light snacks and drinks. | Las Colinas | | |

MONDAY, JULY 22 | CONFERENCE: DAY 1 | 7:00 AM - 7:00 PM

| TIME | SESSION | SPEAKERS | LOCATION | TRACK | FOR |
|---------------------|--|--|--------------------------|-----------------|------------------|
| 7:00 am - 8:00 am | Registration and Coffee Sponsored by TRANSACT  | | | | |
| 8:00 am - 9:30 am | Welcome | Amy Reddington , Events Director, Campus Safety Robin Hattersly , Editor-in-Chief, Campus Safety Dallas ISD Honor Guard Kyle Taylor , CEO, Irving Cares Damoyee Janad Neroes , Student, Booker T. Washington School of Performing Arts Michael Williams , Leader in Residence, University of North Texas at Dallas | Mandalay Ballroom | | K-12 & Higher Ed |
| | Secure Your Campus Sponsored by TRANSACT  | Dan Lewis , Senior Security Solutions Engineer, Transact | Mandalay Ballroom | | K-12 & Higher Ed |
| | Keynote: Saving Sycamore: The School Shooting that Never Happened | Molly Bradley Hudgens , School Counselor, Sycamore Middle School, Owner, Molly B. Hudgens Communications | Mandalay Ballroom | Keynote | K-12 & Higher Ed |
| 9:30 am - 10:30 am | Networking Break | | Las Colinas | | K-12 & Higher Ed |
| 9:30 am - 10:30 am | Sponsor Showcase Visit companies showcasing the latest products and technologies | | Las Colinas | | K-12 & Higher Ed |
| 10:30 am - 12:00 pm | General Session K-12 MAKING CAMPUSES SAFER – TOGETHER: Emergency Preparedness Panel | MODERATOR: Paul Timm , PSP, Vice President, Facility Engineering Associates, P.C. PANELISTS: Jason Rodriguez , Deputy Chief, Dallas ISD; Guy Grace , Director of Security and Emergency Planning, Chairman, Littleton Public Schools; Partner Alliance for Safer Schools (PASS); James E. Wright II , Superintendent, Mount Calm ISD | Mandalay East | General Session | K-12 |
| | General Session Higher Ed MAKING CAMPUSES SAFER – TOGETHER: Emergency Preparedness Panel | MODERATOR: Stephen Lopez , Chief of Police, NMSU PANELISTS: Sandra Joachim , Deputy Chief, Lonestar Community College; Robert Garcia , Student, UNTD; Eric Coleman , Department of Criminal Justice, UNTD; Scotie Selman , Director of Emergency Management, UNT; Dr. Jamaica Chappel , AVP of Student Access and Success for Student Affairs, UNTD | Mandalay West | General Session | Higher Ed |
| 12:00 pm - 1:00 pm | Networking Lunch | | Las Colinas | | |
| 12:00 pm - 5:00 pm | Sponsor Showcase Check out these companies showcasing their innovative product solutions. | | Las Colinas | | K-12 & Higher Ed |
| 1:00 pm - 7:00 pm | Express Pass Access ONLY to: Sponsor Showcase, Protection and Technology Track Sessions and Networking Reception | | Las Colinas and Martaban | | |

MONDAY, JULY 22 | CONFERENCE: DAY 1 (CONTINUED) | 7:00 AM - 7:00 PM

| TIME | SESSION | SPEAKERS | LOCATION | TRACK | FOR |
|---|---|---|--------------------------------------|-------------------------|------------------|
| 12:30 pm - 2:00 pm | Hot Topics Note: Limited to 20 people per session | | | | |
|  | Hot Topic 1: Resilient School Communities: Training Teachers, Students and Parents to Survive Crisis Events <i>Sponsored by</i>  | Vicki Abbinante , PhD, School Safety Program Coordinator, Will County Emergency Management Agency | Lashio | Hot Topic | K-12 |
| | Hot Topic 2: De-Escalating Toxic Situations – "Words Matter" <i>Sponsored by</i>  | John Weinstein , Lieutenant/Commander, Strategic Planning and Outreach Northern Virginia Community College (NOVA) | Bengal | Hot Topic | K-12 & Higher Ed |
| | Hot Topic 3: Driving Security, Engagement, and Revenue: How License Plate Recognition (LPR) Can Deliver Intelligence and Revenue While Creating Safer Campuses <i>Sponsored by</i>  | Laurie Dickson , Business Development Manager — Education, Genetec | Salween | Hot Topic | Higher Ed |
| 1:30 pm - 2:00 pm | Hot Topic 4: Drug Prevention Initiatives: Tools to Combat Opioid Misuse | Lisa D. Sullivan , Diversion Program Manager, Drug Enforcement Administration - Dallas Field Division | Lashio | Hot Topic | K-12 & Higher Ed |
| | Hot Topic 5: Impacts Mobility Has on Your Facilities and Emergency Management Teams <i>Sponsored by</i>  | David Trask , National Director, Facilities, ARC Document Solutions | Bengal | Hot Topic | K-12 & Higher Ed |
| | Hot Topic 6: The Next Generation of School Safety: Balancing Security with Learning Environments <i>Sponsored by</i>  | Bruce Canal , Business Development Manager, Education, Axis Communications | Salween | Hot Topic | K-12 & Higher Ed |
| 2:00 pm - 3:20 pm | Train the Trainer: Conducting Realistic and Comprehensive Tabletop Exercises with Your Staff | Paul Timm , PSP, Vice President, Facility Engineering Associates, P.C. | Mandalay East | Preparedness | K-12 & Higher Ed |
| | Electronic Access Control as Part of a Comprehensive Campus Violence/Active Shooter Program: Saddleback College Case Study | Michael Betzler , Police Lieutenant Robert Ford , Network Systems Technician Saddleback College | Martaban | Protection & Technology | K-12 & Higher Ed |
| 2:20 pm - 3:20 pm | Improving Transportation Safety: An MTSS/PBIS Approach | Cheryl Spittler , Consultant, Class Act Safety Consulting | Andaman | Preparedness | K-12 |
| | Left of Bang: Identify Strategies and Policies to Improve Your Prevention Plans | Gary L. Sigrist, Jr. , CEO and President, Safeguard Risk Solutions, LLC | Mandalay West | Prevention | K-12 |
| | Critical Incident Management: A Systematic Guide to Planning Safe and Secure Events | John Weinstein , Lieutenant/Commander, Strategic Planning and Outreach, Dan Dusseau , Chief of Police/Director of Public Safety, Northern Virginia Community College (NOVA) | Rangoon | Leadership | Higher Ed |
| 3:20 pm - 3:30 pm | Networking Break | | Las Colinas | | K-12 & Higher Ed |
| 3:30 pm - 4:30 pm | Addressing the Rising Suicide Rates: Prevention Strategies and Crisis Resources | Christine Harms , Director, Colorado School Safety Resource Center (CSSRC) | Mandalay West | Prevention | K-12 & Higher Ed |
| | Be Better Prepared: Creating a Collaborative and Comprehensive Emergency Management Training Program | Bronwyn Roberts, Esq. , Director Alix Stayton , Research Associate REMS Technical Assistance Center | Rangoon | Leadership | K-12 & Higher Ed |
| | Clery Compliance Audit Trends and Next Steps <i>Sponsored by</i>  | Hayley Hanson , Partner, Husch Blackwell | Andaman | Response & Recovery | K-12 & Higher Ed |
| 3:30 pm - 4:45 pm | LTE to LMR: Tips for Integrating Push-to-Talk Cellular into Your Campus Radio System | Stephen Lopez , Chief of Police, New Mexico State University (NMSU) | Martaban | Protection & Technology | Higher Ed |
| 3:30 pm - 6:00 pm | Surviving the Active Threat on a School Bus: Transportation Safety Planning and Response | Jesus M. Villahermosa, Jr. , President/Owner, Crisis Reality Training, Inc. | Mandalay East | Preparedness | K-12 & Higher Ed |
| 4:30 pm - 5:00 pm | Networking Break | | Las Colinas | | |
| 5:00 pm - 6:00 pm | Emergency Response Planning and Strategies: Brook Hill School's All-Hazards Approach to Safety | Bobby Brasher , Director of School Security, The Brook Hill School | Andaman | Response & Recovery | K-12 & Higher Ed |
| | How the University of Texas at Austin Maximized the Effectiveness of Its Emergency Notification System <i>Sponsored by</i>  | Jonathan Robb , Director, Emergency Preparedness, The University of Texas at Austin | Martaban | Protection & Technology | Higher Ed |
| | MS-13 The Most Dangerous International Gang: Managing Gangs in Schools, Colleges, and Our Communities | Carlos Sanchez , Director of School Safety, Brentwood School District | Mandalay West | Prevention | K-12 & Higher Ed |
| | Rules vs Laws: The Consequences of Injecting Officers into Inconsequential Incidents <i>Sponsored by</i>  | Stacy Ettel , Professional Presenter, PT Aviation Deputy, WatchGuard Video, SafeTac, Blue Sentinel Group | Rangoon | Leadership | K-12 & Higher Ed |
| 6:00 pm - 7:00 pm | Networking Reception End the day by meeting up with your peers in a relaxed setting over snacks, drinks, giveaways, and more! This reception is open to all attendees, speakers and sponsors. | | Courtyard Mandalay Foyer (backup) | | K-12 & Higher Ed |

TUESDAY, JULY 23 | CONFERENCE: DAY 2 | 8:00 AM - 4:00 PM

| TIME | SESSION | SPEAKERS | LOCATION | TRACK | FOR |
|--------------------|---|---|-------------------|----------|--------------------|
| 7:00 am - 8:00 am | Coffee | | Mandalay Foyer | | K-12 & Higher Ed |
| 8:00 am - 9:00 am | Keynote: Making Campuses Safer - TOGETHER | Jason Rodriguez , Deputy Chief, Dallas ISD | Mandalay Ballroom | Keynote | K-12 & Higher Ed |
| 9:00 am - 9:30 am | Networking Break | | Mandalay Foyer | | K-12 & Higher Ed |
| 9:30 am - 4:00 pm | Workshops You must select the workshop you would like to attend when registering. Seats are available on a first-come, first-serve basis. | | | | K-12 and Higher Ed |
| | Workshop A Recognizing Red Flags: Working TOGETHER to Prevent Violence | Molly Bradley Hudgens , School Counselor, Sycamore Middle School, Owner, Molly B. Hudgens Communications Monty Gonzales , Director, Career Institute of Technology | Mandalay West | Workshop | K-12 & Higher Ed |
| | Workshop B Combating Social Media Threats: Digital Threat Assessment Training | Theresa Campbell , President, Nick Chernoff , Analyst Threat, Safer Schools Together (SST) | Rangoon | Workshop | K-12 & Higher Ed |
| | Workshop C Manage the Media Like a Pro: Customized Training and Practical Exercises | Julie Parker , President & CEO, Julie Parker Communications | Andaman | Workshop | K-12 & Higher Ed |
| | Workshop D Staff, This is a Lockdown! Planning for and Surviving the Active Threat Event | Jesus M. Villahermosa, Jr. , President/Owner, Crisis Reality Training, Inc. | Mandalay East | Workshop | K-12 & Higher Ed |
| 12:00 pm - 1:00 pm | Networking Lunch | | Las Colinas | | |
| 4:00 pm | Conference Concludes | | | | |

KEYNOTES

Saving Sycamore: The School Shooting that Never Happened

JULY 22 | 8:30 AM - 9:30 AM

Molly Hudgens shares the story of how she prevented a school shooting on September 28, 2016. When a student with a fully-loaded semi-automatic handgun came to her with a plan to kill people on the school's campus, he told her, "I came to you because you're the only person who can talk me out of this." After a ninety-minute intervention, the student relinquished the weapon to Hudgens with no shots fired and no lives lost. She will walk the audience through the specifics of the incident that took place in her office and highlights previous training that affected her decision-making process during the event.



Molly Bradley Hudgens
Counselor, Sycamore Middle School
Owner, Molly B. Hudgens Communications

Molly Bradley Hudgens is in her twentieth year as an educator in the Cheatham County School System as a school counselor at

Sycamore Middle School in Pleasant View, TN. She has used her in-depth study, "Recognizing Red Flags," to train professionals in education, law enforcement, juvenile probation and court. On September 28, 2016, she talked a student with a loaded handgun from committing a mass shooting at Sycamore Middle School. Hudgens is the 2004-2005 and 2016-2017 Sycamore Middle School and Cheatham County Middle School Teacher of the Year and Congressional Medal of Honor Citizens Honor recipient for a Single Act of Heroism from the Congressional Medal of Honor Foundation in March of 2017. She is the 2017 recipient of the TN School Counseling Association's Phoebe White Award for Excellence in School Counseling.

Making Campuses Safer - TOGETHER

JULY 23 | 8:00 AM - 9:00 AM

As Assistant Chief of the Dallas ISD Police and Security Services department, Jason is dedicated to ensuring an environment where students feel safe to learn, employees feel safe to work, and the community is confident in the safety of the district. He is passionate about bridging the gap between youth and police, through innovative 21st Century School-Based Policing strategies. By working with our students and our communities, we can create safer campuses TOGETHER.



Jason Rodriguez,
Deputy Chief, Dallas ISD

Assistant Chief Jason Rodriguez commands the Uniformed Services Bureau of the Dallas Schools Police Department, which includes Patrol Division, School Resource Officer Division, Gang Unit, Police K-9, Traffic Unit, and Community

Outreach Divisions. His bureau includes over 150 sworn and non-sworn personnel, within a jurisdiction covering 384 square miles and 14 cities, within Dallas County. He holds a Master of Business Administration in Strategic Leadership and a Bachelor of Police Science in Criminal Justice. Chief Rodriguez is a graduate of the Federal Bureau of Investigation (FBI) National Academy in Quantico, Virginia, the Law Enforcement Management Institute of Texas Command College, and University of North Texas Caruth Police Institute Executive Leadership Series. He has over 20 years combined law enforcement and military experience. He is Social Media Committee Chair of the North Texas Police Chiefs Association and serves as a guest lecturer on contemporary criminal justice issues. In 2016, he was appointed to serve on the Juvenile Justice Committee of the International Association of Chiefs of Police. He is a proud City of Dallas native and a Leadership Dallas Alumni, Class of 2017.



NETWORKING RECEPTION

JULY 22, 6:00 PM – 7:00 PM
COURTYARD
MANDALAY FOYER (BACKUP)

Network with your fellow colleagues over some light snacks and drinks PLUS get your book signed and win some fun raffle prizes!

BOOK SIGNING/SALES

Stop by these speaker tables during the Networking Reception and receive special conference pricing on these books!



Paul Timm
Facility Engineering Associates, P.C.

School Security
1st Edition, How to Build and Strengthen a School Safety Program

RAFFLE PRIZES

Stop by these sponsor tables during the showcase to enter for a chance to win a prize! You must be present at the Networking Reception to win.

CampusSafety CONFERENCE 2019

Registration Table
Grand Prize: \$250



CampusSafety CONFERENCE 2019

Registration Table
1 Conference pass plus 2 nights hotel to any CSC20 location

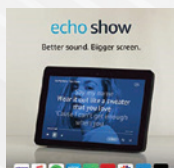


\$899 value

IMRON CORPORATION

Table #26
Amazon's "Echo Show (2nd Gen)"
IMRON Baseball Cap

\$250 value



TRANSACT

Table # 40/41
Amazon Gift Card



\$100 value

NetApp

Table #33
1 Timbuk2 Division Backpack **1 Ogio Roamer Backpack**



\$108 value



\$62 value

STANLEY Security

Table #8
CRAFTSMAN V20 2-Tool 20-Volt Max Power Tool Combo Kit with Soft Case (Charger Included and 2-Batteries Included)



\$99 value

AXIS COMMUNICATIONS

Table #3
AXIS M1065-LW Network Camera



\$299 value

singlewire® software

Table #32
\$50 Home Depot gift card



Pivot3

Table #1
Bang & Olufsen Beoplay A1 Bluetooth Speaker



\$250 value

HUSCH BLACKWELL

Table #48
Amazon Gift Card



\$100 value

Atlas IEO

Table #12
iX1 Headphones



\$119 value

Social Sentinel

Table #21
Amazon Echo (Full Size)



\$100 value

Tylek medical

Table #25
Bleeding Control Kit



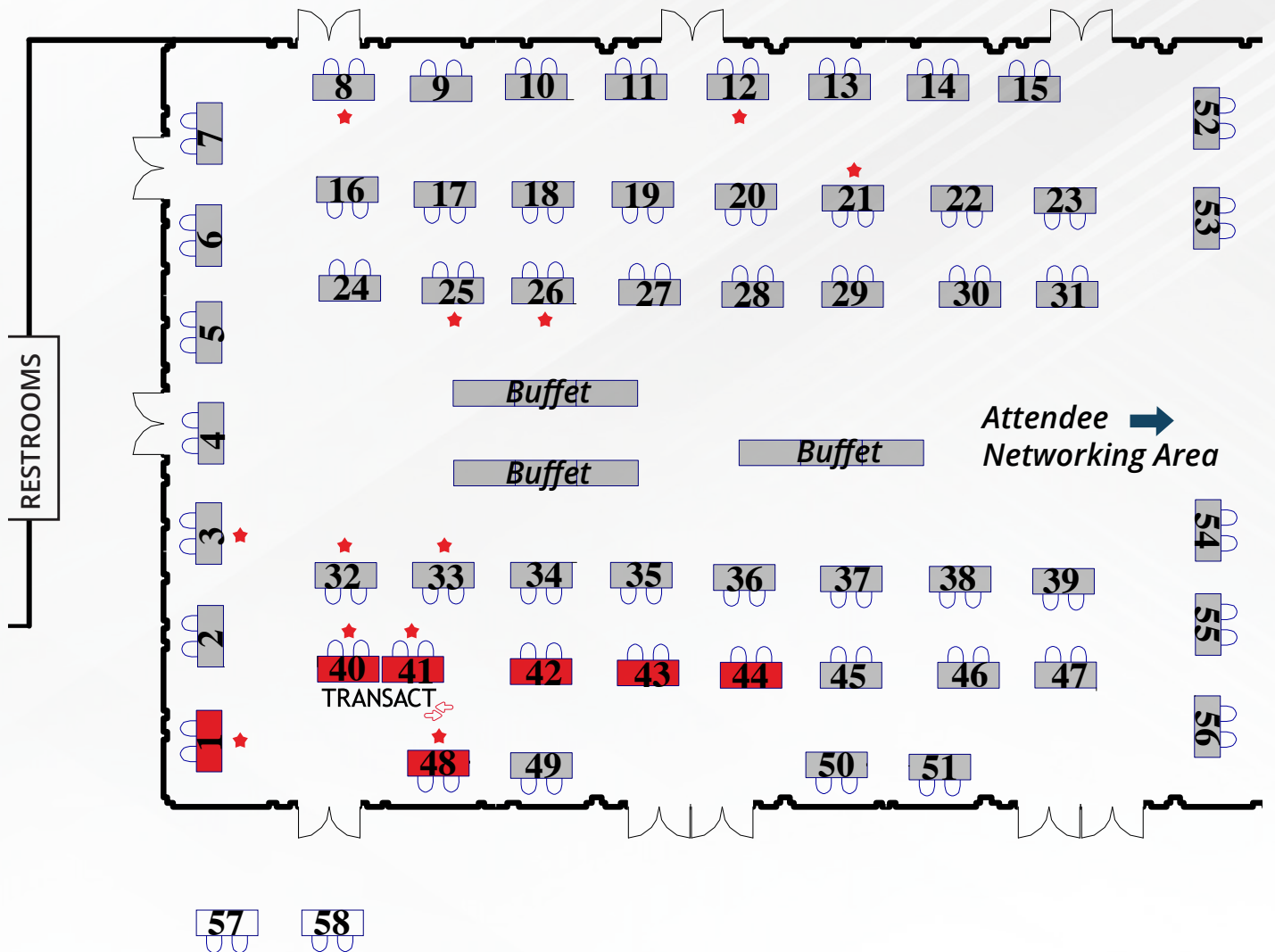
\$50 value

SPONSOR SHOWCASE

SUNDAY, JULY 21, 6:00 PM - 7:00 PM

MONDAY, JULY 22, 9:30 AM - 10:30 AM & 12:00PM - 5:00PM

LAS COLINAS



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★ Tables with raffles

SPONSORS

★ *Tables with raffles*

BY ALPHA

- | | | |
|---|--|--------------------------------|
| 27 Accent Distributing | 51 Enseo | 1 Pivot3 ★ |
| 34 Aiphone Corporation | 16 Garrett Metal Detectors | 35 Reflex Protect |
| 56 Alutel Mobility | 28 Genetec | 9 Safe Zone Gunfire Detection |
| 46 ARC Document Solutions | 19 Honeywell Security and Fire | 58 Safer Schools Together |
| 12 AtlasIED ★ | 48 Husch Blackwell ★ | 45 SAM Medical |
| 6 Avigilon Corporation | 53 IDIS America | 32 Singlewire ★ |
| 3 Axis Communications ★ | 26 IMRON Corporation ★ | 55 Smiths Detection |
| 17 BEST, Member of the dormakaba Group | 20 IPVideo Corporation | 21 SocialSentinel ★ |
| 52 CareHawk USA | 36 IronYun | 5 Solar Gard Saint-Gobain |
| 37 CASE Systems Inc. | 39 Johnson Controls | 24 Sony Video Security Systems |
| 22 CatapultEMS | 29 KeyTrak, Inc. | 2 Sound Intelligence |
| 38 Consolidated Glass Holdings | 23 Knight Security Systems | 8 Stanley Security Solutions ★ |
| 44 Dell Technologies | 50 NAPCO Security Technologies | 47 Status Solutions |
| 10 Detectable Warning Systems and Fire-Gard | 33 Netapp ★ | 4 TOA Electronics |
| 54 DH Pace Company | 57 Partner Alliance for Safer Schools (PASS) | 40/41 TRANSACT ★ |
| 18 Eastman Chemical Company | 31 PDC Identocard Access Control | 25 TyTek Medical ★ |
| | 15 Pelco | 42 WatchGuard Video |
| | 30 Perry Weather | |

BY TABLE NUMBER

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|---|----------------------------------|--|
| 1 Pivot3 ★ | 21 SocialSentinel ★ | 39 Johnson Controls |
| 2 Sound Intelligence | 22 CatapultEMS | 40/41 TRANSACT ★ |
| 3 Axis Communications ★ | 23 Knight Security Systems | 42 WatchGuard Video |
| 4 TOA Electronics | 24 Sony Video Security Systems | 44 Dell Technologies |
| 5 Solar Gard Saint-Gobain | 25 TyTek Medical ★ | 45 SAM Medical |
| 6 Avigilon Corporation | 26 IMRON Corporation ★ | 46 ARC Document Solutions |
| 8 Stanley Security Solutions ★ | 27 Accent Distributing | 47 Status Solutions |
| 9 Safe Zone Gunfire Detection | 28 Genetec | 48 Husch Blackwell ★ |
| 10 Detectable Warning Systems and Fire-Gard | 29 KeyTrak, Inc. | 50 NAPCO Security Technologies |
| 12 AtlasIED ★ | 30 Perry Weather | 51 Enseo |
| 15 Pelco | 31 PDC Identocard Access Control | 52 CareHawk USA |
| 16 Garrett Metal Detectors | 32 Singlewire ★ | 53 IDIS America |
| 17 BEST, Member of the dormakaba Group | 33 Netapp ★ | 54 DH Pace Company |
| 18 Eastman Chemical Company | 34 Aiphone Corporation | 55 Smiths Detection |
| 19 Honeywell Security and Fire | 35 Reflex Protect | 56 Alutel Mobility |
| 20 IPVideo Corporation | 36 IronYun | 57 Partner Alliance for Safer Schools (PASS) |
| | 37 CASE Systems Inc | 58 Safer Schools Together |
| | 38 Consolidated Glass Holdings | |



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